



Marburg
University

School of Business and Economics

Courses Guide

International Student Advisory Service
School of Business and Economics

Universitätsstraße 25, Room 032
35032 Marburg
Tel.: +49 6421 28 25645
email: ausland@wiwi.uni-marburg.de

General Information & Orientation

Helpful [information](#) about the life at the University of Marburg (including visa, insurance, housing information etc..)

[Orientation Program](#) of the International Office

For detailed information on dates and deadlines see the [semester calendar](#)

- Winter term: mid Oct – end of Feb
- Summer term: mid Apr – end of July

Contacts:

- [International Office](#)
- [International Student Advisory Service \(School of Business and Economics\)](#)



Course Offer

The complete course catalog and course descriptions are accessible via [MARVIN](#) (updated in July and February).

School of Business and Economics (FB 02) *	EU Peace Track
<ul style="list-style-type: none">– Variety of undergraduate and graduate courses open for Internationals from the School of Business and Economics– undergraduate students require 60 ETCS in Business or Economics and Methods to choose graduate courses– B2 language proficiency required in the teaching language	<ul style="list-style-type: none">– Additional courses open for students from EU peace member universities– The FB 02 offers 2 additional courses<ul style="list-style-type: none">▪ Interdisciplinary Perspectives on Peace, Justice and Inclusive Societies▪ Introduction to Institutional Economics
MIX: Marburg International Exchange	MO:VE
<ul style="list-style-type: none">– Courses from different faculties open for Internationals– Students can register regardless of their major	<ul style="list-style-type: none">– Online courses for MO:VE students– The FB 02 only offers the course Introduction to Institutional Economics

* To apply for graduate courses as an undergraduate students or german-taught course, please send a mail to the International Student Advisory Service including your Transcript of Records/language certificate

Course / Exam Registration

- Course and exam registration takes place via the university platform [MARVIN](#). To view the list of courses open to international students, go to My Studies and then select Planner of studies with Module plan.
- For step-by-step instructions on how to register for courses and exams, please refer to our Marvin Guide.
- To register for courses in German from the FB02, please write a mail to the [International Student Advisory Service](#).
- General Workload
 - One module equals **6 ECTS** (few exceptions 3 ECTS). One ECTS is equal to a workload of 30 hours.
 - Fulltime students complete 24-30 ECTS/ term.

Students not registered via the School of Business and Economics

- For students registered via faculties not integrated in the MARVIN course registration, the registration is via our [ILIAS group](#). Find all the information in our [ILIAS Registration Manual](#).

Lectures & Seminars

Please click on current study level for the respective semester

Winter Term		Summer Term	
<u>Bachelor</u>	<u>Master</u>	<u>Bachelor</u>	<u>Master</u>

Lectures & Seminars

Winter Term Bachelor Courses

Lectures

- Advanced Sustainability Management
- Controlling with Excel
- Entrepreneurial Finance
- Intermediate Microeconomics
- Introduction to Entrepreneurship
- Introduction to Institutional Economics
- Introduction to the Economies of the Middle East
- Insurance and Climate Change
- Macroeconomics I
- Macroeconomics II
- Management Accounting
- Organizational Economics

Seminars

- Bachelorseminar Sustainability Management

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Advanced Sustainability Management M-82-h09-20232-004
Course Title Course Number	Advanced Sustainability Management LV-02-h09-004
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dickler
Assessment	Written exam
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainability management and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) develop soft skills in the context of teamwork,(4) solve complex problems from the field of sustainability management independently and in a structured manner and present their results in oral and written form.
Syllabus	<u>LV-02-h09-004 Advanced Sustainability Management</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Controlling mit Excel und Unternehmensbewertung in der Praxis M-88-021-20252-004
Course Title Course Number	Controlling with Excel LV-02-021-094
Type	Workshop / 3 ECTS
Lecturer	Prof. Rapp
Assessment	The course evaluation will be based on student project. It is creditable as 3 ECTS "Schlüsselqualifikation" (ungraded key qualification).
Course Description	<p>Please note: Students must register for the 6 ECTS module via MARVIN, but they can only attend the workshop "Controlling with Excel". Upon successful completion of the workshop, they will receive 3 ECTS.</p> <p>The course aims at familiarizing students with Microsoft Excel as a useful tool for management accounting applications. After a detailed overview of basic Excel functions as well as its fundamental formulas, students will learn to apply them to real world management accounting problems. Students will learn to model a basic profit & loss statement, cash flow statement and balance sheet for the business. Furthermore, for future planning, univariate regression analysis and further advanced techniques are implemented. The results of these forecasts are then used to prepare a reporting summary for an executive.</p>
Syllabus	<u>LV-02-021-094 Controlling with Excel</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Entrepreneurial Finance M-82-021-20252-023
Course Title Course Number	Entrepreneurial Finance LV-02-021-190
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Marie-Therèse Radetzky, Prof. Stolper
Assessment	Written Exam
Course Description	The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.
Syllabus	LV-02-021-190 Entrepreneurial Finance

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Microeconomics M-82-175-20252-004
Course Title Course Number	Intermediate Microeconomics LV-02-175-030
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies
Assessment	Written Exam
Course Description	Students who have completed this course can model interactive decisions using games. They will have discussed the assumptions underlying classical economic modeling. In addition, they will have seen alternative approaches to modeling decisions, especially concepts from behavioural economics.
Syllabus	<u>LV-02-175-030 Intermediate Microeconomics</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Introduction to Entrepreneurship M-82-021-20252-047
Course Title Course Number	Introduction to Entrepreneurship LV-02-021-239
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Procher, Sarah Franke, Sophia Franziska Förster
Assessment	Written Exam
Course Description	The objective of this course is to introduce the financial knowledge and tools an entrepreneur needs to start, build and harvest a venture. At this, we adopt a life cycle approach to entrepreneurial finance. Specifically, following an initial developing stage, successful ventures reach a startup stage in which they focus on their business model and plan. As marketing and sales begins, ventures undergo a survival stage and then typically enter a rapid-growth stage in which they start demonstrating value creation. Finally, early-maturity stage ventures seek for ways to harvest the value created and provide a return to their investors. Upon successful completion of this course, you are familiar with the financial management tools and techniques. Moreover, you will have developed a thorough understanding of potential investors and their mindset as well as the institutional environment in which ventures operate during the different stages.
Syllabus	<u>LV-02-021-239 Introduction to Entrepreneurship</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Advanced Institutional Economics M-82-175-20252-011
Course Title Course Number	Introduction to Institutional Economics LV-02-175-028
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Schulte
Assessment	Portfolio
Course Description	In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?
Syllabus	<u>LV-02-175-028 Introduction to Institutional Economics</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Introduction to the Economies of the MENA-Region M-88-b67-20242-001
Course Title Course Number	Introduction to the Economies of the Middle East LV-10-772-402
Type	Lecture / 6 ECTS
Lecturer	Dr. Fischer
Assessment	Written exam
Course Description	<p>This course is officially offered by the Faculty 10!</p> <p>The course is intended as an introduction to basic economic systems and concepts followed by a comprehensive overview of the economies of the Middle East and North Africa (MENA) region. The goal is to provide students with a solid basis and understanding of the economies of the region and equip them to analyze these in an objective and critical manner. This course aims to:</p> <ul style="list-style-type: none">Introduce the basic economic concepts and systems that are found in the region.Provide an in-depth analysis of representative economies of the region.Encourage critical thinking and objective analysis for “MENA Economics”-related topics to expand horizons and encourage/motivate topics for further research.
Syllabus	<u>LV-10-772-402 Introduction to the Economies of the Middle East</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Fortgeschrittene nachhaltige Wirtschaftspolitik M-82-h09-20232-005
Course Title Course Number	Insurance and Climate Change LV-02-h09-006
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Landmann
Assessment	tba
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainable economic policy and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) solve complex problems from the field of sustainable economic policy independently and in a structured manner and present their results in oral and written form.
Syllabus	<u>LV-02-h09-006 Insurance and Climate Change</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Macroeconomics M-82-175-20252-005
Course Title Course Number	Macroeconomics I LV-02-175-028
Type	Lecture + Tutorial / 6 ETCS
Lecturer	Dung Bui, Felipe Hernan Chacon Hoppe, Nouhayla Torki, Prof. Hayo
Assessment	Written exam
Course Description	After completing the module, students will be able to name central macroeconomic theories and explain how they work, critically discuss the model results, relate the models to real developments and draw economic policy conclusions with the help of the theories.
Syllabus	LV-02-175-028 Macroeconomics I

