

Introductory Meeting Economics of the Middle East (EMEA)

14 October 2022, 2 – 4 PM

Center for Near and Middle Eastern Studies (CNMS)



Introducing the EMEA team

- <u>Prof. Dr. Mohammad Reza Farzanegan</u>, EMEA Responsible Professor Head of Research Group Economics of the Middle East <u>emea@uni-marburg.de</u>
- Ms. Stefanie Braun Secretary's Office, contact person for administrative inquiries mena-econ@staff.Uni-Marburg.DE
- Sven Fischer, EMEA Coordinator

Doctoral Researcher, Research Group Economics of the Middle East, <u>emea@uni-marburg.de</u>



Further contacts

Dr. Leslie Tramontini CNMS Coordinator, Contact Person for Semester Abroad at CNMS tramont@staff.Uni-Marburg.DE

• <u>Mr. Lawrence Brown</u> Foreign Credit Transfer / Recognition at FB02

lawrence.brown@wiwi.uni-marburg.de

Facebook of Research Group: <u>https://www.facebook.com/menaecon/</u> Facebook of EMEA: <u>https://www.facebook.com/EconomicChange/</u> Facebook of CNMS: <u>https://www.facebook.com/cnmsmr/</u>



Additional Contacts

 Contact information of research groups and professors of School of Business & Economics

https://www.uni-marburg.de/en/fb02/research-groups

- Contact information of research groups and professors of CNMS
 https://www.uni-marburg.de/en/cnms/disciplines
- Student Advisory Service at School of Business & Economics
 https://www.uni-marburg.de/en/fb02/studying/course-guidance
- Examinations Office of School of Business & Economics https://www.uni-marburg.de/en/fb02/studying/examinations-office
- Career Center of School of Business & Economics
 https://www.uni-marburg.de/en/fb02/studying/career-and-contact-with-practice/career-center
- Job Portal of CNMS: https://www.uni-marburg.de/de/cnms/centrum/stellenangebote
- Job Portal of UMR: <u>https://www.uni-</u>

marburg.de/de/universitaet/administration/verwaltung/dezernat2/personalabteilung/bewerb

4 <u>er/stellen</u>



Basic degree facts

 EMEA is organised by the School of Business & Economics and the Center for Near and Middle East Studies of Philipps-Universität Marburg.

Duration:4 semestersWorkload:120 ECTSDegree:Master of Science, single degreeLocation:Marburg; optional semester abroad is possible

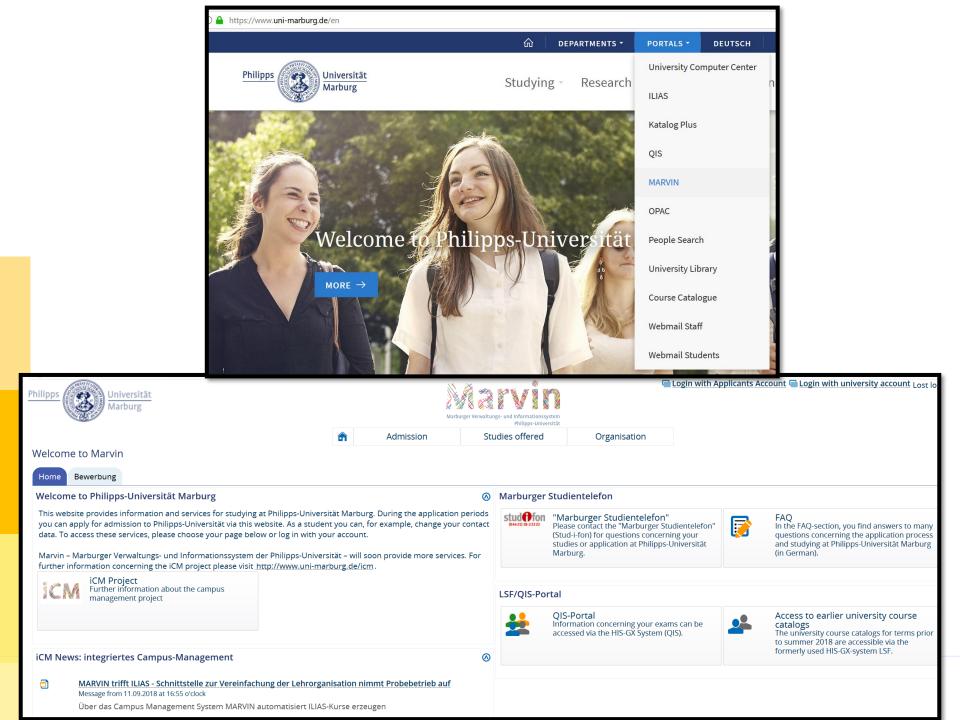
- The EMEA studies are governed by 'study and exam regulations'.
- Latest regulation: Version 2021
- You can look up details in the <u>official regulations as per 1 February</u> <u>2017</u> (non-official English translation);
- Questions <u>emea@uni-marburg.de</u> or exam office (<u>https://www.uni-marburg.de/en/fb02/studying/examinations-office</u>).



