

INTERNATIONAL CONFERENCE MEDIA AESTHETICS OF OCCIDENTALISM

JANUARY
26—28, 2022

UNIVERSITY OF MARBURG, GERMANY

The conference will be held ONLINE

WEDNESDAY 26TH JANUARY

13:00 – 13:45 Opening
13:45 – 14:15 **Media Aesthetics of Occidentalism**
(Introduction)
Dr. Ömer Alkin, *University of Marburg*
14:15 – 14:45 Discussion 1
14:45 – 15:00 Coffee break

Session 1, Chair: Dr. Ömer Alkin

15:00 – 15:30 Lecture 1
**We Didn't Start the Fire – Eurocentrism
& Occidentalism in Ancient Visual Art**
Dr. Lilian Adlung-Schönheit,
Hamburg University
15:30 – 16:00 Lecture 2
**The Aesthetics of Occidentalism and
Ecology as Interconnected Dimensions**
M.A. Hauke Ohls,
University of Duisburg-Essen
16:00 – 16:30 Discussion 2
16:30 – 16:45 Coffee break
16:45 – 17:45 **Keynote:**
Orienting Media
Prof. Dr. W.J.T. Mitchell,
University of Chicago

THURSDAY 27TH JANUARY

Session 2, Chair: Prof. Dr. Malte Hagener

09:00 – 09:30 Lecture 3
**Searching for the West in the East.
The Visual and Performative Construction
of Occidentalism Around 1940**
Dr. Juliane Hornung, *University of Cologne*
09:30 – 10:00 Lecture 4
**Not the whore, but the soldier: On the
limited utility of the notion of
Occidentalism**
Prof. Dr. Gabriele Werner,
Weißensee Academy of Art Berlin
10:00 – 10:15 Coffee break
10:15 – 10:45 Lecture 5
**Between Utopia and Disillusion – Images
of the 'West' in New Romanian Cinema**
M.A. Anne Pirwitz, *University of Potsdam*
10:45 – 11:30 Discussion 1
11:30 – 11:45 Coffee break

Session 3, Chair: Dr. Alena Strohmaier

11:45 – 12:15 Lecture 6
**Moods of Occidentalism: Political
Commitments of Women's Movements**
Dr. Demet Gülççek, *University of Warwick*
12:15 – 12:45 Lecture 7
**Neo-Ottomanism and Occidentalism in
Turkish Agitprop Videos**
Dr. Pierre Hecker, *University of Marburg*
12:45 – 13:15 Discussion 2
13:15 – 14:45 Lunch
14:45 – 15:45 **Keynote:**
**Occidentalism in Turkey: The Impasse
Between the Past and the Future**
Prof. Dr. Meltem Ahiska,
Boğaziçi University Istanbul

FRIDAY 28TH JANUARY

Session 4, Chair: Dr. Pierre Hecker

14:00 – 15:00 **Keynote:**
**The construction of the irreconcilable
Other: The Islamic State, Social Media and
Masculinity**
Prof. Dr. Jiré Emine Gözen,
University of Europe for Applied Sciences
15:00 – 15:15 Coffee break
15:15 – 15:45 Lecture 8
**Lost in Westernization: A Cross-reading
of Walter Benjamin's "On the Concept of
History" and Jia Zhangke's Mountains May
Depart**
M.A. Jialu Zhu, *University of Zürich*
15:45 – 16:15 Lecture 9
**Re-currency of Japanese Occidentalism –
Aesthetics Discourse in Film**
M.A. Mia Nakayama, *Heidelberg University /
Università Ca'Foscari*
16:15 – 16:45 Discussion 1
16:45 – 17:00 Coffee break

Session 5, Chair: M.A. Marie Krämer

17:00 – 17:30 Lecture 10
**The Cultural Meanings of Asian Aesthetics
and Shakespeare Today**
Prof. Dr. Alexa Alice Joubin,
George Washington University
17:30 – 18:00 Lecture 11
**The West as Imperialists: Aesthetics of
Chinese Occidentalism in Another Hong
Kong**
M.A. Teng Jason Xu, *University of California*
18:00 – 18:15 Break
18:15 – 18:45 Lecture 12
**Occidentalism in the Post-revolutionary
Cinema of Iran**
Dr. Akram Jamshidi, *Tehran University of Art*
18:45 – 19:30 Discussion 2
19:30 – 19:45 Break
19:45 – 20:45 Panel discussion & Open Discussion,
Closing Remarks

19:30 Film screening: **"Memleketim"** (1974, TR).
Turkish with English subtitles.
(Capitol Kino, Marburg, Biegenstr. 8)

FOR MORE INFORMATION SEE THE
CONFERENCE WEBSITE
[WWW.ONLINE.UNI-MARBURG.DE/
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