

School of Business and Economics

Courses and Prerequisites



General Information & Orientation



for German Version
please click here



[Fact Sheet Philipps-University of Marburg](#) (including visa, insurance, housing information, etc.) [Orientation Program of the International Office](#)

For detailed information on dates and deadlines see the [semester calendar](#)

- Winter term: mid Oct – end of Feb
- Summer term: mid Apr – end of July

Contacts:

- [International Office University of Marburg](#)
- [International Relations School of Business and Economics](#)

Course Offer

Course Information

Exchange students can choose from a **variety of courses from various faculties at the University of Marburg.**

The complete course catalog and course descriptions are accessible via [MARVIN](#) (updated in July and February).

Complete list of Courses at the School of Business & Economics in [MARVIN](#):

(Change the language at the bottom right)

1. Search for Courses -> Show possible search criteria
2. Choose Term and Teaching Language
3. Organizational Unit = 02 Business and Economics

(Please note that not all courses in this list are open to exchange students.)

List of Courses taught in English for exchange students the School of Business & Economics:

1. Studies offered
2. Show university course catalog
3. "Department 02 Business Administration & Economics"
4. "Exchange Students (ERASMUS & Overseas Incomings)"

List of Courses taught in English from other faculties open for exchange students: (No prior knowledge needed)

1. Studies offered
2. Show university course catalog
3. "Marburg International Exchange MIX: Humanities and Social Sciences"

Studying at the School of Business & Economics


Choose courses from the various different faculties and selected centers in Marburg

- Law
- **School of Business and Economics**
- Social Sciences and Philosophy
- Psychology
- Protestant Theology
- History and Cultural Studies
- German Studies and Arts
- Foreign Languages and Cultures
- Education
- Mathematics and Computer Science
- Geography
- Physics
- Chemistry
- Biology
- Pharmacy
- Medicine
- Marburg International Exchange MIX: Humanities and Social Sciences
- MarSkills
- Language Center
- Center of Near and Middle East Studies
- Center for Conflict Studies

Course Offer

Course Syllabi

Course descriptions and syllabi are available

- In [MARVIN](#) (clicking on the icon symbol) 
- On the homepage in the download section of the [study program](#)
- On the homepage (teaching section) of the respective [research groups](#)
- For English taught courses below in this document in the list of courses
- On [ILIAS](#)

General Workload

- One module equals **6 ECTS** (few exceptions 3 ECTS). One ECTS is equal to a workload of 30 hours.
- Fulltime students complete 24-30 ECTS/ term.



Lectures & Seminars

Please click on your current study level for the respective semester:

Winter Term		Summer Term	
Bachelor	Master	Bachelor	Master

Lectures & Seminars

Winter Term Bachelor Courses

Lectures

- [Applied Sustainability Management](#)
- [Macroeconomics II](#)
- [Management Accounting](#)
- [Markets & Organizations](#)
- [Controlling with Excel](#)
- [Entrepreneurial Finance](#)
- [Introduction to Entrepreneurship](#)
- [Introduction to Institutional Economics](#)
- [Intermediate Microeconomics](#)
- [Corporate Governance & Sustainability - Cases & Methods](#)
- [Introduction to the Economies of the Middle East](#)

Seminars

- [Bachelorseminar AG Entrepreneurship and innovative Businessmodels](#)
- [Bachelorseminar AG Sustainability Management](#)

Lectures & Seminars offered

Winter Term → [Bachelor](#) → Module

Module Titel	Advanced Sustainability Management
Module Number	M-82-h09-20232-004

Course Title	Applied Sustainability Management
Course Number	LV-02-h09-004

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	tba
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Prerequisites	None
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Assessment	tba
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Course Description	tba
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Syllabus	tba
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Lectures & Seminars offered

Winter Term → [Bachelor](#) → Module

Module Titel	Entrepreneurship und innovative Geschäftsmodelle I
Module Number	284021690
Course Title	Introduction to Entrepreneurship
Course Number	LV-02-021-239
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	None
Assesment	Written Exam
Course Description	<p>The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.</p>
Syllabus	-

Lectures & Seminars offered

Winter Term → Bachelor → Lectures

Module Titel Module Number	Key Qualification 284022110
Course Title Course Number	Controlling with Excel LV-02-021-094
Type / ECTS	Workshop / 3 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	None
Assessment	The course evaluation will be based on student project. It is creditable as 3 ECTS “Schlüsselqualifikation” (ungraded key qualification).
Course Description	The course aims at familiarizing students with Microsoft Excel as a useful tool for management accounting applications. After a detailed overview of basic Excel functions as well as its fundamental formulas, students will learn to apply them to real world management accounting problems. Students will learn to model a basic profit & loss statement, cash flow statement and balance sheet for the business. Furthermore, for future planning, univariate regression analysis and further advanced techniques are implemented. The results of these forecasts are then used to prepare a reporting summary for an executive.
Syllabus	LV-02-021-094 Controlling with Excel

Lectures & Seminars offered

Winter Term → Bachelor → Lectures

Module Titel	Entrepreneurial Finance
Module Number	284021495

Course Title	Entrepreneurial Finance
Course Number	LV-02-021-190

Type / ECTS	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Stolper
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Prerequisites	None
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Assessment	Final Exam
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Course Description	<p>The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.</p>
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Syllabus	Entrepreneurial Finance LV-02-021-190
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Lectures & Seminars offered

Winter Term → [Bachelor](#) → Lectures

Module Titel Module Number	Introduction to the Economies of the MENA-Region M-88-b67-20222-001
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Course Title Course Number	Introduction to the Economies of the Middle East LV-10-772-402
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Type / ECTS	Lecture / 6 ECTS
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Lecturer	Dr. Fischer
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Prerequisites	None
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Assessment	Final written exam
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Course Description	<p>This course is officially offered by the Faculty 10!</p> <p>The course is intended as an introduction to basic economic systems and concepts followed by a comprehensive overview of the economies of the Middle East and North Africa (MENA) region. The goal is to provide students with a solid basis and understanding of the economies of the region and equip them to analyze these in an objective and critical manner. This course aims to:</p> <ul style="list-style-type: none">Introduce the basic economic concepts and systems that are found in the region.Provide an in-depth analysis of representative economies of the region.Encourage critical thinking and objective analysis for “MENA Economics”-related topics to expand horizons and encourage/motivate topics for further research.
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Syllabus	LV-10-772-402 Introduction to the Economies of the Middle East
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Lectures & Seminars offered

Winter Term → Bachelor → Lectures

Module Titel	Introduction to Institutional Economics
Module Number	284175130

Course Title	Introduction to Institutional Economics
Course Number	LV-02-175-028

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Schulte-Runne
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Prerequisites	Introduction to Economics (6 ECTS) or Microeconomics I (6 ECTS)
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Assessment	Portfolio
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Course Description	In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?
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Syllabus	Introduction to Institutional Economics LV-02-175-028
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Lectures & Seminars offered