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Macroeconomics and Finance M-82-175-20252-008
Course Title Course Number	Macroeconomics II LV-02-175-034
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Nietert
Assessment	Final Exam
Course Description	<p>This module consists of a lecture and a tutorial:</p> <p>The lectures 'Makroökonomik I' and Macroeconomics II give a systematic overview about important macroeconomic subjects by covering business cycles, economic growth, unemployment, inflation, stabilisation policy, sovereign debt, and international economic relationships. The lecture provides a rigorous theoretical treatment using comparative-static and dynamic methods. A special emphasis of the lecture is on linking macroeconomic theory with empirical evidence. We recommend taking the course only after successfully completing "Mathematics" and "Macroeconomics I".</p>
Syllabus	<u>LV-02-175-034 Macroeconomics II</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Management Accounting M-82-021-20252-027
Course Title Course Number	Management Accounting LV-02-021-062
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Rapp
Assessment	Final exam (60 minutes)
Course Description	The module is split into a lecture series and exercise sessions. The lecture series provides a profound introduction to theories and methods of management accounting, where management accounting is understood as a tool to facilitate strategy implementation and solving coordination problems within organizations. During the exercise sessions, students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in management, management accounting, and strategy.
Syllabus	<u>LV-02-021-062 Management Accounting</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Module

Module Titel Module Number	Organizational Economics M-82-175-20252-016
Course Title Course Number	Organizational Economics LV-02-175-019
Type / ECTS	Lecture +Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schulte
Assessment	Term paper
Course Description	The aim is to enable students to explain frictions in markets and in organizations, to evaluate institutional solutions, and to reflect on the role of incentive compatibility and the revelation of information in this context.
Syllabus	<u>LV-02-175-019 Organizational Economics</u>

Lectures & Seminars

Winter Term → [Bachelor](#) → Seminar

Module Titel Module Number	Seminar Nachhaltigkeitsmanagement M-82-h09-20232-008
Course Title Course Number	Bachelorseminar AG Sustainability Management LV-02-h09-005
Type	Seminar / 6 ECTS
Lecturer	Prof. Dickler
Prerequisites	Advanced undergraduate study
Assessment	Term paper, presentation and active participation in class
Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development – is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
Syllabus	LV-02-h09-005 Bachelorseminar AG Sustainability Management

Lectures & Seminars

Winter Term Master Courses

Lectures

- Advanced Management Accounting I: Value-based Management
- Applied Econometrics
- Asset Pricing Theory & Capital Market Theory
- Behavioral Finance
- Business Analytics powered by process-oriented Artificial Intelligence
- Business Model Innovation
- Cultural Capital
- Decision-making and Interaction in Groups
- Introduction to Behavioral Economics
- Economic Aspects of Political Institutions
- Empirical Development Economics with Reference to the Middle East
- Empirical Macroeconomics
- Environmental and Resource Economics
- Microeconomics
- Public Economics
- Strategic Management
- Strategic Management of Technology and Innovation: Case Studies
- Strategic Management of Technology and Innovation: Intellectual Property Management
- Sustainable Development Economics
- Sustainable Economic Policy

Seminars

- Demographic Transition, Economic Growth and Political Stability in the MENA Region
- Masterseminar AG Behavioral Finance
- Masterseminar AG Controlling
- Masterseminar AG Macroeconomics
- Masterseminar AG Strategic and International Management
- Masterseminar AG Sustainability Management
- Masterseminar Sustainable Use of Natural Resources
- Masterseminar Technology and Innovation Management

