

**Master Seminar TEDx Talk:
„The impact of the Corona pandemic - What will the future
of our world look like and how do we master it?“**

Philipps-University Marburg
M.Sc.-Program

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What is a TEDx Talk?

Basic information

A TED (abbr. for technology, entertainment & design) Talk is a showcase for speakers presenting great, well-formed ideas in front of an audience

TEDx Talks are independently organized TED events

Speakers have *less than 18 minutes* to present their ideas, as short talk models are designed to only demand the audiences attention for a short amount of time



The Corona Pandemic has changed all our lives forever – now we need smart ideas!

Survey on Corona

Speech time used by Donald Trump in his daily press conferences on the coronavirus, in minutes

... to attack others **120**

... to praise himself and his government **45**

... to express his condolences to the victims of the pandemic **5**

Percentage of self-employed in Germany who change their business model due to the Corona Pandemic

36
temporarily

22
permanently

Percentage of Germans who since the Corona crisis

... watch more linear television than before **44**

... listen to the radio more than before **30**

... listen to more podcasts than before **16**

This semester there are three exciting topics you can choose from
TEDx Talk Topics

Deglobalization



Human Behavior



Society



This semester there are three exciting topics to choose from

Examples for the influence of COVID-19 on deglobalization

Are Businesses Ready for Deglobalization?

Harvard
Business
Review

Why Outdoor Farmers' Markets
Matter More Than Ever



**Merkel warns against protectionism in face of
coronavirus recession**

POLITICO

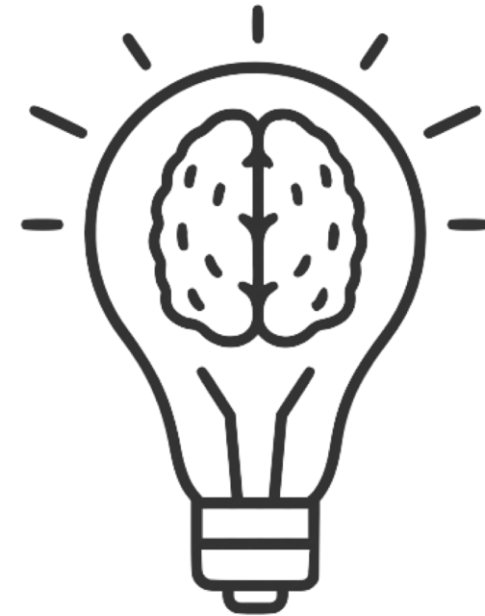
The impact of the coronavirus on supply chain and
logistics

Bloomberg

Deglobalization Scenarios: Who Wins? Who Loses?

World Scientific
Connecting Great Minds

or whatever other ideas you might come up with...



... the rest is up to you
and your creativity

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Examples for the influence of COVID-19 on human behavior

Amazon is Wall Street's biggest winner from coronavirus



New normal of remote working compounds enterprise security challenges



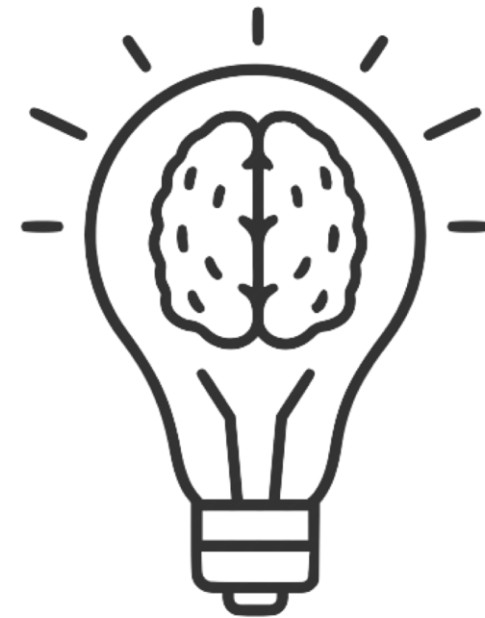
Why the future of work might be 'hybrid'



On your bike! Coronavirus prompts cycling frenzy in Germany



Lockdown home improvement boom boosts US DIY chains



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Examples for the influence of COVID-19 on society

