

Philipps-Universität, Servicestelle Lehrevaluation, Biegenstraße 10, 35032 Marburg

Thomas Schaper
Philipps-Universität Marburg
Fachbereich Wirtschaftswissenschaften
AG Technologie- und Innovationsmanagement
Am Plan 1-2
35032 Marburg

Die Präsidentin

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Anja Klatt

Referentin Servicestelle Lehrevaluation

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Web: [Marburg, den 03.03.2015](http://www.uni-marburg.de/|P^@^cař aa }</p></div><div data-bbox=)

Evaluationsbericht zur Lehrveranstaltungsevaluation im WiSe 14/15

Sehr geehrter Herr Schaper,

der vorliegende Bericht enthält die Ergebnisse der Evaluation der Lehrveranstaltung "UE: Strategic Management of Technology and Innovation", die im WiSe 14/15 an der Universität Marburg durchgeführt wurde. Erfasst wurden 10 ausgefüllte Fragebögen vom Typ FEUEB_EN.

Der Bericht gliedert sich in vier Teile: (1) Globalwerte, (2) Auswertung der geschlossenen Fragen, (3) Auswertung der offenen Fragen und (4) Profillinienvergleich.

(1) Globalwerte

Im Abschnitt Globalwerte werden Mittelwerte (mw) und Standardabweichungen (s) der Fragengruppen Planung und Darstellung, Umgang mit den Studierenden, Interessantheit und Relevanz, Betreuung und Schwierigkeit, Umfang, Tempo dargestellt. Informationen zur Zusammensetzung dieser Fragengruppen finden Sie auf der nächsten Seite.

(2) Auswertung der geschlossenen Fragen

Im zweiten Teil der Berichts werden Verteilung, Anzahl der Antworten (n), Mittelwert (mw), Standardabweichung (s) und, sofern vorhanden, die Enthaltungen (E) für alle Scalfragen aufgelistet, deren bester erreichbarer Wert in den meisten Fällen die 5 ist.

Ausnahmen bilden die Fragen aus dem Bereich "Schwierigkeit, Stoffumfang und Tempo", bei denen der mittlere Wert 3 der Antwortoption "genau richtig" zugeordnet ist. Die Ergebnisse von single- und multiple-choice-Fragen werden als Balkendiagramm dargestellt.

(3) Auswertung der offenen Fragen

In diesem Abschnitt finden Sie, sofern vorhanden, die abgetippten Freitextantworten.

(4) Profillinienvergleich

Sofern geeignete Vergleichswerte vorliegen, erhalten Sie einen Profillinienvergleich. Dazu werden Ihre erzielten Ergebnisse mit entsprechenden Werten aus dem vorherigen Evaluationssemester (gleicher Veranstaltungstyp und gleicher Fachbereich) verglichen. Wurden im vorherigen Evaluationssemester weniger als drei Lehrveranstaltungen des gleichen Typs am Fachbereich evaluiert, so werden fachbereichsübergreifende Vergleichswerte des vorangegangenen Semesters verwendet.

Bei Fragen oder Anregungen stehe ich Ihnen gerne zur Verfügung.

Mit freundlichen Grüßen



Anja Klatt, Referentin Servicestelle Lehrevaluation

Zusammenstellung der Fragengruppen

Die Skalenfragen auf der ersten Seite des englischsprachigen Fragebogens für Übungen (FEUEB_EN) wurden den einzelnen Fragengruppen folgendermaßen zugeordnet:

1. Planung und Darstellung
 - The exercise class is clearly structured.
 - The way in which the exercise class is held furthers understanding of the subject.
 - The instructor uses the time available to him/her for the essentials.
 - The instructor clearly demonstrates how diverse information is interrelated.
 - The instructor expresses himself/herself clearly and comprehensibly.
 - The instructor's use of media (e.g. transparencies, presentation, blackboard) is useful.
 - Lecture and exercise class are coherent.
2. Umgang mit den Studierenden
 - The instructor seems to care about the students' learning success.
 - The instructor behaves in a friendly and respectful manner towards the students.
 - The instructor goes into the students' questions and suggestions in sufficient detail.
3. Interessantheit und Relevanz
 - The instructor makes the exercise class interesting.
 - The instructor encourages my interest in the subject area.
 - The instructor clarifies the usability and usefulness of the content of the exercise.
 - The exercise class is a good combination of conveyance of knowledge and discussion.
 - The instructor promotes the active participation of students in the exercise class.
4. Betreuung
 - The tutors behave in a friendly and respectful manner towards the students.
 - I am very pleased with the tutors' corrections resp. feedback.
 - Supervision given by the tutors is helpful.
 - The tutors appear competent.
5. Schwierigkeit, Umfang, Tempo
 - The level of difficulty of the exercise class assignments is...
 - The scope of the exercise class assignments is...
 - The pace of the course is...

Die Skalenfrage „There are sufficient tutors available“ konnte keiner Gruppe zugeordnet werden.

Thomas Schaper
 Strategic Management of Technology and Innovation
 LV-Nr. 02 143 03102, erfasste Fragebögen = 10



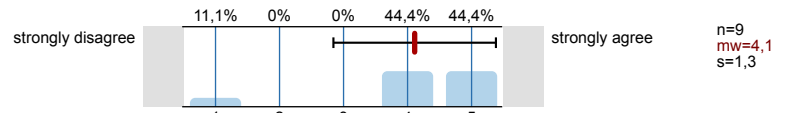
Globalwerte

Planung und Darstellung	-		+	mw=3,9 s=1,1
Umgang mit den Studierenden	-		+	mw=4,5 s=0,8
Interessantheit und Relevanz	-		+	mw=4,1 s=0,7
Betreuung	-		+	mw=4,2 s=0,8
Schwierigkeit/Umfang/Tempo (3 = genau richtig)	-		+	mw=2,7 s=0,6

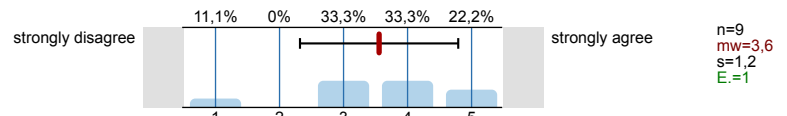
Please assess the extent to which you agree to the following statements concerning the course (instructor = exercise class instructor).

The exercise class is clearly structured.	strongly disagree		strongly agree	n=10 mw=4,1 s=0,6
The instructor seems to care about the students' learning success.	strongly disagree		strongly agree	n=9 mw=4,1 s=1,4 E.=1
The instructor makes the exercise class interesting.	strongly disagree		strongly agree	n=7 mw=4,4 s=0,5 E.=1
The instructor behaves in a friendly and respectful manner towards the students.	strongly disagree		strongly agree	n=10 mw=4,8 s=0,4
The instructor encourages my interest in the subject area.	strongly disagree		strongly agree	n=10 mw=3,9 s=1,2
The instructor goes into the students' questions and suggestions in sufficient detail.	strongly disagree		strongly agree	n=10 mw=4,5 s=0,7
The instructor clarifies the usability and usefulness of the content of the exercise.	strongly disagree		strongly agree	n=10 mw=3,6 s=1
The way in which the exercise class is held furthers understanding of the subject.	strongly disagree		strongly agree	n=10 mw=3,7 s=1,1

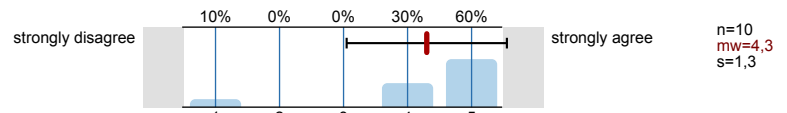
The instructor uses the time available to him/her for the essentials.