Winter Term → [Bachelor](#) → Lectures

Module Titel	Macroeconomics II
Module Number	284175550

Course Titel	Macroeconomics II
Course /Number	LV-02-175-036

Type / ECTS	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Nietert
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Prerequisites	6 ECTS Introduction to Economics or 6 ECTS Microeconomics I
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Assessment	Final Exam (60 minutes)
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Course Description	<p>This module consists of a lecture and a tutorial:</p> <p>The lectures 'Makroökonomik I' and Macroeconomics II give a systematic overview about important macroeconomic subjects by covering business cycles, economic growth, unemployment, inflation, stabilisation policy, sovereign debt, and international economic relationships. The lecture provides a rigorous theoretical treatment using comparative-static and dynamic methods. A special emphasis of the lecture is on linking macroeconomic theory with empirical evidence. We recommend taking the course only after successfully completing "Mathematics" and "Macroeconomics I".</p>
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Syllabus	Lecture LV-02-175-036 Tutorial LV-02-175-03
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Lectures & Seminars offered

Winter Term → Bachelor → Lectures

Module Titel	Management Accounting
Module Number	284021450

Course Title	Management Accounting
Course Number	LV-02-021-062

Type / ECTS	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Rapp
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Prerequisites	Cost Accounting (6 ECTS)
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Assessment	Final exam (60 minutes)
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Course Description	The module is split into a lecture series and exercise sessions. The lecture series provides a profound introduction to theories and methods of management accounting, where management accounting is understood as a tool to facilitate strategy implementation and solving coordination problems within organizations. During the exercise sessions, students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in management, management accounting, and strategy.
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Syllabus	LV-02-021-062 Management Accounting
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Lectures & Seminars offered

Winter Term → [Bachelor](#) → Lectures

Module Titel	Markets & Organizations
Module Number	282175650

Course Title	Markets & Organizations
Course Number	LV-02-175-019

Type / ECTS	Lecture +Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Schulte-Runne
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Prerequisites	Microeconomics I (6 ECTS)
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Assessment	Term paper
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Course Description	The aim is to enable students to explain frictions in markets and in organizations, to evaluate institutional solutions, and to reflect on the role of incentive compatibility and the revelation of information in this context.
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Syllabus	LV-02-175-019 Markets & Organizations
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Lectures & Seminars offered

Winter Term → Bachelor → Lectures

Module Titel	Microeconomics II
Module Number	284175540
Course Title	Intermediate Microeconomics
Course Number	LV-02-175-030

Type / ECTS Lecture + Tutorial / 6 ECTS

Lecturer Dr. Schwirplies

Prerequisites Microeconomics I (6ECTS)

Assessment Written Exam (60 Minutes)

Course Description Students who have completed this course can model interactive decisions using games. They will have discussed the assumptions underlying classical economic modeling. In addition, they will have seen alternative approaches to modeling decisions, especially concepts from behavioural economics.

Syllabus [LV-02-175-030 Intermediate Microeconomics](#)

Lectures & Seminars offered

Winter Term → [Bachelor](#) → Lectures

Module Titel Module Number	Seminar Informations- und Innovationsmanagement 284021560
Course Title Course Number	Bachelorseminar AG Entrepreneurship and Innovative Business Models LV-02-021-218
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	Advanced undergraduate study
Assessment	Term Paper and Presentation
Course Description	After completing the module, students will be able to analyze and answer a scientific question from the field of entrepreneurship and innovative business models independently, develop and defend it as well as apply a scientific research method, analyze, evaluate and develop a synthesis.
Syllabus	-

Lectures & Seminars offered

Winter Term → [Bachelor](#) → Lectures

Module Titel	Seminar Nachhaltigkeitsmanagement
Module Number	M-82-h09-20232-008

Course Title	Bachelorseminar AG Sustainability Management
Course Number	LV-02-h09-005

Type	Seminar / 6 ECTS
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Lecturer	Prof. Dr. Dickler
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Prerequisites	Advanced undergraduate study
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Assessment	Term paper, presentation and active participation in class
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Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development – is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
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Syllabus	-
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5. Lectures & Seminars offered

Winter Term Master Courses

Lectures

- [Advanced Management Accounting I: Value-based Management](#)
- [Asset Pricing Theory/ Capital Market Theory](#)
- [Behavioral Economics](#)
- [Behavioral Finance](#)
- [Business Analytics](#)
- [Business Model Innovation](#)
- [Cultural Capital](#)
- [Environmental and Resource Economics](#)
- [Empirical Macroeconomics](#)
- [Empirical Development Economics with Reference to the Middle East](#)
- [Microeconomics](#)
- [Public Economics](#)
- [Strategic Management of Technology and Innovation: Case Studies](#)
- [Strategic Management of Technology and Innovation: Intellectual Property Management](#)
- [Strategic Management](#)
- [Sustainable Development Economics](#)

Seminars

- [Masterseminar in Behavioral Finance](#)
- [Masterseminar in Controlling](#)
- [Masterseminar AG Strategic and International Management](#)
- [Macroeconomic Seminar](#)
- [Masterseminar Sustainable Use of Natural Resources](#)
- [Masterseminar AG Sustainability Management](#)
- [Masterseminar Demographic Transition, Economic Growth and Political Stability in the MENA Region](#)

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Advanced Management Accounting I: Value-based Management
Module Number	289021210
Course Title	Advanced Management Accounting I
Course Number	LV-02-021-009
Type / ECTS	Lecture/ 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + Exam (120 min)
Course Description	The module discusses the question “How to manage to create value?” and provides a modern perspective on “The Quest for Value” (Stewart, 1999). Starting from the shareholder-stakeholder debate, the module covers the problems of firm valuation, performance measurement, and capital allocation. It closes with a critical reflection and a discussion of the role of ESG criteria. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practical knowledge for a career in consulting, investment banking, as well as the strategy department of a multi-national company.
Syllabus	LV-02-021-009 Advanced Management Accounting I: Value-based Management

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Asset Pricing Theory/ Capital Market Theory
Module Number	288021240
Course Titel	Asset Pricing Theory/ Capital Market Theory
Course Number	LV-02-021-011 & LV-02-021-035
Type /ECTS	Lecture + Lecture / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	120 minutes (60 minutes Asset Pricing Theory & 60 minutes Capital Market Theory) written modul exam at the end of the semester: Asset Pricing Theory/Capital Market Theory
Course Description/ Syllabus	<p>This module consists of the two lectures:</p> <ol style="list-style-type: none">1. LV-02-021-011 Asset Pricing Theory: General valuation theories (Arbitrage-Theory, Law of One Price- and utility orientated valuation), Valuation of Derivatives, Interest rate term structure theory, Special valuation aspects (CAPM and APT).2. LV-02-021-035 Capital Market Theory: Risk and risk preferences, Portfolio selection theory (extensions regarding a second source of risk, ESG investing), CAPM (Basic form, extensions regarding a second source of risk, ESG-CAPM).