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Advanced Management Accounting I M-88-021-20252-007
Course Title Course Number	Advanced Management Accounting I: Value-based Management LV-02-021-009
Type / ECTS	Lecture/ 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + Exam (120 min)
Course Description	The module discusses the question “How to manage to create value?” and provides a modern perspective on “The Quest for Value” (Stewart, 1999). Starting from the shareholder-stakeholder debate, the module covers the problems of firm valuation, performance measurement, and capital allocation. It closes with a critical reflection and a discussion of the role of ESG criteria. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practical knowledge for a career in consulting, investment banking, as well as the strategy department of a multi-national company.
Syllabus	<u>LV-02-021-009 Advanced Management Accounting I: Value-based Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Applied Econometrics M-88-698-20252-004
Course Title Course Number	Applied Econometrics LV-02-698-091
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Nouhayla Torki, Prof. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	<u>LV-02-698-091 Applied Econometrics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Asset Pricing Theory/ Capital Market Theory M-88-021-20252-010
Course Titel Course Number	Asset Pricing Theory & Capital Market Theory LV-02-021-011 & LV-02-021-035
Type /ECTS	Lecture + Lecture / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	120 minutes (60 minutes Asset Pricing Theory & 60 minutes Capital Market Theory) written modul exam at the end of the semester: Asset Pricing Theory/Capital Market Theory
Course Description	<p>This module consists of the two lectures:</p> <ol style="list-style-type: none">1. <u>LV-02-021-011 Asset Pricing Theory</u>: General valuation theories (Arbitrage-Theory, Law of One Price- and utility orientated valuation), Valuation of Derivatives, Interest rate term structure theory, Special valuation aspects (CAPM and APT).2. <u>LV-02-021-035 Capital Market Theory</u>: Risk and risk preferences, Portfolio selection theory (extensions regarding a second source of risk, ESG investing), CAPM (Basic form, extensions regarding a second source of risk, ESG-CAPM).
Syllabus	<u>Asset Pricing Theory & Capital Market Theory</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Behavioral Finance M-88-021-20252-012
Course Title Course Number	Behavioral Finance LV-02-021-022
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Final Exam
Course Description	Upon successful completion of this course, participants are familiar with key concepts and contributions in the area of Behavioral Finance which incorporates psychological evidence into financial economics. Based on a revision of the fundamentals of rational decision-making and experimental economics, course participants receive a comprehensive introduction to the prospect theory which has become established as the key behavioral alternative to the expected utility theory. Moreover, participants acquaint themselves with individuals' behavioral biases and decision heuristics relevant in an investment context (e.g. overconfidence, representativeness, and mental accounting) and study their implications within the corporate sphere and at the market level. The course is accompanied by a students' colloquium where participants gather in teams to present seminal contributions in the field of Behavioral Finance to their fellow students.
Syllabus	<u>LV-02-021-022 Behavioral Finance</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Business Analytics powered by process-oriented Artificial Intelligence M-88-021-20252-045
Course Title Course Number	Business Analytics powered by process-oriented Artificial Intelligence LV-02-021-258
Type / ECTS	Lecture + Tutorial / ECTS
Lecturer	Prof. Dr. Leyer
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Summary: Acquisition of an understanding of the possibilities of analyzing data (big data) in companies. The main focus is on the conceptual design of analysis models and how data can be used to improve decision-making processes in companies. In addition, focus on the use of artificial intelligence in processes and its consequences for employees, cooperation with employees and decisions.</p> <p>Methodology: concepts, method applications such as process mining, case studies.</p>
Syllabus	<u>LV-02-021-258 Business Analytics powered by process-oriented Artificial Intelligence</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Business Model Innovation M-88-021-20252-046
Course Title Course Number	Business Model Innovation LV-02-021-026
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	In this course, students will reflect upon business model innovations of start-ups and incumbent firms. An introduction to the theoretical foundations and tools of business model innovations are provided in the first part of the lecture. Multiple examples of business model innovations are discussed in class. The Business Model Canvas (BMC) by Osterwalder and Pigneur (2010) will be introduced as it is a very powerful and frequently used tool to systematically understand and analyze business models. Students will also be acquainted with external factors that drive business model innovations. In particular, technological trends like the internet, cloud computing or artificial intelligence have tremendously influenced the creation of new business models.
Syllabus	<u>LV-02-021-026 Business Model Innovation</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Cultural Capital M-88-021-20252-033
Course Title Course Number	Cultural Capital LV-02-021-030
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Armbrüster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Final Exam
Course Description	<p>Contents: "National culture" and its significance for organizations and knowledge knowledge production; organizational culture; leadership; change management; knowledge management.</p> <p>Qualification goals: The module enables students to analyze knowledge management and to analyze and operate knowledge management and employee leadership on the basis of high and operate them. First of all, it points out cultural differences between countries and regions as well as organizational cultural differences differences between companies. On this basis different forms and instruments of knowledge management and and employee management are presented.</p>
Syllabus	<u>LV-02-021-030 Cultural Capital</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Institutions and Behavior: Theory M-88-698-20252-005
Course Title Course Number	Decision-making and Interaction in Groups LV-02-698-092
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	<u>LV-02-698-092 Decision-making and Interaction in Groups</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Introduction to Behavioral Economics M-88-698-20252-003
Course Title Course Number	Introduction to Behavioral Economics LV-02-698-039
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 minutes)
Course Description	This course will introduce students to core issues in the field, focusing mostly on the data-guided attempts to enrich theoretical modeling. We will cover the role of reference points in risk-free and risky decisionmaking, discuss how intertemporal decision-making may be conceptualized more realistically than in the traditional framework, elaborate on social preferences, and touch upon the relationship between behavioral economics and welfare economics
Syllabus	<u>LV-02-698-039 Introduction to Behavioral Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Economic Aspects of Political Institutions M-88-698-20252-015
Course Title Course Number	Economic Aspects of Political Institutions LV-02-698-043
Type / ECTS	Lecture / 6 ECTS
Lecturer	Prof. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	<p>The course can be credited in the modules „Economics of Political Institutions“, Political Economics“ or „International Economic Policy“.</p> <p>It offers insights on how political processes and political institutions affect economic allocations, on the possible driving forces of the transition of political institutions, and on specific problems of international economic policy.</p>
Syllabus	<u>LV-02-698-043 Economic Aspects of Political Institutions</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Empirical Development Economics with Reference to the MENA-Region M-88-b67-20242-002
Course Title Course Number	Empirical Development Economics with Reference to the Middle East LV-02-698-049
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final written exam (120 minutes)
Course Description	<p>Comprehensive Understanding: Develop a deeper understanding of the key concepts, theories, and empirical methods used in the field of development economics with a specific focus on the Middle East region (and beyond).</p> <p>Data Analysis Skills: Acquire the skills necessary to collect, analyze, and interpret empirical data related to economic development in Middle Eastern countries (with application to other regions).</p> <p>Research Skills: Develop research skills, including the ability to formulate research questions, design empirical studies, and conduct rigorous data analysis.</p> <p>Interdisciplinary Perspective: Appreciate the interdisciplinary nature of development economics by integrating insights from different topics and methodological approaches.</p> <p>Application of Theories: Apply economic development theories and empirical methodologies to real-world challenges and opportunities in the Middle East and other developing regions.</p> <p>Global Context: Understand the Middle East's position within the global context of development economics and appreciate its unique characteristics and challenges.</p>
Syllabus	<u>LV-02-698-049 Empirical Development Economics with Reference to the Middle East</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Empirical Macroeconomics M-88-698-20252-010
Course Title Course Number	Empirical Macroeconomics LV-02-698-037
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam, Presentation or Essay
Course Description	<p>The course introduces students to the analysis of macroeconomic and financial data. In particular, students will learn to use empirical research methods within the context of economic theories.</p> <p>After successful completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. make educated comments on empirical macroeconomic work.2. conduct their empirical analyses. <p>Econometrics topics covered include multivariate regression and time series techniques and the economic applications are taken from the fields of business cycle theory, economic growth theory, Monetary Economics, and International Economics. Lectures and hands-on exercises on real economic problems using the econometrics software programme Stata (an introduction to the programme will be given during the tutorial).</p> <p>Students are expected to actively contribute to the course in the form of teamwork.</p>
Syllabus	<u>LV-02-698-037 Empirical Macroeconomics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Challenges to Sustainable Development M-88-g67-20222-005
Course Title Course Number	Environmental and Resource Economics LV-02-698-086
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	After participating in the module courses, students will be able to describe the specific challenges of low-income countries and fossil fuel exporters as well as the social and economic conflicts of interest that can block the implementation of sustainable development. Students acquire a conceptual and methodological understanding of the trade-offs in a) sustainable development goals b) normativity in sustainability research; they discuss the role of uncertainties and political-economic processes.
Syllabus	<u>LV-02-698-086 Environmental and Resources Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Decision-Making in Strategic and Non-Strategic Settings M-88-698-20252-002
Course Title Course Number	Microeconomics LV-02-698-001
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies
Prerequisites	60 ECTS in Economics and Methods
Assessment	Written Exam (120 Minutes)
Course Description	The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced.
Syllabus	<u>LV-02-698-001 Microeconomics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Public Economics M-88-698-20252-007
Course Title Course Number	Public Economics LV-02-698-056
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics and Methods
Assessment	Final Exam (120 Minutes)
Course Description	Public Economics deals with the activity of the state. The state raises funds and spends it on different activities. This course will address some basic aspects of Public Economics.
Syllabus	<u>LV-02-698-056 Public Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Strategic Management M-88-021-20252-036
Course Title Course Number	Strategic Management LV-02-021-127
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assesment	Final Exam
Course Description	The course Strategic Management focuses on theories, concepts and tools of strategic management on the corporate level. Typically, the term "strategic" management refers to seeing the company and its environment and considering long-term decisions that affect the company as a whole. The central aim of the course is to understand formulation and implementation of strategies on a corporate level. The challenge of contributing value to businesses is the crucial element of corporate strategy.
Syllabus	<u>LV-02-021-127 Strategic Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Strategisches Technologie- und Innovationsmanagement: Fallstudien M-88-021-20252-053
Course Title Course Number	Strategic Management of Technology and Innovation: Case Studies LV-02-021-129 & LV-02-021-130
Type / ECTS	Lecture + Tutorial/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	<p>Please note: Students may choose to take either “Strategic Management of Technology and Innovation: Case Studies” or “Strategic Management of Technology and Innovation: Intellectual Property Management”. Taking both courses is not possible. This alternative consists of a lecture and a tutorial.</p> <p>After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic technology and innovation management as well as the innovation-economic framework conditions. Through case study exercises accompanying the lecture, students are to develop their own technology and innovation strategies and to analyze the framework conditions and determinants of technology and innovation competition.</p>
Syllabus	<u>LV-02-021-129 & LV-02-021-130 Strategic Management of Technology and Innovation: Case Studies</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Strategisches Management von Technologie, Innovation und Geistigem Eigentum M-88-021-20252-054
Course Title Course Number	Strategic Management of Technology and Innovation + Intellectual Property Management LV-02-021-129 & LV-02-021-066
Type	Lecture + Lecture/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written Exam
Course Description	<p>Please note: Students may choose to take either “Strategic Management of Technology and Innovation: Case Studies” or “Strategic Management of Technology and Innovation: Intellectual Property Management”. Taking both courses is not possible. This alternative consists of 2 lectures.</p> <p>After completing the module, students will have mastered the basics of strategic technology management and innovation-oriented innovation-oriented corporate management. They will gain a clear understanding of the terms, models and explanatory approaches of strategic strategic technology and innovation management as well as the innovation-economic framework conditions. Furthermore, the in-depth knowledge in selected fields of strategic technology and strategic technology and innovation management, e.g. in intellectual property management. By deepening selected fields, students should be able to critically and scientifically scientific examination of TIM topics.</p>
Syllabus	<u>LV-02-021-129 & LV-02-021-066 Strategic Management of Technology and Innovation: Intellectual Property Management</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Sustainable Development Economics M-88-g67-20222-002
Course Title Course Number	Sustainable Development Economics LV-02-698-084
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	Exam, Essay or Presentation
Course Description	This module contains an in-depth analysis of the roots and impacts of poverty in developing countries. Imperfect markets (e.g. for land, credit, labour, health and insurance), social norms and political economy are analyzed, and implications for policy-making are drawn. Learning outcomes: (1) Students are able to determine the relevance of poverty, inequality and resource exploitation as a threat to sustainable development, and (2) to reflect on the role of institutions as ultimate reason for development. (3) Students are able to make use of theories and empirical methods in their own academic work.
Syllabus	<u>LV-02-698-084 Sustainable Development Economics</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Political Economy M-88-698-20252-016
Course Title Course Number	Sustainable Economic Policy LV-02-g67-002
Type / ECTS	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Landmann
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	After completing the module, students will be able to,(1) name central issues from selected areas of sustainable economic policy and examine them in depth and critically,(2) prepare and present solutions using presentation techniques,(3) solve complex problems from the field of sustainable economic policy independently and in a structured manner and present their results in oral and written form.
Syllabus	<u>LV-02-g67-002 Sustainable Economic Policy</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Demographic Transition, Economic Growth and Political Stability in the MENA Region M-88-b67-20222-003
Course Title Course Number	Demographic Transition, Economic Growth and Political Stability in the MENA Region LV-02-b67-001
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	60 ECTS in Economics and Methods, participation in the lecture on "Empirical Development Economics with Reference to the Middle East" is recommended
Assessment	Active participation in seminar sessions and discussions + Essay+ Presentation
Course Description	In this seminar, you will be exposed to both theoretical and methodological insights delivered by the lecturer, in addition to conducting empirical research on an assigned essay topic concerning demographic transition. Your primary objective is to develop empirical research focusing on a particular facet of demographic transition and deliver your findings by the conclusion of the seminar.
Syllabus	<u>LV-02-b67-001 Demographic Transition, Economic Growth and Political Stability in the MENA Region</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar Current Topics in Behavioral Finance M-88-021-20252-022
Course Title Course Number	Masterseminar AG Behavioral Finance LV-02-021-159
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term Paper and Presentation
Course Description	In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students.
Syllabus	<u>LV-02-021-159 Masterseminar AG Behavioral Finance</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar Controlling M-82-021-20252-029
Course Title Course Number	Masterseminar AG Controlling LV-02-021-160
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation and term paper
Course Description	tba
Syllabus	