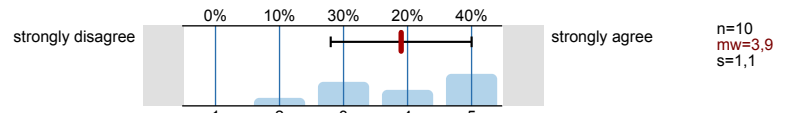
The instructor clearly demonstrates how diverse information is interrelated.



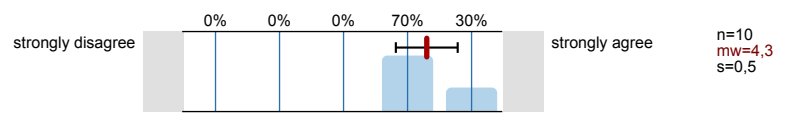
The instructor expresses himself/herself clearly and comprehensibly.



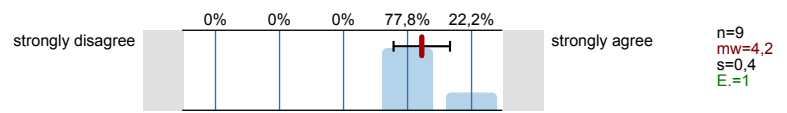
The instructor's use of media (e.g. transparencies, presentation, blackboard) is useful.



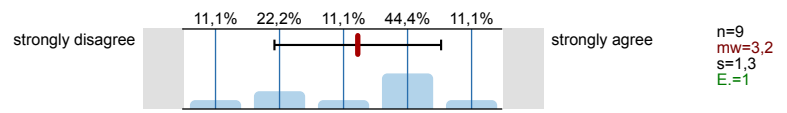
The exercise class is a good combination of conveyance of knowledge and discussion.



The instructor promotes the active participation of students in the exercise class.

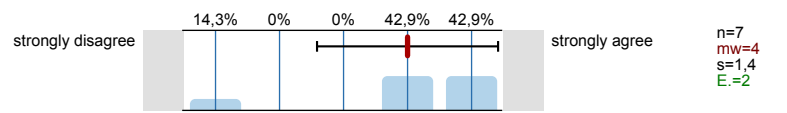


Lecture and exercise class are coherent.

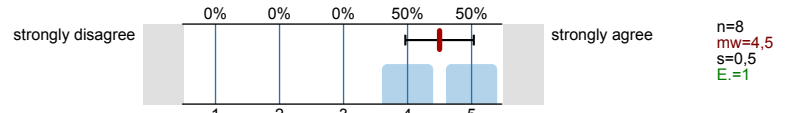


The following five questions apply to exercise classes in which tutors assist in the class:

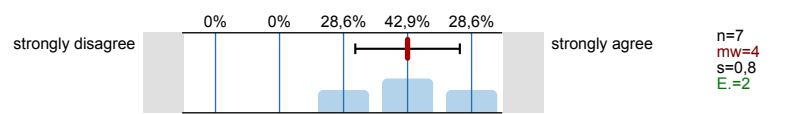
There are sufficient tutors available.



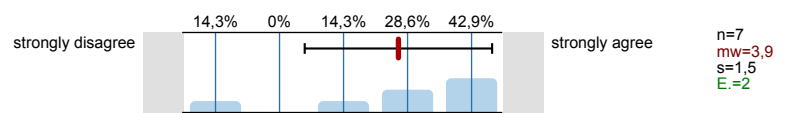
The tutors behave in a friendly and respectful manner towards the students.



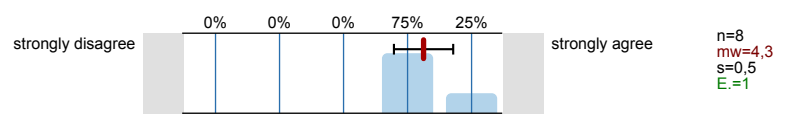
I am very pleased with the tutors' corrections resp. feedback.



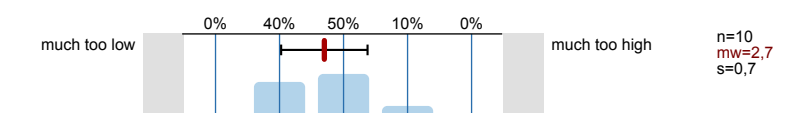
Supervision given by the tutors is helpful.