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Behavioral and Experimental Economics
Module Number	289698120
Course Title	Behavioral Economics
Course Number	LV-02-698-039
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 minutes)
Course Description	This course will introduce students to core issues in the field, focusing mostly on the data-guided attempts to enrich theoretical modeling. We will cover the role of reference points in risk-free and risky decisionmaking, discuss how intertemporal decision-making may be conceptualized more realistically than in the traditional framework, elaborate on social preferences, and touch upon the relationship between behavioral economics and welfare economics
Syllabus	LV-02-698-039 Behavioral Economics

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Behavioral Finance
Module Number	288221110
Course Title	Behavioral Finance
Course Number	LV-02-021-022
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Final Exam
Course Description	Upon successful completion of this course, participants are familiar with key concepts and contributions in the area of Behavioral Finance which incorporates psychological evidence into financial economics. Based on a revision of the fundamentals of rational decision-making and experimental economics, course participants receive a comprehensive introduction to the prospect theory which has become established as the key behavioral alternative to the expected utility theory. Moreover, participants acquaint themselves with individuals' behavioral biases and decision heuristics relevant in an investment context (e.g. overconfidence, representativeness, and mental accounting) and study their implications within the corporate sphere and at the market level. The course is accompanied by a students' colloquium where participants gather in teams to present seminal contributions in the field of Behavioral Finance to their fellow students.
Syllabus	LV-02-021-022 Behavioral Finance

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Business Analytics powered by processoriented Artificial Intelligence
Module Number	M-88-021-20232-002
Course Title	Business Analytics
Course Number	LV-02-021-258
Type / ECTS	Lecture + Tutorial / ECTS
Lecturer	Prof. Dr. Leyer
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Summary: Acquisition of an understanding of the possibilities of analyzing data (big data) in companies. The main focus is on the conceptual design of analysis models and how data can be used to improve decision-making processes in companies. In addition, focus on the use of artificial intelligence in processes and its consequences for employees, cooperation with employees and decisions.</p> <p>Methodology: concepts, method applications such as process mining, case studies.</p>
Syllabus	-

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Business Model Innovation
Module Number	M-88-021-20232-003
Course Title	Business Model Innovation
Course Number	LV-02-021-026
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	<p>In this course, students will reflect upon business model innovations of start-ups and incumbent firms. An introduction to the theoretical foundations and tools of business model innovations are provided in the first part of the lecture. Multiple examples of business model innovations are discussed in class. The Business Model Canvas (BMC) by Osterwalder and Pigneur (2010) will be introduced as it is a very powerful and frequently used tool to systematically understand and analyze business models. Students will also be acquainted with external factors that drive business model innovations. In particular, technological trends like the internet, cloud computing or artificial intelligence have tremendously influenced the creation of new business models.</p>
Syllabus	LV-02-021-026 Business Model Innovation

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Challenges to Sustainable Development
Module Number	M-88-g67-20222-005
Course Title	Environmental and Resource Economics
Course Number	LV-02-698-086
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Cultural Capital
Module Number	M-88-021-20232-001
Course Title	Cultural Capital
Course Number	LV-02-021-030
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Armbrüster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Contents: "National culture" and its significance for organizations and knowledge knowledge production; organizational culture; leadership; change management; knowledge management.</p> <p>Qualification goals: The module enables students to analyze knowledge management and to analyze and operate knowledge management and employee leadership on the basis of high and operate them. First of all, it points out cultural differences between countries and regions as well as organizational cultural differences differences between companies. On this basis different forms and instruments of knowledge management and and employee management are presented.</p>
Syllabus	LV-02.021-030 Cultural Capital

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel Module Number	Demographic Transition, Economic Growth and Political Stability in the MENA Region M-88-b67-20222-003
Course Title Course Number	Demographic Transition, Economic Growth and Political Stability in the MENA Region LV-02-b67-001
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods, participation in the lecture on "Empirical Development Economics with Reference to the Middle East" is recommended
Assessment	Active participation in seminar sessions and discussions + Essay+ Presentation
Course Description	In this seminar, you will be exposed to both theoretical and methodological insights delivered by the lecturer, in addition to conducting empirical research on an assigned essay topic concerning demographic transition. Your primary objective is to develop empirical research focusing on a particular facet of demographic transition and deliver your findings by the conclusion of the seminar.
Syllabus	LV-02-b67-001 Demographic Transition, Economic Growth and Political Stability in the MENA Region

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Empirical Development Economics with Reference to the MENA-Region
Module Number	2267020
Course Title	Empirical Development Economics with Reference to the Middle East
Course Number	LV-02-698-049
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final written exam (120 minutes)
Course Description	<p>Comprehensive Understanding: Develop a deeper understanding of the key concepts, theories, and empirical methods used in the field of development economics with a specific focus on the Middle East region (and beyond).</p> <p>Data Analysis Skills: Acquire the skills necessary to collect, analyze, and interpret empirical data related to economic development in Middle Eastern countries (with application to other regions).</p> <p>Research Skills: Develop research skills, including the ability to formulate research questions, design empirical studies, and conduct rigorous data analysis.</p> <p>Interdisciplinary Perspective: Appreciate the interdisciplinary nature of development economics by integrating insights from different topics and methodological approaches.</p> <p>Application of Theories: Apply economic development theories and empirical methodologies to real-world challenges and opportunities in the Middle East and other developing regions.</p> <p>Global Context: Understand the Middle East's position within the global context of development economics and appreciate its unique characteristics and challenges.</p>
Syllabus	LV-02-698-049 Empirical Development Economics with Reference to the Middle East

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Empirical Economics
Module Number	289698020
Course Title	Empirical Macroeconomics
Course Number	LV-02-698-037
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam, Presentation or Essay
Course Description	<p>The course introduces students to the analysis of macroeconomic and financial data. In particular, students will learn to use empirical research methods within the context of economic theories.</p> <p>After successful completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. make educated comments on empirical macroeconomic work.2. conduct their empirical analyses. <p>Econometrics topics covered include multivariate regression and time series techniques and the economic applications are taken from the fields of business cycle theory, economic growth theory, Monetary Economics, and International Economics. Lectures and hands-on exercises on real economic problems using the econometrics software programme Stata (an introduction to the programme will be given during the tutorial).</p> <p>Students are expected to actively contribute to the course in the form of teamwork.</p>
Syllabus	LV-02-698-037 Empirical Macroeconomics