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar Advanced Management Accounting M-88-021-20252-021
Course Title Course Number	Masterseminar AG Macroeconomics LV-02-698-029
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Hayo
Prerequisites	60 ECTS in Economics and Methods
Assessment	Essay and presentation: 80% Discussion of another essay: 20
Course Description	This seminar course gives students the opportunity to apply their theoretical knowledge about data analysis to practical problems and real world data under experienced supervision and to acquire skills that may lead to comparative advantages on the job market and a solid base for writing an empirical Master's thesis.
Syllabus	<u>LV-02-698-029 Macroeconomic Seminar</u>

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar Strategisches und Internationales Management M-88-021-20252-039
Course Title Course Number	Masterseminar AG Strategic and International Management LV-02-021-167
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Wulf
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Pathways to Sustainable Transformation M-88-g67-20222-006
Course Title Course Number	Masterseminar AG Sustainability Management LV-02-g67-001
Type / ECTS	Seminar / 6 ECTS
Lecturer	Prof. Dr. Dickler
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Term paper, presentation and active participation in class
Course Description	The achievement of balanced economic, social and environmental development - as expressed in the UN's 2030 Agenda for Sustainable Development – is considered one of the greatest challenges facing humanity today. It is less clear whether and how companies can create added value for their stakeholders and at the same time make a contribution to achieving sustainability goals.
Syllabus	-

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar in Institutions and Behavior: Advanced Level M-88-698-20252-027
Course Title Course Number	Masterseminar Sustainable Use of Natural Resources LV-02-698-075
Type / ECTS	Seminar/ 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Winter Term → Master → Module