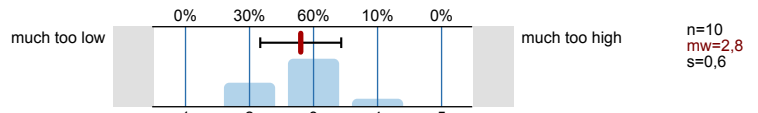
The tutors appear competent.



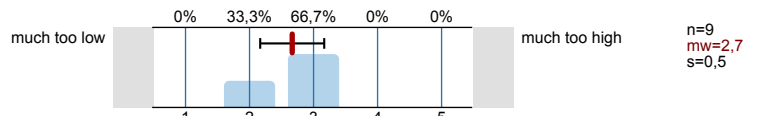
The level of difficulty of the exercise class assignments is...



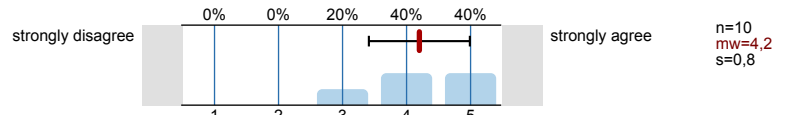
The scope of the exercise class assignments is...



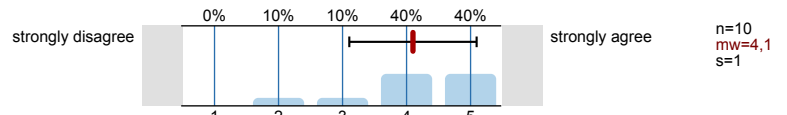
The pace of the course is...



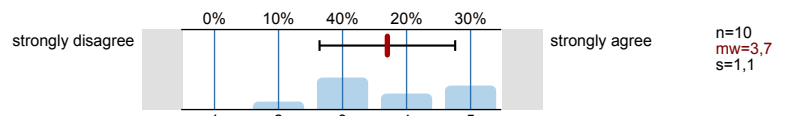
Overall, I am very satisfied with the exercise class instructor as the course instructor.



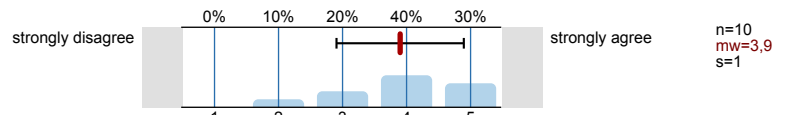
Overall, I am very satisfied with the tutors.



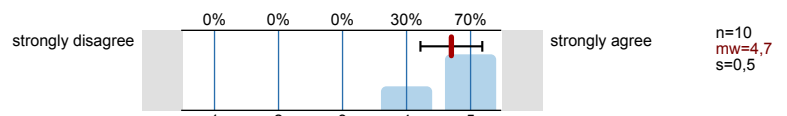
Overall, I am very satisfied with the collaboration of the fellow students.



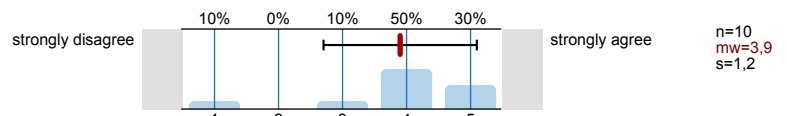
Overall, I am very satisfied with the course.



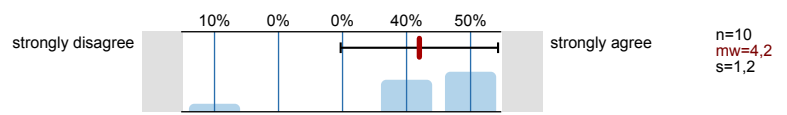
The size of the classroom is appropriate.