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Pathways to Sustainable Transformation
Module Number	M-88-g67-20222-006
Course Title	Masterseminar AG Sustainability Management
Course Number	LV-02-h09-006
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Dickler
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Term paper, presentation and active participation in class
Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development – is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
Syllabus	-

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Public Economics
Module Number	288698180
Course Title	Public Economics
Course Number	LV-02-698-056
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 Minutes)
Course Description	Public Economics deals with the activity of the state. The state raises funds and spends it on different activities. This course will address some basic aspects of Public Economics.
Syllabus	LV-02-698-056 Public Economics

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Strategic Management
Module Number	M-88-021-20232-013
Course Title	Strategic Management
Course Number	LV-02-021-127
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assesment	Final Exam
Course Description	The course Strategic Management focuses on theories, concepts and tools of strategic management on the corporate level. Typically, the term "strategic" management refers to seeing the company and its environment and considering long-term decisions that affect the company as a whole. The central aim of the course is to understand formulation and implementation of strategies on a corporate level. The challenge of contributing value to businesses is the crucial element of corporate strategy.
Syllabus	LV-02-021-127 Strategic Management

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Strategic Management of Technology and Innovation: Case Studies
Module Number	289021660
Course Title	Strategic Management of Technology and Innovation: Case Studies
Course Number	LV-02-021-129 & LV-02-021-130
Type / ECTS	Lecture + Tutorial/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic technology and innovation management as well as the innovation-economic framework conditions. Through case study exercises accompanying the lecture, students are to develop their own technology and innovation strategies and to analyze the framework conditions and determinants of technology and innovation competition.
Syllabus	LV-02-021-129 & LV-02-021-130 Strategic Management of Technology and Innovation: Case Studies

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Strategic Management of Technology and Innovation: Intellectual Property Management
Module Number	288021650
Course Title	Strategic Management of Technology and Innovation: Intellectual Property Management
Course Number	LV-02-021-129 & LV-02-021-066
Type	Lecture + Lecture/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic strategic technology and innovation management as well as the innovation-economic framework conditions. Furthermore, the in-depth knowledge in selected fields of strategic technology and strategic technology and innovation management, e.g. in intellectual property management. By deepening selected fields, students should be able to critically and scientifically scientific examination of TIM topics.
Syllabus	LV-02-021-129 & LV-02-021-066 Strategic Management of Technology and Innovation: Intellectual Property Management

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Sustainable Development Economics
Module Number	M-88-g67-20222-002
Course Title	Sustainable Development Economics
Course Number	LV-02-698-084
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Exam, Essay or Presentation
Course Description	This module contains an in-depth analysis of the roots and impacts of poverty in developing countries. Imperfect markets (e.g. for land, credit, labour, health and insurance), social norms and political economy are analyzed, and implications for policy-making are drawn. Learning outcomes: (1) Students are able to determine the relevance of poverty, inequality and resource exploitation as a threat to sustainable development, and (2) to reflect on the role of institutions as ultimate reason for development. (3) Students are able to make use of theories and empirical methods in their own academic work.
Syllabus	LV-02-698-084 Sustainable Development Economics

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Theoretical Economics
Module Number	289698010
Course Title	Microeconomics
Course Number	LV-02-698-001
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	Written Exam (120 Minutes)
Course Description	The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced.
Syllabus	LV-02-698-001 Microeconomics

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Seminar Advanced Management Accounting
Module Number	289021320
Course Title	Masterseminar AG Controlling
Course Number	LV-02-021-160
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation and term paper
Course Description	tba
Syllabus	tba

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Seminar on Economic Policy
Module Number	289698360
Course Title	Masterseminar AG Makroökonomie
Course Number	LV-02-698-029
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Essay and presentation: 80% Discussion of another essay: 20
Course Description	This seminar course gives students the opportunity to apply their theoretical knowledge about data analysis to practical problems and real world data under experienced supervision and to acquire skills that may lead to comparative advantages on the job market and a solid base for writing an empirical Master's thesis.
Syllabus	LV-02-698-029 Macroeconomic Seminar

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Seminar on Economic Policy
Module Number	289698360
Course Title	Masterseminar Sustainable Use of Natural Resources
Course Number	LV-02-698-075
Type / ECTS	Seminar/ 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Seminar Empirical Finance
Module Number	288021330
Course Title	Masterseminar AG Behavioral Finance
Course Number	LV-02-021-159
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term Paper and Presentation
Course Description	<p>In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students.</p>
Syllabus	-

5. Lectures & Seminars offered

Winter Term → [Master](#) → Module

Module Titel	Seminar Strategisches und Internationales Management
Module Number	289021530
Course Title	Masterseminar AG Strategisches und Internationales Management
Course Number	LV-02-021-167
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

5. Lectures & Seminars offered

Summer Term Bachelor Courses

Bachelor

Lectures

- [Industrial Organization](#)
- [Intermediate Finance](#)
- [International Business Strategy](#)
- [International Economics](#)
- [Introduction to Economics](#)
- [Introduction to Institutional Economics \(self study course\)](#)
- [Organizational Structures and Behavior](#)
- [Sustainability Management](#)
- [Islamic Finance](#)

Seminars

- [Bachelorseminar AG
Institutional Economics](#)
- [Bachelorseminar AG
Entrepreneurship and Innovative
Business Models](#)
- [Bachelorseminar AG
Macroeconomics](#)
- [Contemporary Middle East
Economics: Selected Topics](#)
- [Environmental Economics with
Reference to the MENA Region](#)

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Angewandte Institutionenökonomie
Module Number	282175610

Course Title	Industrial Organization
Course Number	LV-02-175-057

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Friehe
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Prerequisites	Introduction to Economics or Microeconomics I
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Assessment	Written exam
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Course Description	Industrial Organization is about the workings of markets and industries, particularly the way firms compete with each other. The focus is on imperfect competition and how it influences decision-making and the well-being of market participants. The role of public policy is also discussed.
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Syllabus	LV-02-175-057 Industrial Organization
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Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Intermediate Finance
Module Number	282021430
Course Title	Intermediate Finance
Course Number	LV-02-021-085
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Nietert , Mr. Rahnamae
Prerequisites	Decision Theory & Finance
Assessment	Written exam
Course Description	<p>The lecture gives an introduction into no arbitrage theory under certainty, portfolio selection, CAPM, and hedging.</p> <p>Content:</p> <ul style="list-style-type: none">- Introduction to arbitrage theory under certainty- Portfolio management (bonds and stocks)- Asset pricing (CAPM, options)- Hedging
Syllabus	LV-02-021-085 Intermediate Finance

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	International Business Strategy
Module Number	282021510

