



# Alumni Career Profiles

MSc Economics of the Middle East (EMEA)



# Alumni Career Profiles

## Analyst

MSc Economics of the Middle East (EMEA)



# **Our Contributing Alumni**

**MSc Economics of the Middle East (EMEA)**

# Our Contributing Alumni



**Alaa Mohamed**  
Senior Economic  
Researcher

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**Alaa Mohamed**  
Senior Economic  
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**Bassel Elkhateeb**  
Business Analyst

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Business Analyst



**Noor Abdelhafez**  
Senior Associate  
Public Sector  
Research

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**Alaa Mohamed**  
Senior Economic  
Researcher



**Bassel Elkhateeb**  
Business Analyst



**Noor Abdelhafez**  
Senior Associate  
Public Sector  
Research



**Omneya Ibrahim**  
Senior Analyst  
Focus: MENA Region

**MSc Economics of the Middle East (EMEA)**



# **Roles & Responsibilities of Analysts**

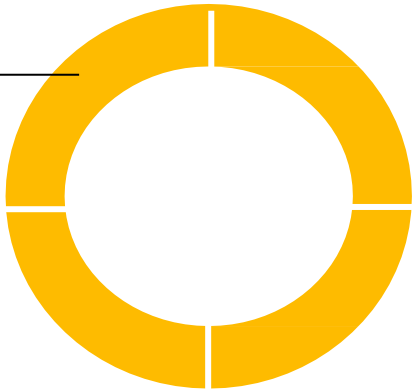


# Roles & Responsibilities of Analysts



## Sales Analysis

Supply sales/ marketing departments with reports and analysis to assist in decision making



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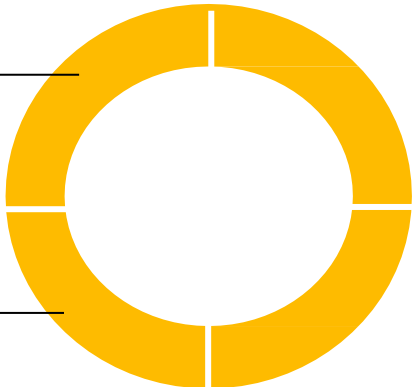


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## Market Trends

Analysis of market trends and forecasts of future market developments



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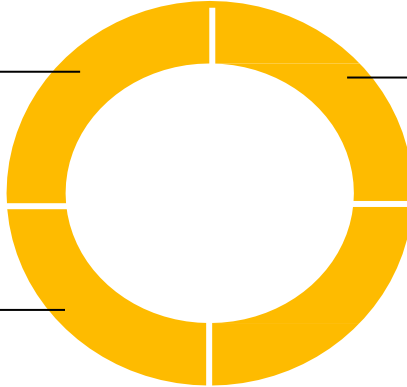


## **Sales Analysis**

Supply sales/ marketing departments with reports and analysis to assist in decision making

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Analysis of market trends and forecasts of future market developments



## **Sales Target Setting**

Target setting for sales teams in accordance with market trends and corporate strategy

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## **Sales Analysis**

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## **Market Trends**

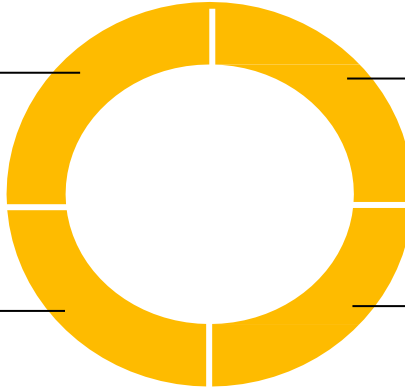
Analysis of market trends and forecasts of future market developments

## **Sales Target Setting**

Target setting for sales teams in accordance with market trends and corporate strategy

## **Supply Planning**

Alignment of forecasts and analysis with supply department to ensure sufficient supplies of products





# **Roles & Responsibilities w.r.t. Field of Consultancy**

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**Consulting Companies**

# Roles & Responsibilities w.r.t. Field of Consultancy



## Consulting Companies

Assist businesses/ governmental entities:

- Companies which seek to enter new markets/product lines/products or need to assess market gaps
- Government entities' structural reform or national vision plans

# Roles & Responsibilities w.r.t. Field of Consultancy



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## Business Research Companies



# Roles & Responsibilities w.r.t. Field of Consultancy



## Consulting Companies

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## Business Research Companies

Assist global consulting companies in the process of providing consultation to end clients:

- Data mining: Identify data for different indicators through primary and secondary research.
- Come up with solution approaches when data is not publicly available



# **An Analyst's Competency Profile**

**MSc Economics of the Middle East (EMEA)**

# An Analyst's Competency Profile



Analytical  
skills

# An Analyst's Competency Profile



Analytical  
skills

Technical  
skills

# An Analyst's Competency Profile



Analytical  
skills

Technical  
skills

Teamwork  
mind-set

# An Analyst's Competency Profile



Analytical  
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Technical  
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Communication  
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# An Analyst's Competency Profile



Analytical  
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Technical  
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Teamwork  
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Communication  
skills

Problem  
solving skills

# An Analyst's Competency Profile



Analytical  
skills

Technical  
skills

Teamwork  
mind-set

Communication  
skills

Problem  
solving skills

Project  
planning &  
management





# One Way to Approach Your Job Hunt

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Build an  
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Make use of LinkedIn and Xing (Germany) and their built-in job portals

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## 4 | Online Tests

Practice, e.g., using online tests regarding SHL, competency tests, etc.

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## 5 | Career Advice

Connect with professionals in the targeted field



## More Recommendations

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2. Study the company: profile, latest news, competitors, products, development-history, etc.
3. Define the necessary skills needed for the types of jobs you are applying to
4. Take a look at your managers' profile (e.g., on LinkedIn) and find common ground



International Master's Programme  
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