 Link to earlier slide on exam regulations, keep in mind the following: <u>https://www.uni-marburg.de/en/fb02/studying/examinations-office/exam-management/exam-registration</u>

	Studying - Research - Research Groups -
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Exam Management	Exam Registration
•	
Exam Registration	Students are required to register for examinations at the School of Business and Economics. This can only b
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Exam Registration Exam Schedule & Seating	done via the self-service function of the QIS portal, under "Exam registration and deregistration". An explana
Exam Registration Exam Schedule & Seating List	done via the self-service function of the <u>QIS portal</u> , under "Exam registration and deregistration". <u>An explana</u> video can be found here.





Registration for courses

- YouTube Video on functions of Marvin (turn on automatically generated English subtitles!): <u>https://www.youtube.com/watch?v=3KoZ8afekrs</u>
- New YouTube Video on functions of Marvin (turn on automatically generated English subtitles!): <u>https://www.youtube.com/watch?v=vr9GIAX0vpg</u>
- Marvin guide and other information: <u>https://www.uni-marburg.de/en/fb02/studying/international-programmes/incomings/downloads</u>
- FAQ for international students: <u>https://www.uni-marburg.de/en/studying/faq-englisch</u>
- Information on student accounts: <u>https://www.uni-</u> marburg.de/en/studying/life-at-umr/practical-infos/internet



Structure of the EMEA programme

The curriculum is structured into three-levels:

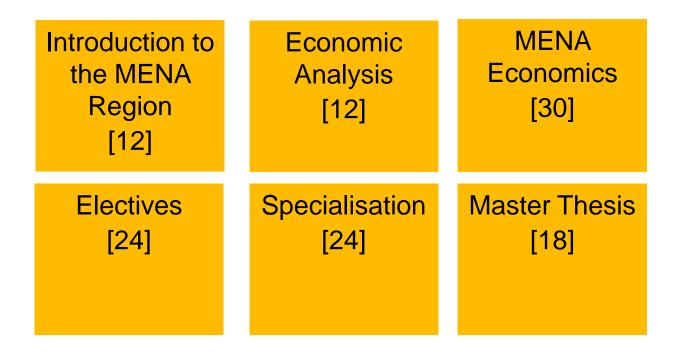
- Study areas
 - Modules
 - Courses

You can find this structure online to plan your courses for each semester on the **MARVIN** portal.