How Conspiracy Theories Threaten Our Society

DER SPIEGEL

Germany: Coronavirus widens the social divide

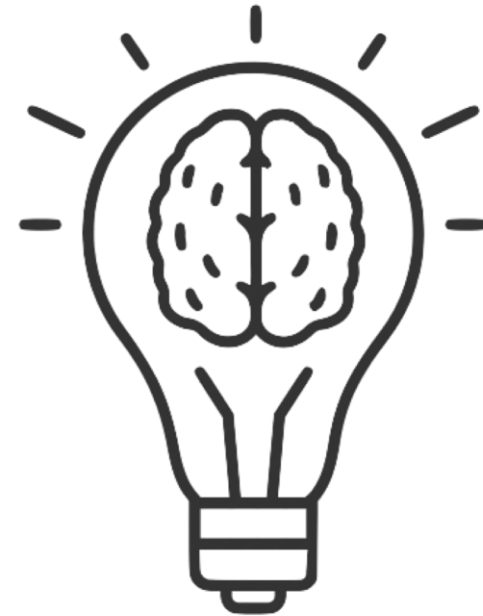


UK students: what is the impact of corona on university life?

The Guardian

Homeschooling during the coronavirus pandemic could change education forever, says the OECD

WORLD
ECONOMIC
FORUM

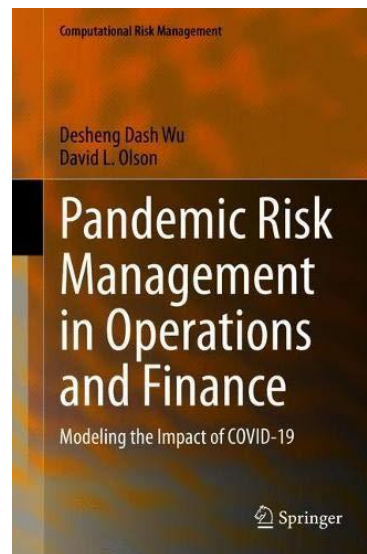
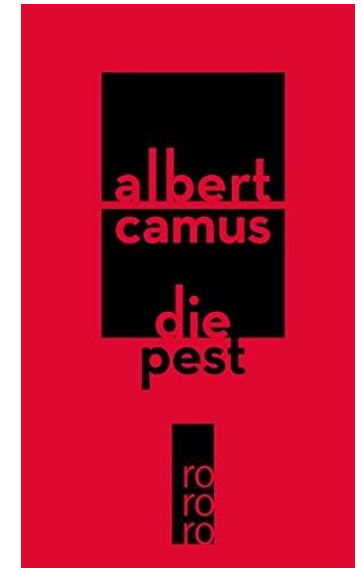
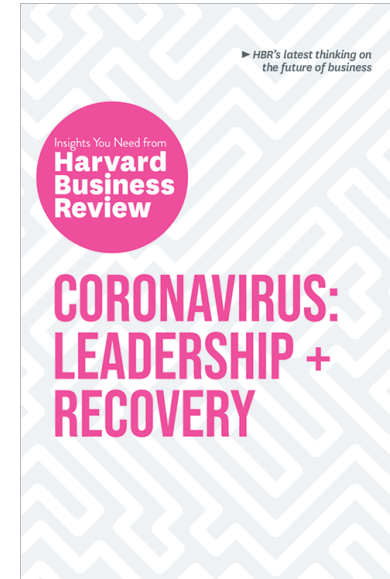
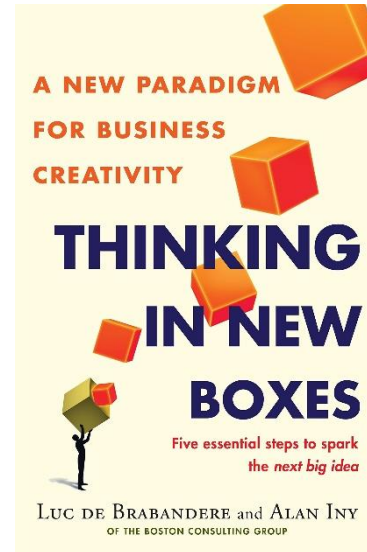
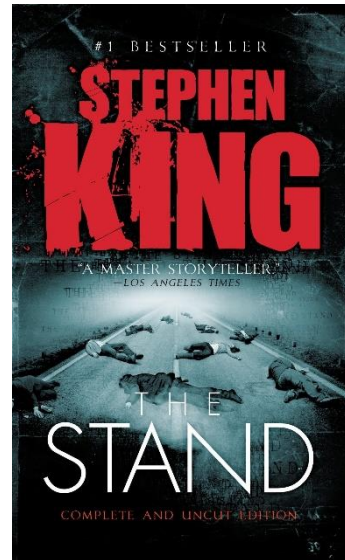
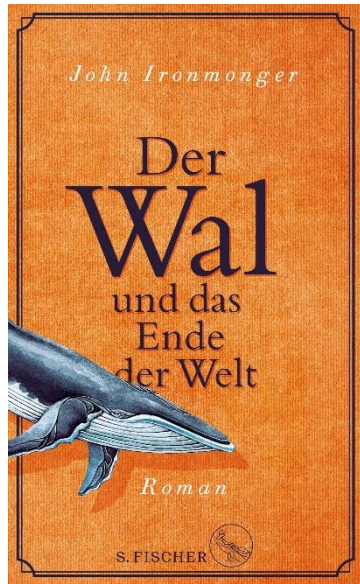


