

Applied Sustainability Management Summer Semester 2024

Welcome to this year's course on "Applied Sustainability Management"! In today's world, organizations are confronted with increasing pressure from various stakeholder-groups asking for the implementation of more sustainable business practices. Our goal is to understand how firm's can respond to these demands. The course is designed in an interactive way. After we first get to know a basic theoretical understanding of sustainability management, we will apply our newly gained knowledge by solving sustainability-case studies. Further, we will discuss current challenges and trends with practitioners, who will give us insights into their working. Student's will get familiar with important sustainability-related regulations (e.g. CSRD) as well as frameworks (e.g. CDP, TCFD) commonly used in corporate sustainability management and understand the challenges firms are currently facing.

During the block-tutorial in June and July, we are looking at sustainability management from a scientific perspective. Students learn the basic principles of good scientific practice, how to reflect study results critically and understand how good studies look like. This builds a solid foundation for future seminal papers and the final thesis. In (group)-projects, students will synthesize the knowledge gained during the lecture and tutorial by analyzing one sustainability-related topic and will present the results to the class.

At the end of this course, students have a solid understanding of the challenges and possibilities of organizational sustainability, know the important frameworks and regulations, and understand sustainability management as an integrative task which covers all organizational units of a firm.

No prior knowledge in sustainability management is needed.

The course will be held in English.

Course Prerequisites and Grading

- **This course is highly interactive, requiring full commitment to individual and group work on assigned topics and questions. Please ensure that you plan your schedule accordingly.**
- Final presentation in July 2024
- A more detailed syllabus and schedule will be provided in April
- Please remember to bring your laptop!

Important Dates

First lecture	17.04.2024	14:15 – 15:45 Room AP 1
Deadline for examination registration	tbd	Marvin
National holiday! No class!	01.05.2024	
Final presentations	05.06./06.07., depending on final group size	9:00-18:00 Uhr Room AP1