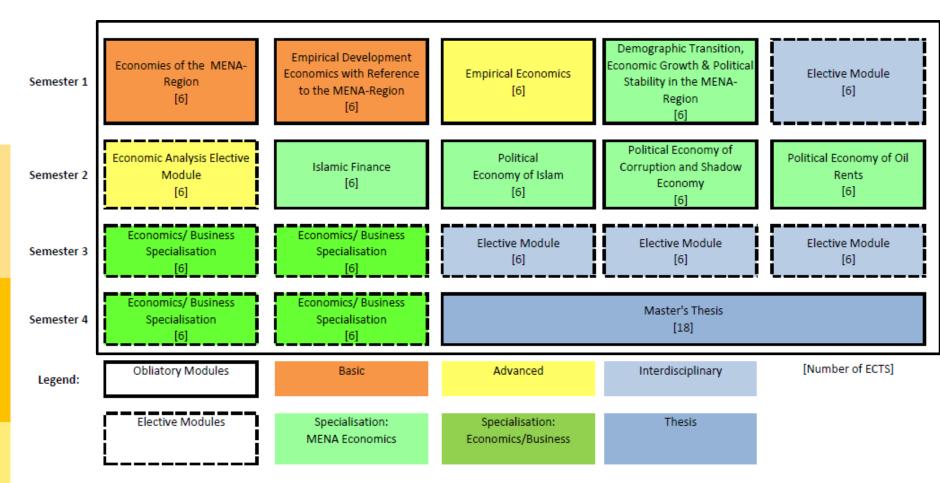
Study areas

There are five study areas plus the thesis. Between brackets are the Workload or ECTS – Total 120.





Exemplary study plan



It is possible to complete your studies in more than the envisaged four semesters.



Some modules are obligatory while others can be elected.

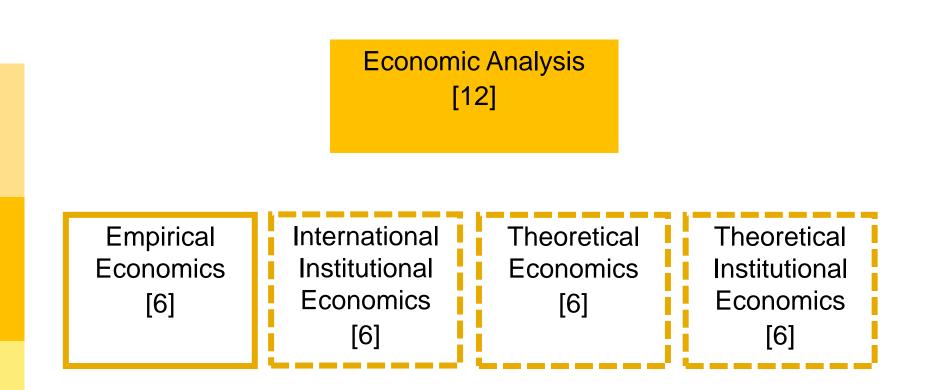




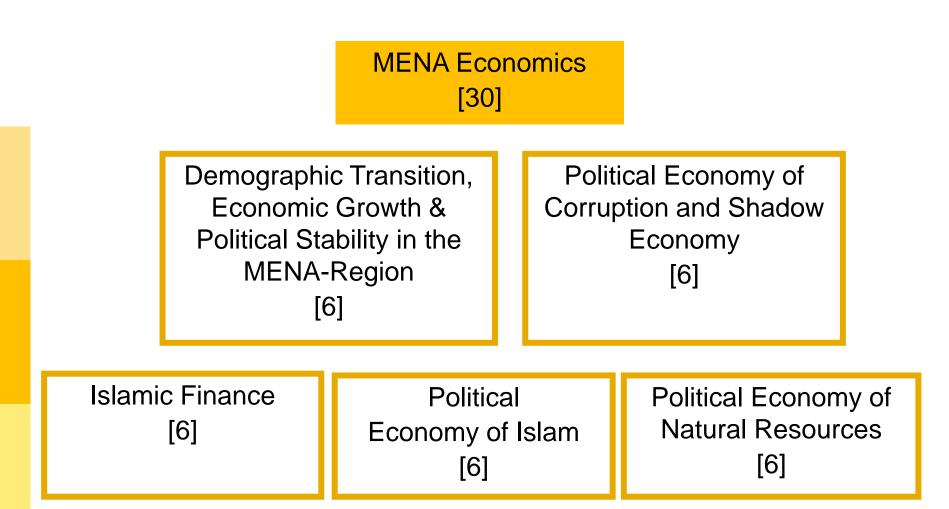
Introduction to the MENA Region [12]

Introduction to the Economies of the MENA-Region [6] Empirical Development Economics with Reference to the MENA-Region [6]

