



## Gesa Eichhorst

### **Aktuelle Tätigkeit:**

Destination Expert for Luxury Travel at Kensington Tours /Consultant for Egypt & Middle East (Toronto/Canada)

### **Werdegang**

B.A. Orientalwissenschaft (Schwerpunkt Arabistik),  
Abschluss 2015

### **Berufliche Tätigkeiten bisher**

PR- & Communication Assistant Egyptian Tourism Authority/Tourism Department of the Embassy of the Arab Republic of Egypt (Berlin)

Assistant at Trade Development Authority of Pakistan (Berlin), Freelance Exhibition Organization for Trade & Tourism Shows

### **Praktika und Sonstiges**

Embassy of the Islamic Republic of Pakistan, Assistant to Ambassador

### **Übergang von Studium zu Beruf**

“I started networking on trade shows and exhibitions. After travelling a lot in the Near and Middle East and an internship in the Embassy of Pakistan, I got the chance to start

working for the Egyptian Tourism Authority in Berlin. With my gained experience in the Travel and Tourism Industry and my knowledge of Arabic, I was a perfect fit for an American Tour Operator, specialized on extraordinary luxury tours all over the world. I started working in their Canadian Head Office in Toronto as a Consultant for the Near and Middle East.”

**CNMS**  
alumni