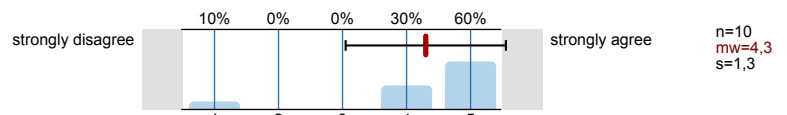
The equipment of the classroom is appropriate.



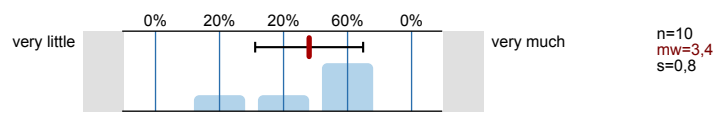
The acoustics in the classroom is good.



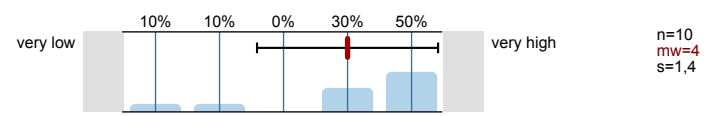
The schedule of the course (block vs. during the semester, dates, duration) is good.



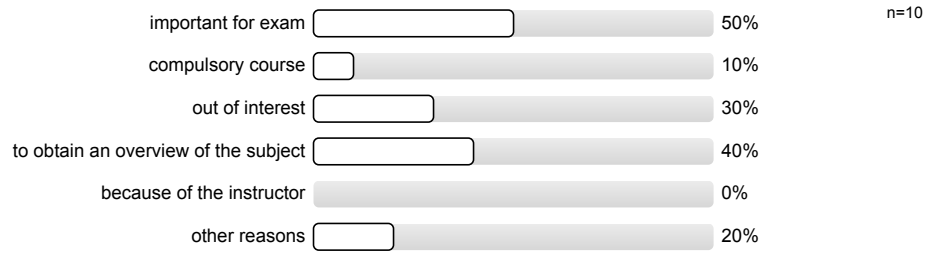
How much have you learnt in this course?



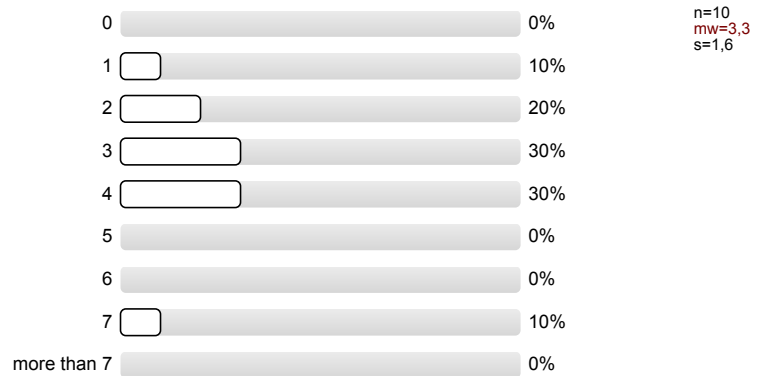
What was your level of interest in the course subject before the course began?



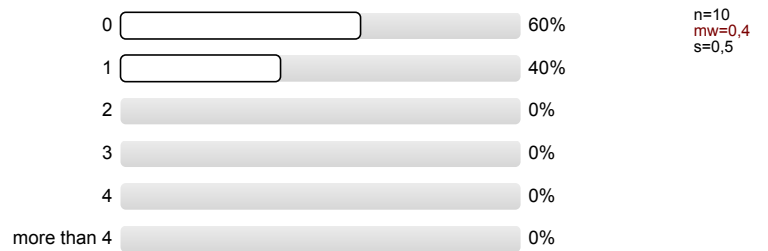
What were your reasons for attending the course? *Several answers possible*