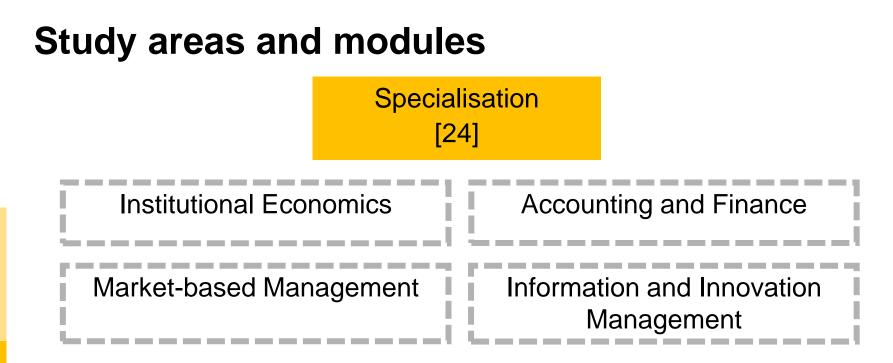






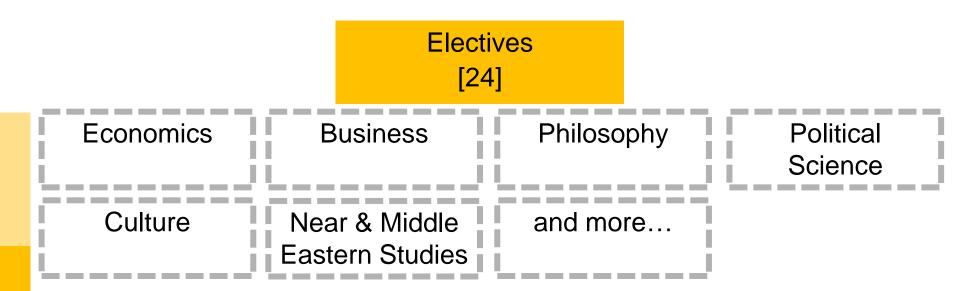






- You choose one specialisation and must stay on this track. A mix of modules between specialisations is not possible.
- **Solution:** You may elect courses from another specialisation than yours in the study area "Electives".
- There are **many modules** on offer **for each track**. Design a track with your favourite modules to reach the workload of 24 ECTS.





- Choose from numerous options in the import module list. Note that other faculties teach courses mainly in German.
- Please respect that faculties have their own rules regarding module/course/exam registration, attendance, assignments, etc.



Master's thesis

You have **four months to complete the thesis**. Its focus must be on the MENA region, e.g., case studies or comparative analyses.

To **register the thesis**, you **must have acquired 48 ECTS** in the study areas Introduction to the MENA Region, Economic Analysis, MENA Economics, and Specialisation.

When the time for the thesis approaches, **present your ideas to potential supervisors** and check with them the project's feasibility.

Once you have a supervisor, **approach the Examinations Office** to officially **register your thesis**.



itudy Areas (bold) Modules (O = Obligatory, E = Elective)					
ntroduction to the MENA-Region					
Introduction to the Economies of the MENA-Region	0	6			
Empirical Development Economics with Reference to the MENA-Region	0	6			
conomic Analysis		12			
Empirical Economics	0	6			
International Institutional Economics	E	6			
Theoretical Economics	E	6			
Theoretical Institutional Economics	E	6			
AENA Economics		30			
Demographic Transition, Economic Growth, and Political Stability in the MENA-Region	0	6			
Islamic Finance	0	6			
Political Economy of Corruption and Shadow Economy	0	6			
Political Economy of Islam	0	6			
MENA Economics	0	6			
pecialization 1: Institutional Economcs		24			
Please refer to the list of import modules from the MSc Economics and Institutions program	E	24			
ipecialization 2: Accounting and Finance	10,000 - 000	24			
Advanced Management Accounting I: Value-based Management	E	6			
Advanced Management Accounting II: Managerial Decision Making, Governance, and Control	E	6			
Advanced Management Accounting III: Data Analysis and Empirical Research	E	6			
Advanced Management Accounting IV: Selected Issues	E	6			
Advanced Management Accounting V: Advanced Issues	E	6			
Quantitative Methods in Empirical Finance	E	6			
Asset Pricing Theory/Capital Market Theory	E	6			
Behavioral Finance	E	6			
Case Studies in Entrepreneurial Finance	E	6			
Selected Problems in Banking and Finance/Banking	E	6			
Seminar Advanced Management Accounting	E	6			
Seminar Empirical Finance	E	6			
Seminar Finanzierung und Banken für Fortgeschrittene	E	6			
pecialization 3: Market-based Management		24			
Culture, Leadership, and Knowledge Management	E	6			
Management of Organizations	E	6			
Strategic Management	E	6			
Seminar Organisations-, Personal- und Wissensmanagement	E	6			
Seminar Strategisches und Internationales Management	E	6			
Seminar Strategisches und Internationales Management (Projektseminar)	E	6			
pecialization 4: Information and Innovation Management		24			
Digital Business	E	6			
Entrepreneurship and Small Business Management	E	6			
Innovative Business Models	E	6			
Managing Digital Platform Ecosystems	E	6			
Strategic Management of Technology and Innovation: Intellectual Property Management	E	6			
Strategic Management of Technology and Innovation: Case Study	E	6			
Seminar Digitalisierung und Prozessmanagement	E	6			
Seminar Entrepreneurship und Innovative Geschäftsmodelle	E	6			
Seminar Technologie- und Innovationsmanagement	E	6			
lectives	1.51	24			
Please refer to the list of import modules in the examination regulations	E	24			
Aaster's Thesis		18			
Master's Thesis	0	18			