Module Titel Module Number	Seminar Technologie- und Innovationsmanagement M-88-021-20252-057
Course Title Course Number	Masterseminar AG Technology and Innovation Management LV-02-021-168
Type / ECTS	Seminar/ 6 ECTS
Lecturer	Prof. Dr. Stephan
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Summer Term Bachelor Courses

Lectures

- Industrial Organization
- Intermediate Finance
- International Business Strategy
- International Economics
- Introduction to Economics
- Introduction to Institutional Economics
- Islamic Finance
- Organizational Structures and Behavior
- Sustainability Management

Seminars

- Bachelorseminar AG Entrepreneurship and Innovation Business Models
- Bachelorseminar AG Institutional Economics
- Bachelorseminar AG Macroeconomics
- Contemporary Middle East Economics: Selected Topics
- Environmental Economics with Reference to the MENA Region

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	Industrial Organization M-82-175-20252-014
Course Title Course Number	Industrial Organization LV-02-175-057
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Friehe
Assessment	Written exam
Course Description	Industrial Organization is about the workings of markets and industries, particularly the way firms compete with each other. The focus is on imperfect competition and how it influences decision-making and the well-being of market participants. The role of public policy is also discussed.
Syllabus	<u>LV-02-175-057 Industrial Organization</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	Intermediate Finance M-82-021-20252-025
Course Title Course Number	Intermediate Finance LV-02-021-085
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Nietert , Mr. Rahnamae
Assessment	Written exam
Course Description	<p>The lecture gives an introduction into no arbitrage theory under certainty, portfolio selection, CAPM, and hedging.</p> <p>Content:</p> <ul style="list-style-type: none">- Introduction to arbitrage theory under certainty- Portfolio management (bonds and stocks)- Asset pricing (CAPM, options)- Hedging
Syllabus	<u>LV-02-021-085 Intermediate Finance</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	International Business Strategy M-82-021-20252-034
Course Title Course Number	International Business Strategy LV-02-021-075
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Wulf
Assessment	Written exam
Course Description	This course focuses on basic theories, concepts and instruments of strategic management in an international competitive environment. The aim of the course is to give participants the ability to think strategically and to familiarize them with important instruments of strategic management at the business level both theoretically and practically. The lecture is held in English
Syllabus	<u>LV-02-021-075 International Business Strategy</u>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	International Economics M-82-175-20252-007
Course Title Course Number	International Economics LV-02-175-021
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Hayo, Mr. Hoppe
Assessment	Written exam
Course Description	tba
Syllabus	tba

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	Einführung in die Volkswirtschaftslehre M-82-175-20252-002
Course Title Course Number	Introduction to Economics LV-02-175-046
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Roth
Assessment	Written exam
Course Description	<p>This course introduces basic concepts of economics: In particular, the focus will be on the field of microeconomics (for example, demand, supply, and markets). Previous knowledge in economics is not required. The course closely follows the textbook "Principles of Economics" from Mankiw and Taylor.</p>
Syllabus	<p>A bachelor-level course including introductions to and discussions of basic microeconomic concepts. Through this course, students will obtain a foundational economic basis such that further courses can build on this knowledge</p> <p><u>LV-02-175-046 Introduction to Economics</u></p>

Lectures & Seminars

Summer Term → Bachelor → Module

Module Title Module Number	Institutional Economics M-82-175-20252-003
Course Title Course Number	Introduction to Institutional Economics LV-02-175-028
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schulte
Assessment	Portfolio (online)
Course Description	<p>Institutions define “the rules of the game”. We will look at four kinds of problems that may require particular rules: cooperation problems, coordination problems, imperfect information and concentration of market power, and we will see how these problems give rise to transaction costs. The presence of transaction costs in turn gives rise to the relevance of governance structures, e.g. whether transactions are better executed within a firm or on a market. We will have a closer look at the possible governance structures in the light of the problems mentioned above. Besides the governance structures that private parties can choose, another option to deal with the above problems is state intervention, which may come along with its own specific problems, on which institutional economics offers a perspective as well.</p> <p>In this course, you will be exposed to the following questions: What are institutions? How do they come about? How are they embedded? How do they change? How do economic outcomes depend on the institutional framework? What kind of institutions are suitable to tackle cooperation problems, coordination problems, and problems originating from an asymmetric distribution of information or a concentration of market power? What are transaction costs, what are their origins, and how to minimize them? What are potential problems when the state intervenes?</p>
Syllabus	<u>LV-02-175-028 Introduction to Institutional Economics</u>

Lectures & Seminars

Summer Term → Bachelor & Master → Module

Module Titel Module Number	Introduction to the Economies of the MENA-Region M-88-b67-20242-001
Course Title Course Number	Islamic Finance LV-02-b67-006
Type	Lecture / 6 ECTS
Lecturer	Dr. Badreldin
Assessment	Written exam
Course Description	The course begins with the basics of Islamic Banking and Finance including Shariah compliance criteria for financial products, then moves to a detailed in-depth cash flow and risk analysis of the different products with a comparative focus on conventional products. After covering these basics, the course moves its focus onto valuation of Islamic financial products and how models must be adapted to suit the specific needs of Islamic markets. The nature of market segmentation will be touched upon as well since it plays a role in the majority of countries where Islamic Finance exists.
Syllabus	-

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	Organizational Structures and Behavior M-82-021-20252-009
Course Title Course Number	Organizational Structures and Behavior LV-02-021-106
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Armbrüster
Assessment	Written exam
Course Description	<p>Organizational Structures and Behavior is designed to familiarize Bachelor students with (a) the structures of organizations, especially corporations, and (b) the behavioral aspects of business administration. The course will be divided into two parts:</p> <p>Part 1: Organizational Structures, ca. 40%</p> <p>Part 2: Organizational Behavior, ca.60%</p> <p>The part on organizational structures will first look at formal organizational structures, such as functional, divisional and matrix structures, proceed to process and project management, and then discuss new forms of organizational forms of organization such as holacracy, scrum, and agile structures. The part on organizational behavior will begin with a focus on individual processes in organizations, particularly on motivation and achievement orientation. It will then proceed to group dynamics and team performance, and on to organizational issues such as organizational culture. Leadership issues shall also be discussed, i.e. how to lead a team, how to lead a larger unit such as a department, and how common leadership mistakes can be avoided</p>
Syllabus	-