Course Title	International Business Strategy
Course Number	LV-02-021-075

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Wulf
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Prerequisites	None
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Assessment	Written exam
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Course Description	This course focuses on basic theories, concepts and instruments of strategic management in an international competitive environment. The aim of the course is to give participants the ability to think strategically and to familiarize them with important instruments of strategic management at the business level both theoretically and practically. The lecture is held in English
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Syllabus	LV-02-021-075 International Business Strategy
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Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	International Economics
Module Number	282175530

Course Title	International Economics
Course Number	LV-02-175-021

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Hayo, Mr. Hoppe
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Prerequisites	Introduction to Economics or Microeconomics
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Assessment	Written exam
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Course Description	tba
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Syllabus	tba
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Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel **Einführung in die VWL**
Module Number 284175020

Course Title **Introduction to Economics**
Course Number LV-02-175-046

Type Lecture + Tutorial / 6 ECTS

Lecturer Dr. Roth

Prerequisites None

Assessment Written exam

Course Description This course introduces basic concepts of economics: In particular, the focus will be on the field of microeconomics (for example, demand, supply, and markets). Previous knowledge in economics is not required. The course closely follows the textbook "Principles of Economics" from Mankiw and Taylor.

A bachelor-level course including introductions to and discussions of basic microeconomic concepts. Through this course, students will obtain a foundational economic basis such that further courses can build on this knowledge

Syllabus [LV-02-175-046 Introduction to Economics](#)

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Einführung in die Institutionenökonomie
Module Number	283175130

Course Title	Introduction to Institutional Economics
Course Number	LV-02-175-028

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Schulte
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Prerequisites	Introduction to Economics
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Assessment	Portfolio (online)
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Course Description	<p>Institutions define “the rules of the game”. We will look at four kinds of problems that may require particular rules: cooperation problems, coordination problems, imperfect information and concentration of market power, and we will see how these problems give rise to transaction costs. The presence of transaction costs in turn gives rise to the relevance of governance structures, e.g. whether transactions are better executed within a firm or on a market. We will have a closer look at the possible governance structures in the light of the problems mentioned above. Besides the governance structures that private parties can choose, another option to deal with the above problems is state intervention, which may come along with its own specific problems, on which institutional economics offers a perspective as well.</p> <p>In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?</p>
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Syllabus	LV-02-175-028 Introduction to Institutional Economics
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Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Organisationsstrukturen und Verhalten in Organisationen
Module Number	283021630

Course Title	Organizational Structures and Behavior
Course Number	LV-02-021-106

Type	Lecture / 6 ECTS
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Lecturer	Prof. Dr. Armbrüster
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Prerequisites	None
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Assessment	Written exam
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Course Description	Organizational Structures and Behavior is designed to familiarize Bachelor students with (a) the structures of organizations, especially corporations, and (b) the behavioral aspects of business administration. The course will be divided into two parts:
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Part 1: Organizational Structures, ca. 40%

Part 2: Organizational Behavior, ca.60%

The part on organizational structures will first look at formal organizational structures, such as functional, divisional and matrix structures, proceed to process and project management, and then discuss new forms of organizational forms of organization such as holacracy, scrum, and agile structures. The part on organizational behavior will begin with a focus on individual processes in organizations, particularly on motivation and achievement orientation. It will then proceed to group dynamics and team performance, and on to organizational issues such as organizational culture. Leadership issues shall also be discussed, i.e. how to lead a team, how to lead a larger unit such as a department, and how common leadership mistakes can be avoided

Syllabus	-
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Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Sustainability Management
Module Number	M-82-h09-20232-001

Course Title	Sustainability Management
Course Number	LV-02-h09-003

Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dr. Teresa Dickler
Prerequisites	tba
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Module

Module Titel	Islamic Finance
Module Number	M-88-b67-20222-004
Course Title	Islamic Finance
Course Number	LV-02-b67-006
Type	Lecture / 6 ECTS
Lecturer	Dr. Badreldin
Prerequisites	None
Assessment	Written exam
Course Description	The course begins with the basics of Islamic Banking and Finance including Shariah compliance criteria for financial products, then moves to a detailed in-depth cash flow and risk analysis of the different products with a comparative focus on conventional products. After covering these basics, the course moves its focus onto valuation of Islamic financial products and how models must be adapted to suit the specific needs of Islamic markets. The nature of market segmentation will be touched upon as well since it plays a role in the majority of countries where Islamic Finance exists.
Syllabus	-

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Seminar

Module Titel	Seminar Institutionenökonomie
Module Number	M-68-175-20222-002
Course Title	Bachelor Seminar AG Institutional Economics
Course Number	LV-02-175-041
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Schulte
Prerequisites	Advanced undergraduate study
Assessment	Presentation and term paper
Course Description	We will have an in-depth discussion of selected formal-theoretical contributions to the literature on Organizational Economics. By engaging deeply with formal-theoretical analyses of problems in organizations, students learn to focus on the essence of the respective problem, to develop solutions, and to critically assess their limitations. They are enabled to critically discuss and to make educated comments to theoretical economic research on organizations. Successful seminar participants are able to present an assigned research paper to their peers. They are able to develop a research question in the context of Organizational Economics and to address it in a concise and coherent seminar paper, thereby adhering to scientific standards.
Syllabus	LV-02-175-041 Bachelor Seminar AG Institutional Economics

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Seminar

Module Titel	Seminar Informations- und Innovationsmanagement
Module Number	284021660
Course Title	Bachelorseminar AG Entrepreneurship and Innovative Business Models: "Entrepreneurship Podcast Seminar,,
Course Number	LV-02-021-218
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	German level B2 (presentation can be held in English), Advanced undergraduate study
Assessment	Presentation and term paper
Course Description	Entrepreneurial Spirit, Innovativität und unternehmerisches Denken sind gefordert: Firmen müssen immer wieder ihr Geschäftsmodell erweitern oder transformieren und Sie als Studierender können dabei helfen! Aber wie? In diesem Seminar werden Sie in Teams an ganz konkreten Aufgaben und Problemstellungen – sogenannten „Business Challenges“ – von Unternehmen arbeiten. Sie entwickeln Ideen und setzen Impulse. Und am Ende werden Sie Ihre kreativen Lösungsansätze vorstellen.
Syllabus	LV-02-021-218 Bachelor Seminar AG Entrepreneurship und innovative Geschäftsmodelle

Lectures & Seminars offered

Summer Term → [Bachelor](#) → Seminar

Module Titel	Seminar Institutionenökonomie
Module Number	M-68-175-20222-002
Course Title	Bachelor Seminar AG Macroeconomics
Course Number	LV-02-175-042
Type	Seminar / 6 ECTS
Lecturer	Nouhayla Torki, Prof. Dr. Hayo
Prerequisites	Macroeconomics I & II , Advanced undergraduate study
Assessment	tba
Course Description	As part of your studies in economics, you acquired knowledge about a large number of economic theories. In this seminar, you will attempt to test some of these theories using empirical data and statistical methods. While doing that, you will get to know important aspects of empirical research: (1) deriving hypotheses from theoretical models, (2) collecting relevant data, (3) specifying statistical hypotheses based on the economic hypotheses, (4) applying statistical methods, (5) interpreting the results of your empirical analysis, and (6) documenting your findings for other interested persons.
Syllabus	LV-02-175-042 Bachelorseminar AG Macroeconomics