First Semester Courses (recommended)

Obligatory courses

- Empirical Macroeconomics, 6 credits
- Introduction to the Economies of the Middle East, 6 credits
- Empirical Economic Development with Reference to the MENA region, 6 credits
- Demographic Transition, Economic Growth and Political Stability in the MENA Region, 6 credits
- One elective course with 6 credits.



First Semester Courses

Alternative course choices are possible

 For example, you could choose an additional module in the area Economic Analysis and defer a module for the study area Electives to a later semester.



Courses in coming semesters

 You can find general information about coming semesters earlier: Research groups list their long term teaching cycle on their website, e.g., <u>Economics of the Middle East Research Group</u>

	SUSE 2023	WISE 2023	SUSE 2024	WISE 2024	SUSE 2025	WISE 2025
Master Courses						
Political Economy of Islam	\checkmark	x	\checkmark	×	~	X
Political Economy of Corruption and Shadow Economy	√	X	√	X	X	×
Political Economy of Oil Rents	\checkmark	x	\checkmark	X	\checkmark	×
Empirical Development Economics with reference to the MENA	×	√	×	~	×	\checkmark
Demographic Transition, Economic Growth and Political Stability in the MENA Region	×	√	×	√	x	√
Islamic Finance	\checkmark	×	\checkmark	x	\checkmark	x

You will receive grades according to the following scale:

- 13-15: Very good
- 10-12: Good
- 7-9: Satisfactory
- 5-6: Sufficient
- 0-4: Fail
- In Marburg, marks are given within an interval ranging from 0 (lowest level) to 15 (highest level) points.
- You have the right to take a **look at your marked exams**, and if you have a potential grading question, you will have the chance to ask the examiners for more clarifications.



- There are two **exam periods**.
 - First sits are usually held immediately after the lecture period ends.
 - Seconds sits are held towards the end of the official semester.
- You **must register for exams** in order to take them. If you **fail to register** within the registration period, you are **not allowed to sit** the exam.
- Schedules are available on the website of the <u>Examinations Office</u>. (<u>https://www.uni-marburg.de/en/fb02/studying/examinations-</u> <u>office/exam-management</u>). And you can find all information on dates of exams for each class in Marvin.



- Orientation Session and obtaining the TAN lists
 tba
- Registration for Exams in WS 2022/23: 17 October 2022 23 January 2023
- Registration for Re-Sit Exams in WS 2022/23: 24 January 2023 13 March 2023 (Depending on the course and the examination method, there might not be a re-sit exam!)
- Check this website for further details regarding registration
 deadlines https://www.uni-marburg.de/en/fb02/studying/calendar



Failing exams

- It is possible to take up to three re-sits of one exam. <u>Failing the third</u> re-sit exam in an obligatory module (failing 4 times in total in one obligatory module) implies being ejected from the EMEA programme!
- <u>Modules can consist of various exam types, e.g., an essay and an exam.</u> It might be the case that the module grade is an average of the exam and essay grade.



