## **Perspectives on Japan**

Master seminar M.Sc. IBWL and M.Sc. BWL

Philipps-University Marburg

Marburg, Winter term 2021/2022

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Philipps-University Marburg Chair for Strategic and International Management

## The goal of our seminar is to gain a better understanding of management practices in an important country

Objectives of the seminar - Perspectives on Japan



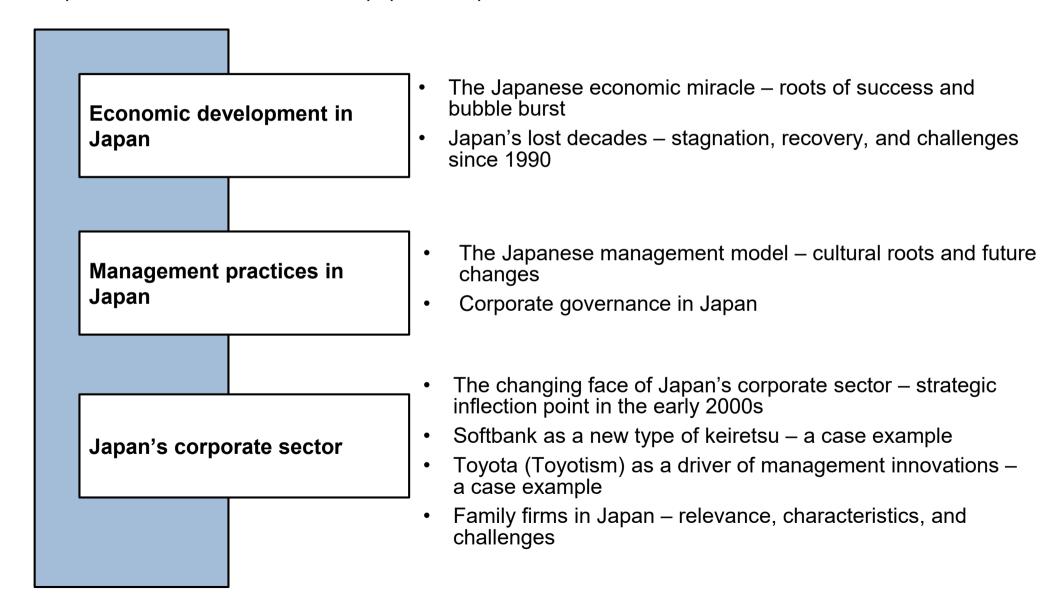
We will be looking at the economic development, management practices and the corporate sector in Japan.

The aim is not only to understand the peculiarities of Japan and the Japanese economy, but to reflect your findings from an intercultural perspective to draw conclusions for Germany and Europe.

You are expected to write a <u>research paper</u> and present your topic in a <u>final presentation</u>.

## The seminar covers three topic areas

Topics to be addressed in seminar papers and presentations



## The seminar ends with two block sessions in January

Seminar dates and locations

1 Kick-off

02.11.2021

- 14:15 to 15:45
- AP1
- ➤ Introduction to seminar
- > Topic assignment
- ➤ Deadlines

2 Discussion of Topic

By appointment

In person or online

3 Final Presentations

19.01.2022

- 14:30 to 18:00
- AP1

20.01.2022

- 09:00 to 12:00
- AP1