Lectures & Seminars offered

Summer Term → [Bachelor/Master](#) → Seminar

Module Titel	Contemporary Middle East Economics
Module Number	M-88-b67-20242-004
Course Title	Contemporary Middle East Economics: Selected Topics
Course Number	LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	Advanced undergraduate study
Assessment	Seminar essay and presentation
Course Description	tba
Syllabus	-

Lectures & Seminars offered

Summer Term → [Bachelor/Master](#) → Seminar

Module Titel	Economics of the Middle East
Module Number	10772460
Course Title	Environmental Economics with Reference to the MENA Region
Course Number	LV-02-175-056
Type	Seminar / 6 ECTS
Lecturer	Dr. Fischer
Prerequisites	Advanced undergraduate study
Assessment	tba
Course Description	tba
Syllabus	-

5. Lectures & Seminars offered

Summer Term Master Courses

Master

Lectures

- [Accounting Data Analytics](#)
- [Advanced Exercises in Corporate Sustainability](#)
- [Advanced Management Accounting II: International Corporate Governance](#)
- [Advanced Management Accounting: Mergers & Acquisitions](#)
- [Behavioral Economics and Sustainability](#)
- [Corporate Finance & Institutions](#)
- [Current Topics in Entrepreneurship](#)
- [Economics of Civil and Criminal Law](#)
- [Experimental Economics](#)
- [Islamic Finance](#)
- [Microeconometrics](#)
- [Microeconomics](#)
- [Organizational Economics](#)
- [Political Economy of Corruption and Shadow Economy](#)
- [Political Economy of Islam](#)
- [Quantitative Methods in Empirical Finance](#)
- [Selected Problems of Banking and Finance + Banking](#)

Seminars

- [Case Studies in Entrepreneurial Finance](#)
- [Contemporary Middle East Economics: Selected Topics](#)
- [Environmental Economics with Reference to the MENA Region](#)
- [Masterseminar AG Behavioral Finance](#)
- [Masterseminar AG Controlling](#)
- [Masterseminar Digitalization & Processmanagement](#)
- [Masterseminar AG Institutional Economics](#)
- [Political Economy of Oil Rents](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel **Ausgewählte Aspekte der Betriebswirtschaftslehre I**
Module Number 283021710

Course Title **Accounting Data Analytics**
Course Number LV-02-021-222

Type Lecture + Tutorial / 6 ECTS

Lecturer Prof. Dr. Mölls, Dr. Rich

Prerequisites 60 ECTS in Business Administration , Accounting and Finance & Methods

Assessment Essay, assignments & quizzes

Course Description The course has the following objectives: (1.) Identification of the problems of "data analytics", (2.) Preparation of data for analysis, (3.) Application of accounting analytics techniques by means of software solutions and (4.) Interpretation/communication of the results. Regarding the software packages you will get to know e.g. Advanced Excel, Audicon, Python, Robotic Process Automation or SQL from the field of Business Intelligence.

Syllabus [LV-02-021-222 Accounting Data Analytics](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Pathways to Sustainable Transformation
Module Number	M-88-g67-20222-006
Course Title	Advanced Exercises in Corporate Sustainability
Course Number	LV-02-h09-007
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Ms. Betz, Prof. Dr. Teresa Dickler
Prerequisites	60 ETCS in Business Administration & Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Advanced Management Accounting IV: Selected Issues
Module Number	289021810
Course Title	Advanced Management Accounting: International Corporate Governance
Course Number	LV-02-021-262
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + paper
Course Description	The module covers theories and methods to evaluate and assess tools and frameworks in the areas of (management) accounting, finance and governance. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in consulting, investment banking, or in CFO-related areas as well as the strategy department of a multi-national company.
Syllabus	LV-02-021-262 Advanced Management Accounting: International Corporate Governance

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Advanced Management Accounting IV: Selected Issues
Module Number	289021810
Course Title	Advanced Management Accounting: Mergers & Acquisitions
Course Number	LV-02-021-270
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Mr. Reek, Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + paper
Course Description	The module covers theories and methods to evaluate and assess tools and frameworks in the areas of (management) accounting, finance and governance. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in consulting, investment banking, or in CFO-related areas as well as the strategy department of a multi-national company.
Syllabus	LV-02-021-270 Advanced Management Accounting: Mergers & Acquisitions

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Behavioral and Experimental Economics
Module Number	288698120

Course Title	Behavioral Economics and Sustainability
Course Number	LV-02-698-058

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Vollan
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Prerequisites	60 ECTS in Economics and Methods
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Assessment	6 assignments (to pass the course, not graded) and research proposal
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Course Description	Students gain an overview of the sustainable development discussion and the contributions that behavioral economics can offer. After completing this course, students should understand the limitations of the homo oeconomicus model, be familiar with key concepts of behavioral economics, and understand major determinants of decision-making and how people can be influenced towards a more sustainable behavior. Students will be able to critically discuss concepts of contemporary empirical methods, to evaluate strengths, limitations, and applicability of different research designs, and to formulate research questions, test hypotheses, and to write their own research proposal.
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Syllabus	LV-02-698-058 Behavioral Economics and Sustainability
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Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel Module Number	Interdisciplinary Elective Abroad 289698520
Course Title Course Number	Corporate Finance & Institutions LV-02-698-087
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Ms. Ivanets, Prof. Dr. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	<p>This course merges concepts and methods from Institutional Economics and Corporate Finance, exploring their joint perspective how rules shape behavior, and how behavior gives rise to rules. Course participants will learn how to analyze the incentives that are induced by the rules, which in turn are shaped by institutions, in particular in the field of corporate finance.</p> <p>This course is offered collaboratively by lecturers from the University of Marburg and Kyiv National Economic University.</p>
Syllabus	-

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel **Current Topics of Entrepreneurship**
Module Number M-88-021-20232-004

Course Title **Current Topics in Entrepreneurship**
Course Number LV-02-021-247

Type Lecture + Tutorial / 6 ECTS

Lecturer Prof. Dr. Procher, Ms. Förster

Prerequisites 60 ECTS in Business Administration and Methods

Assessment Written exam

Course Description Entrepreneurship is a multifaceted phenomenon and this course will address various current topics in entrepreneurship. After a general introduction to entrepreneurship, students will learn about hybrid entrepreneurship, i.e., the combination of entrepreneurship and dependent employment. Although most ventures are founded by hybrid entrepreneurs, this topic has only recently received more academic attention. The competitive pressure on established companies requires firms to transform and innovate. But how can firms the creative spirit of young start-ups? Corporate entrepreneurship is concerned with firms' entrepreneurial behavior and strategies of established companies. Therefore, firms need to create an environment that supports entrepreneurial employees. In the second half of the lecture, we will look at entrepreneurship policy issues. Why should governments support entrepreneurs and what are they doing to encourage entrepreneurial activity? Governments and public policy are critical to creating a thriving ecosystem for entrepreneurs. Next, students are introduced to social and female entrepreneurship. In addition to economic goals, social entrepreneurs care about today's global challenges and seek to create a business that has a social, sustainable, or cultural impact. Even though the number of women starting a business is slowly growing (in Germany it is still less than 20%), women still seem to face particular hurdles when they want to grow their business. We therefore need to develop a better understanding of female entrepreneurship.