Contact

Please visit the website of the Examinations Office to clarify simple questions, e.g., regarding exam schedule, registration, etc. Link: <u>https://www.uni-marburg.de/en/fb02/studying/examinations-office</u>

In case of **specific and urgent questions**, please contact:

Dr. Regine Reck Universitätsstraße 25 Tel.: 06421 / 28 - 23775 Fax: 06421 / 28 - 24858 reck@wiwi.uni-marburg.de



Re-enrollment

- You will have to **re-enroll** at Philipps-Universität Marburg every semester by paying the semester fee.
- If you reside abroad during the third semester you can pay a reduced enrollment fee. You must first re-enroll by paying the total fee and then request a refund.



General course organisation

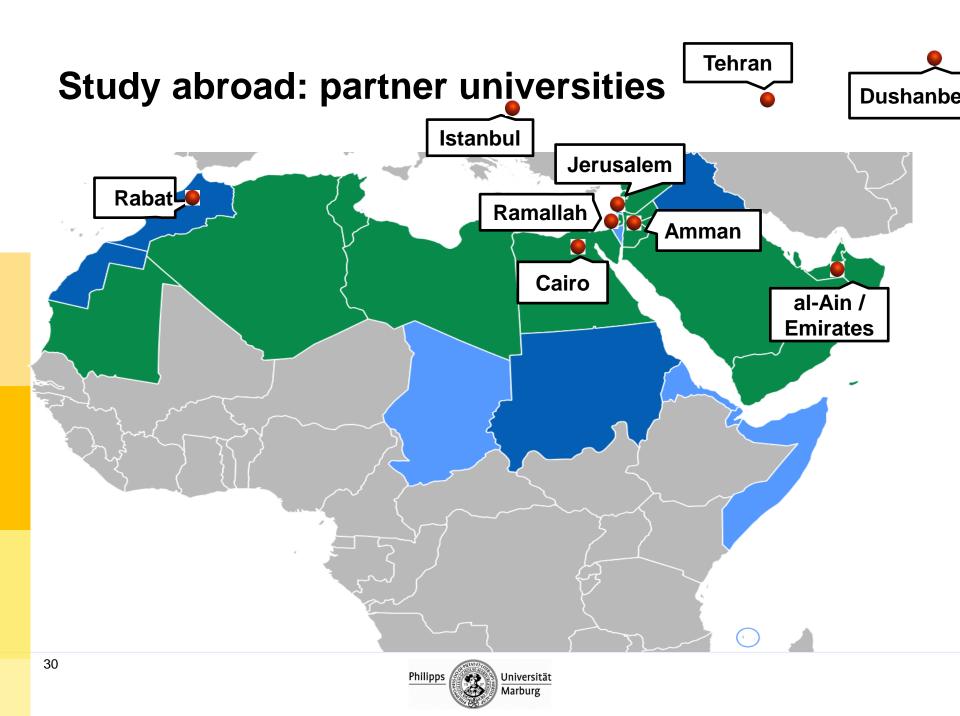
Attending courses

- You should register for lectures and seminars. This can be done in the MARVIN Portal (marvin.uni-marburg.de)
- Participation in lectures is strongly recommended. In seminars, you are expected to participate in sessions, especially in block seminars.

Course material and information

- Course news and material will be provided via the learning platform ILIAS. Registration may be automatic when you register through MARVIN.
- Otherwise, you will need an additional **password to register** for a course, which is normally given in the first lecture.





Study abroad: applying for a study place

- 1. First, take a close look at the **list of Marburg University's partners**: <u>https://www.uni-marburg.de/de/international/profil/hochschul-</u> <u>kooperationen/erasmus-partnerunis</u>
- 2. Then, contact the International Office for the application for funding (calculate **7-9 months** for the whole process)
- 3. After that, pls give notice to **Dr. Tramontini** who will also be available for further advice.

Application for study abroad is competitive since only few places are available!

