## DIGITAL MARKETING INTERNSHIP OFFER

We have a great **Creative Digital Marketing** Internship opportunity for enthusiastic and creative students in a very innovative start-up company.

Based in **Reading, England** the host company is a vibrant start-up that has 9 international patents covering the optical scanning technology. Their mission is to provide solutions to some of humanity's greatest healthcare challenges through the development of technologies which improve the screening & monitoring of chronic health conditions.

The student will be undertaking the following tasks with their mentor:

- Digital marketing support e.g. website maintenance, page building, blog, GA Analysis, SEO optimisation
- Assist in identifying and delivering content; video, documents, brochures
- Creative support for planning, posting and engagement
- Visually communicate engaging content to support social media and blogs

This internship is the perfect opportunity for creative marketing students who are interested in content creation, design software and the artistic aspect of digital marketing. They will further develop their skills and gain international practical experience in the United Kingdom! Please forward this exciting opportunity to your students and recent graduates. Don't miss the deadline, apply before the 28th of June!



At ESPA we aim to make the transition to come to a foreign country as easy and stress free as possible, especially in the current circumstances, so we always find the housing for the students and it will be paid for by the host company.

## There are no fees for students or universities to use our services.

Would you be avaible for a quick chat? I'd like to learn more about your University, if there are any concerns about sending your students to the UK, and to discuss if there is a possibility for a cooperation in the future. <u>Please book a time in my diary.</u>

Kind regards, Aleksandar Boyadzhiev