Syllabus [LV-02-021-247 Current Topics in Entrepreneurship](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Law and Economics
Module Number	288698160
Course Title	Economics of Civil and Criminal Law
Course Number	LV-02-698-045
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Mr. Pham, Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics & Methods
Assessment	presentation
Course Description	Law and Economics is about how legal rules impact the behavior of relevant actors and about the social desirability of these repercussions of legal rules. The course is designed to cover a broad range of topics. The course will focus on theory but also refer to empirical work. After successful participation in this course, students can apply basic models from the economic analysis of law to specific problems and evaluate different legal solutions for well-specified circumstances.
Syllabus	LV-02-698-045 Economics of Civil and Criminal Law

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel **Applied Institutional Economics**
Module Number 288698110

Course Title **Experimental Economics**
Course Number LV-02-698-078

Type Lecture + Tutorial / 6 ECTS

Lecturer Prof. Dr. Vollan

Prerequisites 60 ECTS in Economics & Methods

Assessment Written exam

Course Description This course introduces students to the field of experimental economics. Students will learn on the types and design elements of experiments applied, and the results of current research with a focus on pro-social behavior (lecture). Beyond, possible pitfalls of the designing and implementation of experiments, as well as unresolved issues of experimental economics are discussed critically (Tutorial). The course thereby covers both, the development of the field from its beginning as well current issues of research. After a successful completion of the course, students should be able to: (1) Understand concepts of experimental economics and apply them to specific issues (2) Evaluate experimental economic research critically (3) Design own experiments to answer questions of interest.

Among the methodological issues considered are those of the concept of causality, and internal and external validity. Experimental games included are Ultimatum, Dictator, Trust, and Public Good Game, as well as Games measuring anti-social behavior. Of specific interest is how these simple games have been extended and enriched to explore the mechanisms behind certain behavior and the context boundaries. Design issues explored in greater detail are that of ethical concerns, contextualization, incentives, forms of implementation (lab, lab-in-the-field, field, RCT), and econometric analysis.

Syllabus [LV-02-698-078 Experimental Economics](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Islamic Finance
Module Number	M-88-b67-20222-004
Course Title	Islamic Finance
Course Number	LV-02-b67-006
Type	Lecture / 6 ECTS
Lecturer	Dr. Badreldin
Prerequisites	None
Assessment	Written exam
Course Description	The course begins with the basics of Islamic Banking and Finance including Shariah compliance criteria for financial products, then moves to a detailed in-depth cash flow and risk analysis of the different products with a comparative focus on conventional products. After covering these basics, the course moves its focus onto valuation of Islamic financial products and how models must be adapted to suit the specific needs of Islamic markets. The nature of market segmentation will be touched upon as well since it plays a role in the majority of countries where Islamic Finance exists.
Syllabus	-

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Applied Institutional Economics
Module Number	288698110

Course Title	Microeconometrics
Course Number	LV-02-698-088

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Dr. Schwirplies
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Prerequisites	60 ECTS in Economics & Methods
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Assessment	Written exam
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Course Description	tba
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Syllabus	-
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Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Theoretical Economics
Module Number	288698010
Course Title	Microeconomics
Course Number	LV-02-698-001
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies, Ms. Dominguez
Prerequisites	60 ECTS in Economics & Methods
Assessment	Written exam
Course Description	<p>The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced. The lecture has an interactive focus. Thus, all concepts are introduced by the lecturer and then developed and applied by the students. In parts, the lecture will have seminar characteristics which implies that students will use a problem-centered approach. Students will design their learning process in a self-dependent, cooperative way. Participation demands the willingness to accept this work mode and to contribute to the group's overall learning process.</p>
Syllabus	LV-02-698-001 Microeconomics

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Non-market Institutions
Module Number	289698170
Course Title	Organizational Economics
Course Number	LV-02-698-077
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schulte
Prerequisites	60 ECTS in Economics & Methods
Assessment	Assignments and presentation
Course Description	The aim is to enable students to recognize obstacles for coordination and cooperation in organizations and to relate them to the incentive structures, to summarize the results of selected contributions to the relevant literature, and to apply their knowledge to specific problems.
Syllabus	LV-02-698-077 Organizational Economics

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Political Economy of Corruption and Shadow Economy
Module Number	M-88-b67-20222-005

Course Title	Political Economy of Corruption and Shadow Economy
Course Number	LV-02-698-047

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Farzanegan
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Prerequisites	This Module is only available for master students in Economics or Business Administration
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Assessment	Written exam
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Course Description	tba
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Syllabus	-
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Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel **Economics of Political Institutions**
Module Number 288698140

Course Title **Political Economy of Islam**
Course Number LV-02-698-041

Type Lecture / 6 ECTS

Lecturer Prof. Dr. Farzanegan

Prerequisites This Module is only available for master students in Economics or Business Administration

Assessment Written exam

Course Description There is an increasing attention to the role of religion and ethical norms in long term development and economic growth of nations. An overall look at econometric studies shows that religious and religiosity matter in explaining the long term cross country differences in economic growth. The rise of Islam around the world and disappointing average economic and political performance of Lands of Islam have raised some important questions: to what extent religion, in general, and Islam, in particular, is pushing or blocking economic development and institutional change. This lecture aims to investigate the modern empirical literature on interaction of Islam with politics, economic development and banking/finance. We use stylized facts, related historical and theoretical background and empirical methods for better understanding of role of Islam (and religion in general) in development outputs across countries. The lecture covers three parts: first part will deal with Fundamentals of Islam and Economics; second part will examine Islam, Economics and Politics and last part will be about Islam and Banking.