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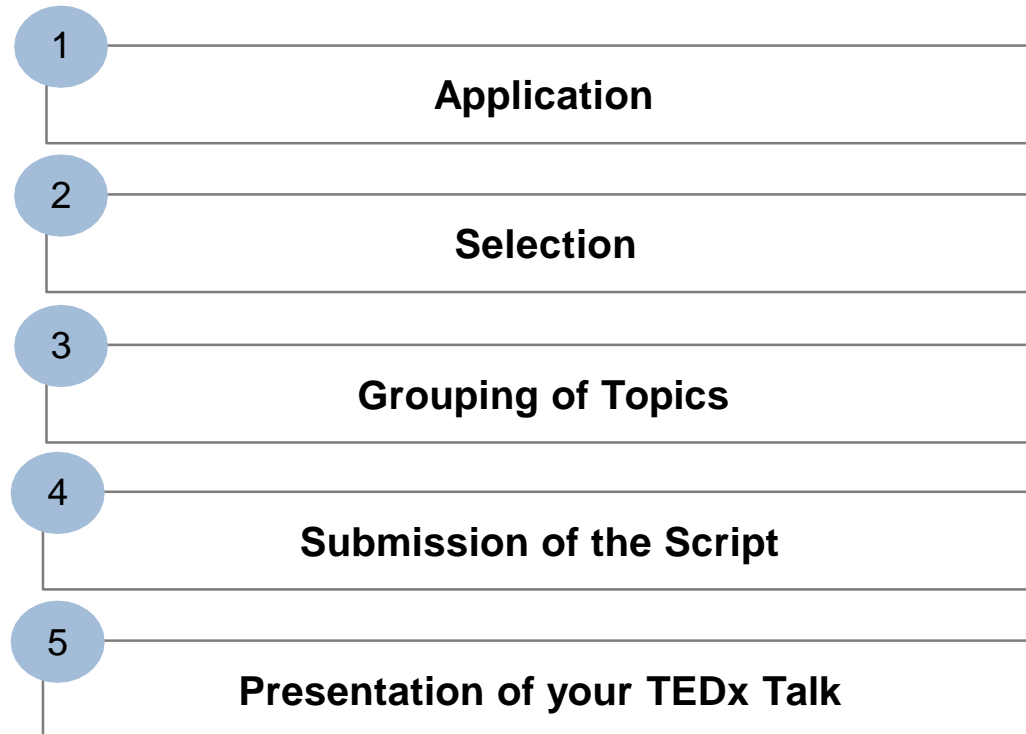
A variety of sources can be used for the TEDx Talk

Exemplary overview



Evaluation is based on the elaboration of a script and the speech

Process



Three meetings are planned for the module

Important dates

1 Kick-off

05.11.2020 14:00

- Introduction of topics
- Explanation of structure and procedures

2 How to TED Talk

tba

- What makes a good TED Talk?
- Principles of public speaking

3 Presentation

tba

- Presentation