Lectures & Seminars

Summer Term → Bachelor → Module

Module Titel Module Number	Sustainability Management M-82-h09-20232-001
Course Title Course Number	Sustainability Management LV-02-h09-003
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Carolin Betz, Prof. Dr. Teresa Dickler
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Titel Module Number	Seminar Entrepreneurship und innovative Geschäftsmodelle M-82-021-20252-048
Course Title Course Number	Bachelorseminar AG Entrepreneurship and Innovative Business Models: "Entrepreneurship Podcast Seminar," LV-02-021-218
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Procher
Prerequisites	German level B2 (presentation can be held in English), Advanced undergraduate study
Assessment	Presentation and term paper
Course Description	Entrepreneurial Spirit, Innovativität und unternehmerisches Denken sind gefordert: Firmen müssen immer wieder ihr Geschäftsmodell erweitern oder transformieren und Sie als Studierender können dabei helfen! Aber wie? In diesem Seminar werden Sie in Teams an ganz konkreten Aufgaben und Problemstellungen – sogenannten „Business Challenges“ – von Unternehmen arbeiten. Sie entwickeln Ideen und setzen Impulse. Und am Ende werden Sie Ihre kreativen Lösungsansätze vorstellen.
Syllabus	<u>LV-02-021-218 Bachelor Seminar AG Entrepreneurship und innovative Geschäftsmodelle</u>

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Titel Module Number	Seminar Institutionenökonomie M-68-175-20222-002
Course Title Course Number	Bachelorseminar AG Institutional Economics LV-02-175-041
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Schulte
Assessment	Presentation and term paper
Course Description	We will have an in-depth discussion of selected formal-theoretical contributions to the literature on Organizational Economics. By engaging deeply with formal-theoretical analyses of problems in organizations, students learn to focus on the essence of the respective problem, to develop solutions, and to critically assess their limitations. They are enabled to critically discuss and to make educated comments to theoretical economic research on organizations. Successful seminar participants are able to present an assigned research paper to their peers. They are able to develop a research question in the context of Organizational Economics and to address it in a concise and coherent seminar paper, thereby adhering to scientific standards.
Syllabus	<u>LV-02-175-041 Bachelor Seminar AG Institutional Economics</u>

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Titel Module Number	Seminar Volkswirtschaftslehre M-68-175-20222-00
Course Title Course Number	Bachelor Seminar AG Macroeconomics LV-02-175-042
Type	Seminar / 6 ECTS
Lecturer	Nouhayla Torki, Prof. Dr. Hayo
Assessment	tba
Course Description	As part of your studies in economics, you acquired knowledge about a large number of economic theories. In this seminar, you will attempt to test some of these theories using empirical data and statistical methods. While doing that, you will get to know important aspects of empirical research: (1) deriving hypotheses from theoretical models, (2) collecting relevant data, (3) specifying statistical hypotheses based on the economic hypotheses, (4) applying statistical methods, (5) interpreting the results of your empirical analysis, and (6) documenting your findings for other interested persons.
Syllabus	<u>LV-02-175-042 Bachelorseminar AG Macroeconomics</u>

Lectures & Seminars

Summer Term → Bachelor & Master → Seminar

Module Titel Module Number	Contemporary Middle East Economics M-88-b67-20242-004
Course Title Course Number	Contemporary Middle East Economics: Selected Topics LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Assessment	Seminar essay and presentation
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Bachelor → Seminar

Module Titel	Economics of the Middle East
Module Number	10772460
Course Title	Environmental Economics with Reference to the MENA Region
Course Number	LV-02-175-056
Type	Seminar / 6 ECTS
Lecturer	Dr. Fischer
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term Master Courses

Lectures

- Accounting Data Analytics
- Advanced Exercises in Corporate Sustainability
- Advanced Management Accounting: International Corporate Governance
- Advanced Management Accounting: Mergers & Acquisitions
- Behavioral Economics and Sustainability
- Corporate Finance & Institutions
- Current Topics in Entrepreneurship
- Economics of Civil and Criminal Law
- Experimental Economics
- Islamic Finance
- Microeconomics
- Organizational Economics
- Political Economy of Corruption and Shadow Economy
- Political Economy of Islam
- Quantitative Methods in Empirical Finance
- Selected Problems in Banking and Finance & Banking

Seminars

- Case Studies in Entrepreneurial Finance
- Contemporary Middle East Economics: Selected Topics
- Environmental Economics with Reference to the MENA Region
- Masterseminar AG Behavioral Finance
- Masterseminar AG Controlling
- Masterseminar AG Digitalization and Process Management
- Intercultural Management
- Political Economy of Oil Rents

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Ausgewählte Aspekte Accounting and Finance für Fortgeschrittene M-88-021-20252-011
Course Title Course Number	Accounting Data Analytics LV-02-021-222
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Mölls, Dr. Rich
Prerequisites	60 ECTS in Business Administration , Accounting and Finance & Methods
Assessment	Essay, assignments & quizzes
Course Description	The course has the following objectives: (1.) Identification of the problems of "data analytics", (2.) Preparation of data for analysis, (3.) Application of accounting analytics techniques by means of software solutions and (4.) Interpretation/communication of the results. Regarding the software packages you will get to know e.g. Advanced Excel, Audicon, Python, Robotic Process Automation or SQL from the field of Business Intelligence.
Syllabus	<u>LV-02-021-222 Accounting Data Analytics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Pathways to Sustainable Transformation M-88-g67-20222-006
Course Title Course Number	Advanced Exercises in Corporate Sustainability LV-02-h09-007
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Ms. Betz, Prof. Dr. Teresa Dickler
Prerequisites	60 ETCS in Business Administration & Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	
Course Title Course Number	Advanced Management Accounting: International Corporate Governance LV-02-021-262
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + paper
Course Description	The module covers theories and methods to evaluate and assess tools and frameworks in the areas of (management) accounting, finance and governance. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in consulting, investment banking, or in CFO-related areas as well as the strategy department of a multi-national company.
Syllabus	<u>LV-02-021-262 Advanced Management Accounting: International Corporate Governance</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	
Course Title Course Number	Advanced Management Accounting: Mergers & Acquisitions LV-02-021-270
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Mr. Reek, Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation + paper
Course Description	The module covers theories and methods to evaluate and assess tools and frameworks in the areas of (management) accounting, finance and governance. Students are asked to apply their knowledge to selected business challenges. As such, students will learn practically usable knowledge for a career in consulting, investment banking, or in CFO-related areas as well as the strategy department of a multi-national company.
Syllabus	<u>LV-02-021-270 Advanced Management Accounting: Mergers & Acquisitions</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Behavioral Economics and Sustainability M-88-698-20252-018
Course Title Course Number	Behavioral Economics and Sustainability LV-02-698-058
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics and Methods
Assessment	6 assignments (to pass the course, not graded) and research proposal
Course Description	Students gain an overview of the sustainable development discussion and the contributions that behavioral economics can offer. After completing this course, students should understand the limitations of the homo oeconomicus model, be familiar with key concepts of behavioral economics, and understand major determinants of decision-making and how people can be influenced towards a more sustainable behavior. Students will be able to critically discuss concepts of contemporary empirical methods, to evaluate strengths, limitations, and applicability of different research designs, and to formulate research questions, test hypotheses, and to write their own research proposal.
Syllabus	<u>LV-02-698-058 Behavioral Economics and Sustainability</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Corporate Finance and Institutions M-88-698-20252-022
Course Title Course Number	Corporate Finance & Institutions LV-02-698-087
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Ms. Ivanets, Prof. Dr. Schulte
Prerequisites	60 ECTS in Economics and Methods
Assessment	tba
Course Description	<p>This course merges concepts and methods from Institutional Economics and Corporate Finance, exploring their joint perspective how rules shape behavior, and how behavior gives rise to rules. Course participants will learn how to analyze the incentives that are induced by the rules, which in turn are shaped by institutions, in particular in the field of corporate finance.</p> <p>This course is offered collaboratively by lecturers from the University of Marburg and Kyiv National Economic University.</p>
Syllabus	-