Syllabus [LV-02-698-041 Political Economy of Islam](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Quantitative Methods in Empirical Finance
Module Number	288021080

Course Title	Quantitative Methods in Empirical Finance
Course Number	LV-02-021-183

Type	Lecture + Tutorial / 6 ECTS
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Lecturer	Prof. Dr. Stolper, Mr. Scheld
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Prerequisites	60 ECTS in Business Administration, Finance and Methods
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Assessment	Assignments + written exam
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Course Description	This course aims at enabling participants to conduct basic financial market research. Based on selected issues in empirical finance, students are familiarized with the econometrics of capital market research and get the opportunity to apply the relevant tools to real data using the software package Stata. Attendees acquire hands-on experience in data handling and data analysis needed in quantitative seminars, empirical theses, as well as for a wide range of job profiles in the finance sector.
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Syllabus	LV-02-021-183 Quantitative Methods in Empirical Finance
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Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Selected Problems in Banking and Finance/Banking
Module Number	288021280
Course Title	Selected Problems in Banking and Finance & Banking
Course Number	LV-02-021-015 & LV-02-021-014
Type	Lectures for both modules / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance & Methods.
Assessment	Written exam of both lectures together
Course Description	<p>Selected Problems in Banking and Finance: The lecture clarifies the objective functions of corporations, discusses agency problems in corporate finance, and analyzes in details one specific corporate policy: hedging.</p> <p>Banking: The lecture clarifies the institutional background of banks and focuses on the pricing of loans and bank deposits.</p>
Syllabus	LV-02-021-015 & LV-02-021-014 Selected Problems in Banking and Finance & Banking

Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel	Case Studies in Entrepreneurial Finance
Module Number	289021370
Course Title	Case Studies in Entrepreneurial Finance
Course Number	LV-02-021-186
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term paper + presentation
Course Description	<p>This case study seminar pairs concepts and cases in entrepreneurial finance and thereby bridges the chasm between (corporate finance) theory and practice much needed in the field. At this, its approach is substantially different from a traditional course. Rather than receiving words of wisdom passively from your instructor, you are in the driver's seat now: in this course, you are the creator of knowledge and the discoverer of insights. We, as instructors, will guide you and facilitate the creation and discovery process for you. Upon successful completion of this seminar, you are able to self-directedly solve complex cases in the field of entrepreneurial finance by means of written case analyses. Case learning is social learning and requires active involvement, which will be an important contribution to your success in this seminar. As a minor course objective, we will also develop tips for success in business plan competitions.</p>
Syllabus	LV-02-021-186 Case Studies in Entrepreneurial Finance

Lectures & Seminars offered

Summer Term → [Bachelor/Master](#) → Seminar

Module Titel	Contemporary Middle East Economics
Module Number	M-88-b67-20242-004
Course Title	Contemporary Middle East Economics: Selected Topics
Course Number	LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	Advanced undergraduate study
Assessment	Seminar essay and presentation
Course Description	tba
Syllabus	-

Lectures & Seminars offered

Summer Term → [Bachelor/Master](#) → Seminar

Module Titel	Economics of the Middle East
Module Number	10772460
Course Title	Environmental Economics with Reference to the MENA Region
Course Number	LV-02-175-056
Type	Seminar / 6 ECTS
Lecturer	Dr. Fischer
Prerequisites	Advanced undergraduate study
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel **Seminar Empirical Finance**
Module Number 288021330

Course Title **Masterseminar AG Behavioral Finance**
Course Number LV-02-021-159

Type Seminar / 6 ECTS

Lecturer Ms. Radetzky, Prof. Dr. Stolper

Prerequisites 60 ECTS in Business Administration and Methods

Assessment Term paper and presentation

Course Description In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students. Most importantly, however, you will feel the sensation of working on something original – none of the research questions investigated in this seminar has been addressed before and it is you who will first come up with well-researched answers!

Syllabus [LV-02-021-159 Masterseminar AG Behavioral Finance](#)

Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel	Seminar Advanced Management Accounting
Module Number	289021320

Course Title	Masterseminar AG Controlling
Course Number	LV-02-021-160

Type	Seminar / 6 ECTS
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Lecturer	Prof. Dr. Rapp
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Prerequisites	60 ECTS in Business Administration, Accounting and Methods
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Assessment	Presentation and term paper
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Course Description	The seminar Advanced Management Accounting takes place, for example, in the form of a case study seminar or a theory seminar. The aim is to record and structure concrete problems in the field of management accounting and to develop solutions for concrete case studies and / or based on existing academic literature.
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Syllabus	LV-02-021-160 Masterseminar AG Controlling
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Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel	Seminar Digital Operations
Module Number	M-88-021-20232-007
Course Title	Masterseminar AG Digitalization and Process Management
Course Number	LV-02-021-221
Type	Seminar / 6 ECTS
Lecturer	Mr. Wichmann
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel	Seminar Advanced Institutional Economics
Module Number	289698210
Course Title	Masterseminar AG Institutional Economics
Course Number	LV-02-698-073
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Schulte
Prerequisites	60 ECTS in Economics & Methods
Assessment	Presentation & Seminar paper
Course Description	By engaging deeply with formal-theoretical analyses of problems in organizations, students learn to focus on the essence of the respective problem, to develop solutions, and to critically assess their limitations. They are enabled to critically discuss and to make educated comments to theoretical economic research on organizations. Successful seminar participants are able to present an assigned research paper to their peers. They are able to develop a research question in the context of Organizational Economics and to address it in a concise and coherent seminar paper, thereby adhering to scientific standards.
Syllabus	LV-02-698-073 Masterseminar Institutional Economics

Lectures & Seminars offered

Summer Term → [Master](#) → Module

Module Titel	Advanced Sustainability Management
Module Number	M-82-h09-20232-004

Course Title	Intercultural Management
Course Number	LV-02-e06-003

Type	Seminar / 6 ECTS
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Lecturer	Prof. Dr. Armbrüster
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Prerequisites	60 ECTS in Business Administration and Methods
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Assessment	tba
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Course Description	tba
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Syllabus	tba
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Lectures & Seminars offered

Summer Term → [Master](#) → Seminar

Module Titel Module Number	Der Nahe und Mittlere Osten im regionalen und internationalen System M-88-a46-20242-003
Course Title Course Number	Political Economy of Oil Rents LV-02-b67-005
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This module is only available for master students in Economics or Business Administration
Assessment	Seminar essay and presentation
Course Description	Understanding why a majority of resource rich economies are not able to achieve a sustainable economic development in long term. The seminar investigates different channels of resource curse and equips students with necessary tools to analyse these channels. Students get familiar with the latest literature in the field of natural resource management as well as they improve their presentation and writing skills in English. Our main focus will be on political economy of oil rents because of significant economic size of this specific point resource in the wealth of countries. Nevertheless, we also consider topics such as water and food security and their connection with oil prices as well as climate change in the seminar. Due to level of difficulty of the course, only master student is allowed to participate in the course!
Syllabus	-