Contact at the Center: Dr. Leslie Tramontini Room 00A46, Deutschhausstraße 12 06421 282 4946 tramont@staff.uni-marburg.de



Study abroad: earning credits abroad

- Approach the Transfer Coordinator Mr Lawrence Brown with information about the contents and workload of courses that you will study abroad. <u>https://www.uni-</u> marburg.de/en/fb02/studying/examinations-office/recognition/foreigncredit-transfer
- The better the match between foreign and EMEA modules, the higher the chances for transfering credits. You can use any EMEA module, including interdisciplinary modules.
- Back in Marburg, you will have to hand in the original transcript to finalise the credit and grade transfer.

Lawrence Brown

Foreign Credit Transfer Coordinator FB02 <u>lawrence.brown@wiwi.uni-marburg.de</u> Universitätsstraße 25 06421 282 3185



Study abroad: earning credits abroad

- Important Notice:
 - For the semester abroad, it is expected that you complete the equivalent of one semester (at least), which would require 30 ECTS.
 - Since the EMEA Study Guidelines only permit 24 ECTS as electives, you should plan to take at least one course (for 6 ECTS) as part of your specialization during your semester abroad.
 - Alternatively, you could continue the missing credits when you return to Marburg, however that may require you to remain beyond the recommended 4 semesters in total for your degree.



Study abroad: Planning reliability

- In certain ways, you will begin your study abroad experience in Marburg...
- The foreign university might release the academic calendar or course programme only on short notice.
- Maybe the only way to get a learning agreement is to leave for the stay abroad and showing-up in person at the partner university.
- Please adjust your expectations and be prepared to experience some frictions. Gathering information, e.g., from prior exchange students, will help you to anticipate difficult issues and deal with them better!
- We will provide you with support in case of problems.



Study abroad: Further information

- Mobility Online Portal
- List of Erasmus partner universities
- List of global (non-EU) partner universities
- Erasmus, School of Business & Economics



Job perspectives

Alumni Career Statistics

Altogether, there are **96 alumni** from more than **ten** different countries; **46 per cent of them are women**. Our graduates work in professionally-advanced positions as **analysts**, **managers, and researchers** with reference to the MENA region. Part of the alumni continue their studies in form of a PhD.

Evaluation of 75 students in our alumni network in 2021 revealed that:

- 89.6 % of graduates were able to find a job within one year of graduation.
- 9 % continued studying a PhD programme after graduation.
- graduates can be found in many sectors such as consulting (40.3 %), finance (17.9 %), academia (13.4 %), ministries (11.9 %), as well as different other industries (13.4 %).

According to an alumni survey in 2013:

- 73% of alumni found employment within six months after graduation.
- 82% of alumni established a career strongly linked to MENA economics and business.
- 94% of alumni would recommend the programme to a friend or colleague.

Source: GIZ/DAAD (see <u>Sponsors</u>) alumni survey for the German-Arab Master's programmes (GAMP).



General facilities/services

- **German language courses** can be taken in addition to the regular curriculum at the language centre (for a small fee).
- As part of **your electives**, you can opt for **CNMS's language courses**, e.g., in Arabic, Persian, Turkish.
- You can find literature, including electronic literature, and data using the library catalogue **OPAC**.
- <u>Marvin</u> allows you to manage your data and to request letters, e.g., to confirm your enrolment and gives information about courses
- **ILIAS** gives you access to course news and materials.



General facilities/services

- The Center for University Sports offers **sports courses** every semester. You can try out the courses during the first week of lectures. Just show up and see if you like it. You can register for a small fee. Note that some courses are highly demanded.
- The student cantine (Mensa) and cafés offer affordable snacks, meals and drinks.
- As a **student**, you can get **discounts** when visiting museums, cinemas, etc.
- Your student ID is a generous flat fee public transportation ticket. You can make trips to Frankfurt, Heidelberg, Kassel, etc., and use the bus or metro services without further charges.



Thank you for your attendance.

Now we have time for your questions

https://www.uni-marburg.de/de/cnms/wirtschaft https://www.facebook.com/menaecon/ https://www.facebook.com/EconomicChange/ https://www.facebook.com/cnmsmr/ https://www.facebook.com/WiWi.Fachschaft.Marburg/ @mr_farzanegan