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Current Topics of Entrepreneurship M-88-021-20252-047
Course Title Course Number	Current Topics in Entrepreneurship LV-02-021-247
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Procher, Ms. Förster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Written exam
Course Description	<p>Entrepreneurship is a multifaceted phenomenon and this course will address various current topics in entrepreneurship. After a general introduction to entrepreneurship, students will learn about hybrid entrepreneurship, i.e., the combination of entrepreneurship and dependent employment. Although most ventures are founded by hybrid entrepreneurs, this topic has only recently received more academic attention. The competitive pressure on established companies requires firms to transform and innovate. But how can firms the creative spirit of young start-ups? Corporate entrepreneurship is concerned with firms' entrepreneurial behavior and strategies of established companies. Therefore, firms need to create an environment that supports entrepreneurial employees.</p> <p>In the second half of the lecture, we will look at entrepreneurship policy issues. Why should governments support entrepreneurs and what are they doing to encourage entrepreneurial activity? Governments and public policy are critical to creating a thriving ecosystem for entrepreneurs. Next, students are introduced to social and female entrepreneurship. In addition to economic goals, social entrepreneurs care about today's global challenges and seek to create a business that has a social, sustainable, or cultural impact. Even though the number of women starting a business is slowly growing (in Germany it is still less than 20%), women still seem to face particular hurdles when they want to grow their business. We therefore need to develop a better understanding of female entrepreneurship.</p>
Syllabus	<u>LV-02-021-247 Current Topics in Entrepreneurship</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Law and Economics M-88-698-20252-006
Course Title Course Number	Economics of Civil and Criminal Law LV-02-698-045
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Mr. Pham, Prof. Dr. Friehe
Prerequisites	60 ECTS in Economics & Methods
Assessment	presentation
Course Description	Law and Economics is about how legal rules impact the behavior of relevant actors and about the social desirability of these repercussions of legal rules. The course is designed to cover a broad range of topics. The course will focus on theory but also refer to empirical work. After successful participation in this course, students can apply basic models from the economic analysis of law to specific problems and evaluate different legal solutions for well-specified circumstances.
Syllabus	<u>LV-02-698-045 Economics of Civil and Criminal Law</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Experimental Economics M-88-698-20252-011
Course Title Course Number	Experimental Economics LV-02-698-078
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Vollan
Prerequisites	60 ECTS in Economics & Methods
Assessment	Written exam
Course Description	<p>This course introduces students to the field of experimental economics. Students will learn on the types and design elements of experiments applied, and the results of current research with a focus on pro-social behavior (lecture). Beyond, possible pitfalls of the designing and implementation of experiments, as well as unresolved issues of experimental economics are discussed critically (Tutorial). The course thereby covers both, the development of the field from its beginning as well current issues of research. After a successful completion of the course, students should be able to: (1) Understand concepts of experimental economics and apply them to specific issues (2) Evaluate experimental economic research critically (3) Design own experiments to answer questions of interest. Among the methodological issues considered are those of the concept of causality, and internal and external validity. Experimental games included are Ultimatum, Dictator, Trust, and Public Good Game, as well as Games measuring anti-social behavior. Of specific interest is how these simple games have been extended and enriched to explore the mechanisms behind certain behavior and the context boundaries. Design issues explored in greater detail are that of ethical concerns, contextualization, incentives, forms of implementation (lab, lab-in-the-field, field, RCT), and econometric analysis.</p>
Syllabus	<u>LV-02-698-078 Experimental Economics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Introduction to the Economies of the MENA-Region M-88-b67-20242-001
Course Title Course Number	Islamic Finance LV-02-b67-006
Type	Lecture / 6 ECTS
Lecturer	Dr. Badreldin
Prerequisites	None
Assessment	Written exam
Course Description	The course begins with the basics of Islamic Banking and Finance including Shariah compliance criteria for financial products, then moves to a detailed in-depth cash flow and risk analysis of the different products with a comparative focus on conventional products. After covering these basics, the course moves its focus onto valuation of Islamic financial products and how models must be adapted to suit the specific needs of Islamic markets. The nature of market segmentation will be touched upon as well since it plays a role in the majority of countries where Islamic Finance exists.
Syllabus	-

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Theoretical Economics 288698010
Course Title Course Number	Microeconomics LV-02-698-001
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Dr. Schwirplies, Ms. Dominguez
Prerequisites	60 ECTS in Economics & Methods
Assessment	Written exam
Course Description	<p>The lecture is part of the research-methods module of the Master in Economics and Institutions. It aims at providing students with methods necessary to analyse individual decision making as well as the interplay between individuals and institutions. Thus, it aims at equipping students with those microeconomic methods that are required to successfully participate in the economic electives within the master's program. To that end, the lecture starts with a description of decision makers (i.e., individuals, households, and firms) that restores (if necessary) and deepens students' knowledge from "Intermediate Microeconomics". Based on these fundamental concepts, models of interaction and aggregation that are used in general-equilibrium theory and game theory are introduced.</p> <p>The lecture has an interactive focus. Thus, all concepts are introduced by the lecturer and then developed and applied by the students. In parts, the lecture will have seminar characteristics which implies that students will use a problem-centered approach. Students will design their learning process in a self-dependent, cooperative way. Participation demands the willingness to accept this work mode and to contribute to the group's overall learning process.</p>
Syllabus	<u>LV-02-698-001 Microeconomics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Non-market Institutions 289698170
Course Title Course Number	Organizational Economics LV-02-698-077
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Schulte
Prerequisites	60 ECTS in Economics & Methods
Assessment	Assignments and presentation
Course Description	The aim is to enable students to recognize obstacles for coordination and cooperation in organizations and to relate them to the incentive structures, to summarize the results of selected contributions to the relevant literature, and to apply their knowledge to specific problems.
Syllabus	<u>LV-02-698-077 Organizational Economics</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Political Economy of Corruption and Shadow Economy M-88-b67-20222-005
Course Title Course Number	Political Economy of Corruption and Shadow Economy LV-02-698-047
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This Module is only available for master students in Economics or Business Administration
Assessment	Written exam
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Political Economy of Islam M-88-b67-20242-006
Course Title Course Number	Political Economy of Islam LV-02-698-041
Type	Lecture / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This Module is only available for master students in Economics or Business Administration
Assessment	Written exam
Course Description	<p>There is an increasing attention to the role of religion and ethical norms in long term development and economic growth of nations. An overall look at econometric studies shows that religious and religiosity matter in explaining the long term cross country differences in economic growth. The rise of Islam around the world and disappointing average economic and political performance of Lands of Islam have raised some important questions: to what extent religion, in general, and Islam, in particular, is pushing or blocking economic development and institutional change. This lecture aims to investigate the modern empirical literature on interaction of Islam with politics, economic development and banking/finance. We use stylized facts, related historical and theoretical background and empirical methods for better understanding of role of Islam (and religion in general) in development outputs across countries. The lecture covers three parts: first part will deal with Fundamentals of Islam and Economics; second part will examine Islam, Economics and Politics and last part will be about Islam and Banking.</p>
Syllabus	<u>LV-02-698-041 Political Economy of Islam</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Quantitative Methods in Empirical Finance M-88-021-20252-005
Course Title Course Number	Quantitative Methods in Empirical Finance LV-02-021-183
Type	Lecture + Tutorial / 6 ECTS
Lecturer	Prof. Dr. Stolper, Mr. Scheld
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Assignments + written exam
Course Description	This course aims at enabling participants to conduct basic financial market research. Based on selected issues in empirical finance, students are familiarized with the econometrics of capital market research and get the opportunity to apply the relevant tools to real data using the software package Stata. Attendees acquire hands-on experience in data handling and data analysis needed in quantitative seminars, empirical theses, as well as for a wide range of job profiles in the finance sector.
Syllabus	<u>LV-02-021-183 Quantitative Methods in Empirical Finance</u>

