



Altes Amtsgericht  
Room: +2/0010 (209)

22<sup>nd</sup> of November  
12 p.m. - 2 p.m.

The future of digital marketing in a post-cookie world -

# The rise of Customer Data Platforms

# Come join us and learn more about Customer Transformation

## & our Customer Transformation University Programme:

12 weeks of training

Certificates e.g. Salesforce/SAP included

Unique team experience built



Increased Visibility



High-Quality Skillset



Strong Team Setup

All  
together  
(6 weeks)

Project Management Training

CT Training e.g. Digital Commerce, Digital Enablement & many more

... from here you get qualified in your chosen specialization (6 weeks)



Data-Driven  
Marketing

Digital  
Commerce

Digital  
Enablement

Brand  
Transformation,  
Communications

Sales & Smart  
Pricing

Salesforce / SAP  
incl.  
Certifications

Data  
Management

... and afterwards you'll dive right into the daily life of a consultant

## Join our team if you

- ▶ have a degree in (business) computer science, economics, engineering, marketing or a related field
- ▶ are interested in Data-Driven Marketing, Sales & Service, Smart Pricing, Brand Management and Digital Enablement or you are talented in all forms of data management, architecture and integration design

## Any questions?



**Andreas Angelo Miyakis**

andreas.angelo.miyakis@pwc.com

Apply now!

