



Funded by Federal Foreign Office

# **Ta'ziz Program:** Evaluation of Medicinal Plants of the Near and Middle East and their Benefits for National Health Systems









## **Project Coordinator:**

Prof. Dr. Michael Keusgen, Philipps-Universität Marburg

#### **Partners**

- Philipps University of Marburg
- University of Jordan
- Petra University
- University of Allepo (associated)
- Mustansiriya University
- Lebanese University
- Itqan Pharmaceutical Ind.
- Advanced Pharma Care
- Mouna Bustros Foundation (MBF)



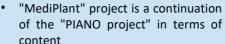
### **Goals and objectives**

- Strengthen academic freedom in those involved partner countries.
- Support reform efforts in the higher education sectors and in the societies of the partner countries involved.
- Establish/expand sustainable networks between the participating universities and non-university actors and develop a multiplier function.
- Create participatory dialogue and communication spaces with social visibility in the partner countries involved.
- Sustainable knowledge transfer and science communication (Third Mission) between the participating universities and non-university actors









 Three non-university partners and Mustansiriyah University in Baghdad were recruited

The Mouna Bustros Foundation's network of farmers and plant growers in the north of Lebanon will conduct cultivation trials with valuable medicinal plants with the help of the Lebanese University's Faculty of Agriculture



## Funds:

- Project-related workshops in the partner countries
- Research stays in Germany over three months
- Botanical field trips in the partner countries
- Research materials which are directly related to the project



First project meeting in Amman, Jordan 21st -27th Nov. 2023



Workshop in Amman, Jordan 21st-27th Nov. 2023





Ecballium elaterium







- Allowing the structurally developing region of Lebanon to be directly strengthened and university research results to reach society without detours.
- The medicinal plants cultivated will be processed by the Jordanian companies Itqan and Advanced Pharma Care into herbal medicines, food supplements, or herbal cosmetics.
- The University of Aleppo is an associated partner in all activities without its own funding.