Lectures & Seminars

Summer Term → Master → Module

Module Titel Module Number	Selected Problems in Banking and Finance/Banking M-88-021-20252-017
Course Title Course Number	Selected Problems in Banking and Finance & Banking LV-02-021-015 & LV-02-021-014
Type	Lectures for both modules / 6 ECTS
Lecturer	Prof. Dr. Nietert
Prerequisites	60 ECTS in Business Administration, Finance & Methods.
Assessment	Written exam of both lectures together
Course Description	<p>Selected Problems in Banking and Finance: The lecture clarifies the objective functions of corporations, discusses agency problems in corporate finance, and analyzes in details one specific corporate policy: hedging.</p> <p>Banking: The lecture clarifies the institutional background of banks and focuses on the pricing of loans and bank deposits.</p>
Syllabus	<u>LV-02-021-015 & LV-02-021-014 Selected Problems in Banking and Finance & Banking</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Seminar Case Studies in Entrepreneurial Finance M-88-021-20252-022
Course Title Course Number	Case Studies in Entrepreneurial Finance LV-02-021-186
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration, Finance and Methods
Assessment	Term paper + presentation
Course Description	This case study seminar pairs concepts and cases in entrepreneurial finance and thereby bridges the chasm between (corporate finance) theory and practice much needed in the field. At this, its approach is substantially different from a traditional course. Rather than receiving words of wisdom passively from your instructor, you are in the driver's seat now: in this course, you are the creator of knowledge and the discoverer of insights. We, as instructors, will guide you and facilitate the creation and discovery process for you. Upon successful completion of this seminar, you are able to self-directedly solve complex cases in the field of entrepreneurial finance by means of written case analyses. Case learning is social learning and requires active involvement, which will be an important contribution to your success in this seminar. As a minor course objective, we will also develop tips for success in business plan competitions.
Syllabus	<u>LV-02-021-186 Case Studies in Entrepreneurial Finance</u>

Lectures & Seminars

Summer Term → Bachelor & Master → Seminar

Module Titel Module Number	Contemporary Middle East Economics M-88-b67-20242-004
Course Title Course Number	Contemporary Middle East Economics: Selected Topics LV-02-b67-007
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	Advanced undergraduate study
Assessment	Seminar essay and presentation
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Political Economy of Natural Resources M-88-b67-20242-007
Course Title Course Number	Environmental Economics with Reference to the MENA Region LV-02-175-056
Type	Seminar / 6 ECTS
Lecturer	Dr. Fischer
Prerequisites	Advanced undergraduate study
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Seminar Empirical Finance 288021330
Course Title Course Number	Masterseminar AG Behavioral Finance LV-02-021-159
Type	Seminar / 6 ECTS
Lecturer	Ms. Radetzky, Prof. Dr. Stolper
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	Term paper and presentation
Course Description	<p>In this empirical seminar, you will gather data-driven evidence on current trends and issues in the field of empirical finance. Upon successful completion of this seminar, you will have acquired a number of valuable competencies. You will be able to research the literature, structure the collected information efficiently, and apply this knowledge to a specific problem. Moreover, you will have gathered hands-on experience in the handling, describing, and analyzing of a real-world dataset. While this course provides you with an optimal preparation for your empirical Master's thesis at the Behavioral Finance Research Group, its take-aways do continue to be relevant beyond university: knowing how to translate data into information is a much sought-after skillset for a wide range of job profiles in the finance sector and elsewhere. Last but not least, you will hone your presentation and discussion skills when sharing the results of your empirical analysis with your fellow students. Most importantly, however, you will feel the sensation of working on something original – none of the research questions investigated in this seminar has been addressed before and it is you who will first come up with well-researched answers!</p>
Syllabus	<u>LV-02-021-159 Masterseminar AG Behavioral Finance</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Seminar Advanced Management Accounting 289021320
Course Title Course Number	Masterseminar AG Controlling LV-02-021-160
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Rapp
Prerequisites	60 ECTS in Business Administration, Accounting and Methods
Assessment	Presentation and term paper
Course Description	The seminar Advanced Management Accounting takes place, for example, in the form of a case study seminar or a theory seminar. The aim is to record and structure concrete problems in the field of management accounting and to develop solutions for concrete case studies and / or based on existing academic literature.
Syllabus	<u>LV-02-021-160 Masterseminar AG Controlling</u>

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Seminar Digital Operations M-88-021-20232-007
Course Title Course Number	Masterseminar AG Digitalization and Process Management LV-02-021-221
Type	Seminar / 6 ECTS
Lecturer	Mr. Wichmann
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	-

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel	Advanced Sustainability Management
Module Number	M-82-h09-20232-004
Course Title	Intercultural Management
Course Number	LV-02-e06-003
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Armbrüster
Prerequisites	60 ECTS in Business Administration and Methods
Assessment	tba
Course Description	tba
Syllabus	tba

Lectures & Seminars

Summer Term → Master → Seminar

Module Titel Module Number	Der Nahe und Mittlere Osten im regionalen und internationalen System M-88-a46-20242-003
Course Title Course Number	Political Economy of Oil Rents LV-02-b67-005
Type	Seminar / 6 ECTS
Lecturer	Prof. Dr. Farzanegan
Prerequisites	This module is only available for master students in Economics or Business Administration
Assessment	Seminar essay and presentation
Course Description	Understanding why a majority of resource rich economies are not able to achieve a sustainable economic development in long term. The seminar investigates different channels of resource curse and equips students with necessary tools to analyse these channels. Students get familiar with the latest literature in the field of natural resource management as well as they improve their presentation and writing skills in English. Our main focus will be on political economy of oil rents because of significant economic size of this specific point resource in the wealth of countries. Nevertheless, we also consider topics such as water and food security and their connection with oil prices as well as climate change in the seminar. Due to level of difficulty of the course, only master student is allowed to participate in the course!
Syllabus	-