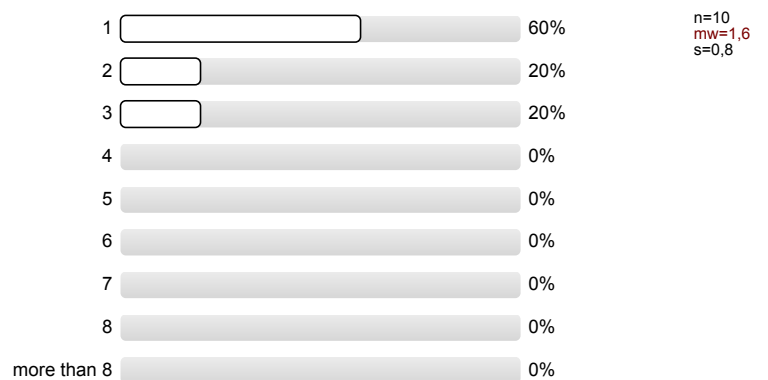
How much time do you spend on average per week (outside class) working on the substance matter? (*please state in hours, rounding off*)



How many sessions of the course did you miss?



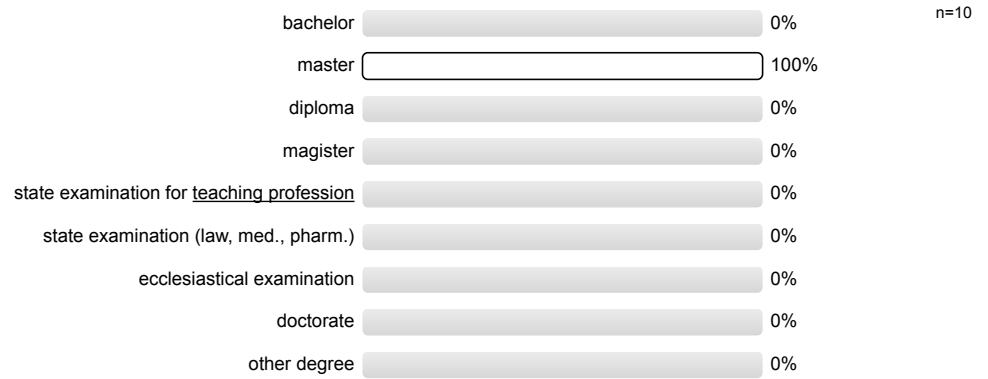
Which semester are you currently enrolled for (in your major subject)?



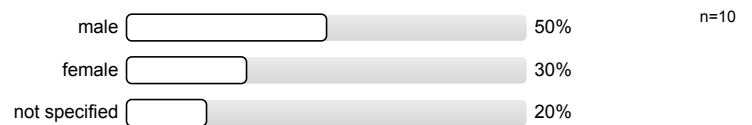
Major subject; for teaching profession insert first subject (*please insert code from enclosed list*):

■ 02/001 (7 Nennungen)

Degree of your current course of studies (major subject)?



Sex:



What did you particularly like or not like about this course? Use this space for further remarks and suggestions! (**Reference from the data protection officer: Please only complete in block letters!**)

- Der Kurs hat mir sehr gut gefallen. Es waren spannende Cases, die Fragen haben sich leider teilweise sehr geähnelt. Schöne Präsentationen.
- It would be better, if we could apply the learnings from the lecture to the tutorial sessions. I still have no idea how to apply the learned theory to reality except of the TLC.
- Tolle Themen, macht Lust mehr über Innovation zu lernen; Leider die zeitliche Koordination mit der Vorlesung etwas missglückt; Tolle Gruppengröße; Gute Diskussionsführung; Etwas undurchsichtige Bewertungskriterien für die mündlichen und schriftlichen Beiträge

Profillinie

Teilbereich: 02-Wirtschaftswissenschaften
 Name der/des Lehrenden: Thomas Schaper
 Titel der Lehrveranstaltung: Strategic Management of Technology and Innovation
 (Name der Umfrage)

Vergleichslinie: 02 UE (FEUEB_EN, SoSe14, 5 Umfragen, n = 302)

Verwendete Werte in der Profillinie: Mittelwert

Please assess the extent to which you agree to the following statements concerning the course (instructor = exercise class instructor).

