



Policy-Workshop

"Innovation Barriers and Innovation Policy in Lagging Regions"

15 June 2021

at the Philipps-University Marburg

Program



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Introduction	09.30 am	Gisela Philipsenburg (BMBF), Thomas Brenner (Marburg)
Invited talks: Experience with lagging regions in other countries	09.40 am	Chair: Thomas Brenner Domingos Santos (Castelo Branco): <i>"Lagging regions and regional policy: emerging challenges and shifting paradigm in Portugal"</i> Magnus Nilsson (Lund): <i>"Regional growth against all odds? Findings from Sweden"</i>
Coffee break at 10.40 am		
Invited talks: Lagging regions and policy in Germany and the EU	11.00 am	Chair: Magnus Nilsson Matthias Brachert (Halle): <i>"The effects of regional policy on spatial development in Germany"</i> Thilo Lang (Leipzig): <i>"The city as innovation machine? Practices of knowledge transfer outside of agglomerations"</i> Simona Iammarino (London): <i>"Globalisation and regional development policy: still a missing link"</i>
Lunch at 12.30 pm		
Podium discussion: Policy options for lagging regions	01.30 pm	Chair: Rolf Sternberg Participants: Annekatrien Niebuhr, Simona Iammarino, Mirko Titze, Magnus Nilsson, Stephanie Bach
Coffee break at 02.30 pm		
Invited talks: Innovation policy – advice and effects	02.50 pm	Chair: Thilo Lang Pierre Mohnen (Maastricht): <i>"How to stimulate research and innovation and how well does it work?"</i> Knut Koschatzky (Karlsruhe): <i>"Regional transformation and structural change – implications for innovation policy"</i>
Coffee break at 03.50 pm		
Invited talks: Innovation processes in peripheral and lagging regions	04.10 pm	Chair: Knut Koschatzky Robert Hassink (Kiel): <i>"Innovation barriers and innovation policies in old industrial areas"</i> Thomas Brenner & Tobias J. Hertrich (Marburg): <i>"Barriers to innovation in lagging regions"</i>
Coffee break at 05:10 pm		
Podium discussion: Innovation policy – designed for lagging regions	05.30 pm	Chair: Thomas Brenner Participants: Gisela Philipsenburg, Dirk Fornahl, Rolf Sternberg, Knut Koschatzky, Pierre Mohnen

Instructions for online participating

BigBlueButton

BigBlueButton is an open-source software tool that is run by and on servers of the Philipps-Universität Marburg.

To log into BigBlueButton please use the link you will receive by email when you are registered. Please enter your name in the field. Then join the conference with microphone (left button). There will be a personal echo test and some acceptance clicks to finally enter the conference room.

If your internet connection is sufficiently good, you can switch on the camera during the whole event (this will create more of a conference feeling). To activate the camera, click on the camera icon at the bottom (second button from the right).

Please keep the microphone turned off to avoid acoustic feedback. If you would like to ask a question please raise your arm (click on your name and change your status accordingly) or ask your question or post your comment in the general chat.

Using Wonder.me* during breaks

During the breaks we will use Wonder.me to provide the possibility to meet and exchange. We encourage all to use this tool. Also, the speakers of the session before will be there for further questions. To avoid speech duplication, please mute your microphone in BBB during breaks.

Entering Wonder.me*: After you apply for browsing permission, create a profile picture and enter your name, you can move around the virtual space in wonder.me. There you can start a virtual exchange with another person, if you drag your picture near to this participant. Then a circle is formed to which other people can also join. You can also invite other people who are currently on Wonder.me to join your conversation circle.

**Wonder.me is not a program of Philipps-University Marburg therefore no data protection can be guaranteed.*

If you are having trouble getting into BigBlueButton (some strong security settings might interfere) or any other problems with the platform, please contact our IT colleague Robert Csicsics (csicsics@staff.uni-marburg.de).

Contact, Information

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Due to the coronavirus the workshop will be held completely online.

Registration (free, but necessary)

E-mail to tobias.hertrich@geo.uni-marburg.de with your full name and organization.

Philipps-University Marburg

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