

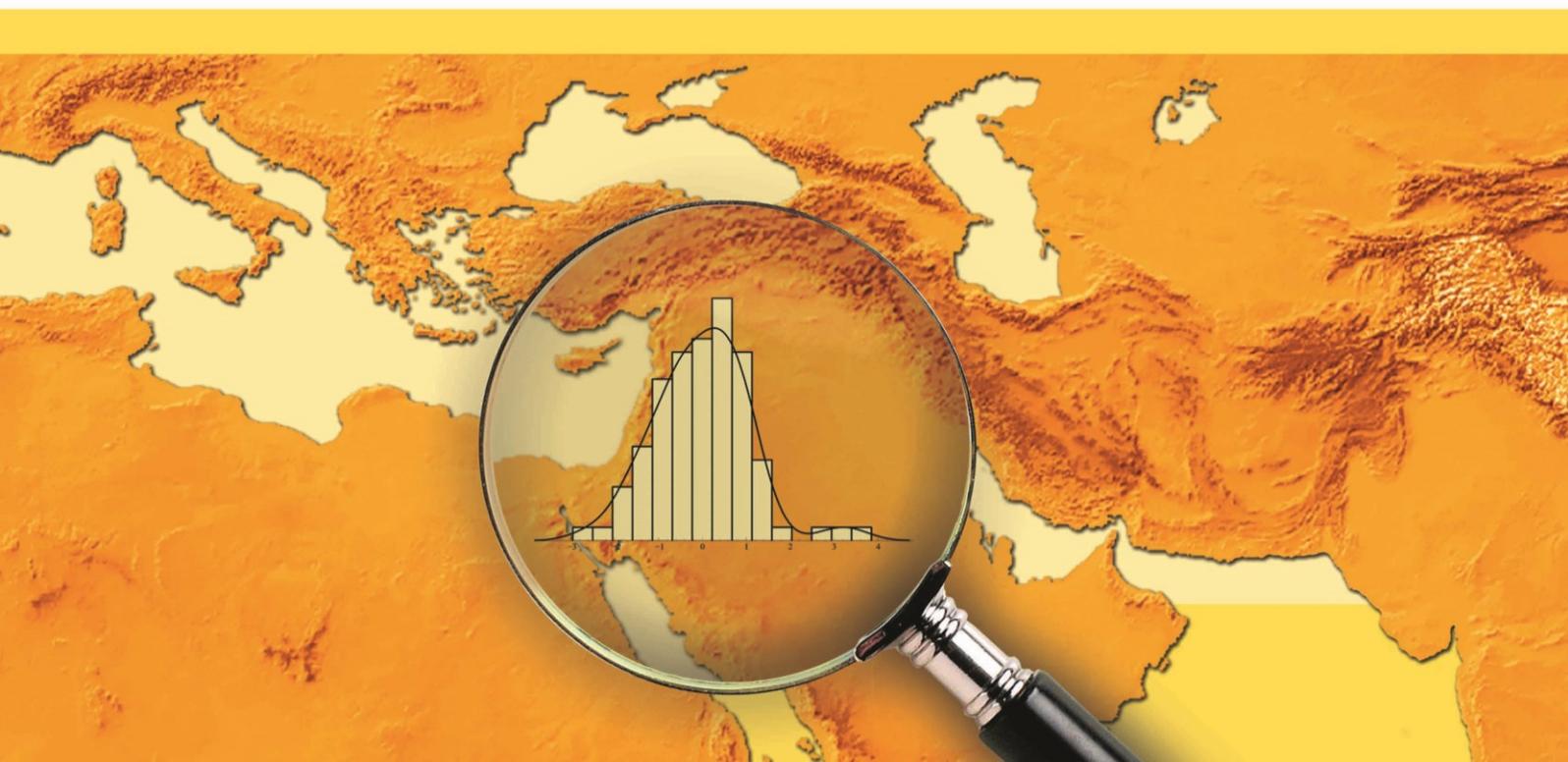
Philipps



Universität
Marburg

Master of Science (MSc) Economics of the Middle East Module Handbook

June 2017



Introduction to the MENA-Region

Module name	Empirical Development Economics with Reference to the MENA-Region						
ECTS points	6						
Degree of obligation	Compulsory						
Level	Basic						
Contents/Learning outcomes	<p>The students will deal with basic concepts and problems from the field of development economics with a special focus on the application of empirical methods.</p> <p>A number of different measures of economic development and their relation to the MENA region are presented and discussed critically. Various determinants of economic development are analysed on the macroeconomic level by means of economic growth theories and with special emphasis on the importance of institutions for long-term development.</p> <p>The following topics are central: environmental management and management of natural resources; institutions and governance; sanctions, conflict and violence; development aid and remittances; globalization; research on inequality and gender.</p>						
Teaching and learning methods	Lecture and tutorial						
Workload	<table style="width: 100%; border: none;"> <tr> <td style="padding-right: 20px;">Contact hours:</td> <td>56 hours</td> </tr> <tr> <td>Study time:</td> <td>56 hours</td> </tr> <tr> <td>Exam preparation:</td> <td>68 hours</td> </tr> </table>	Contact hours:	56 hours	Study time:	56 hours	Exam preparation:	68 hours
Contact hours:	56 hours						
Study time:	56 hours						
Exam preparation:	68 hours						
Course language	English						
Pre-requisites for participation	None						
Module used for	MSc Economics of the Middle East						
Method of assessment	<ul style="list-style-type: none"> - Written exam (120 min./ 6 credit points) or - Written exam (60 min. /6 credit points) and study assignment: presentation or essay or worksheets 						
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen						
Duration of module	1 semester						
Frequency	Every winter semester						
Start of module	---						
Person/ department responsible	Prof. Dr. Mohammad Farzanegan						
Bibliographical reference	---						

Module name	Economies of the Middle East
ECTS points	6
Degree of obligation	Compulsory
Level	Basic
Contents	Students should acquire a basic knowledge of the natural, ethnic, economic, and socioeconomic structures of the countries of the Near and Middle East.
Teaching and learning methods	Lecture
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-conditions of participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	- Written exam (60 min./ 6 credit points) or - Essay (6 credit points) and study assignment: presentation
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Economic Analysis

Module name	Empirical Economics
ECTS points	6
Degree of obligation	Compulsory
Level	Advanced
Contents	<p>This module introduces important methods in the analysis of empirical economic data. It combines statistical methods of investigation with economic theory and shows how the latter can be studied using empirical data.</p> <p>Students learn important methods of empirical analysis both from a theoretical as well as a practical point of view. This helps develop students' competences to make educated comments on empirical studies and conduct their own empirical work.</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) and essay (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	International Institutional Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>International institutions as, e.g., international organisations or regulations at an international level as well as institutional issues of regional integration as the European Union or developing countries</p> <p>Learning outcomes: The objective of the module is that the students should be able to analyse and discuss critically institutions in international contexts, especially from an institutional economics perspective. The students should acquire the competence to analyse international institutional problems (governance issues) and to develop and assess institutional solutions for international economic and social problems.</p>
Teaching and learning methods	Lecture and tutorial
Workload	<p>Contact hours: 56 hours</p> <p>Study time: 56 hours</p> <p>Exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) and essay (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Theoretical Institutional Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>Information economics and mechanism design are the branch of institutional economics that uses mathematical modelling techniques. This module acquaints students with models of moral hazard and adverse selection and with mechanisms that are built to overcome the corresponding inefficiencies.</p> <p>Students learn to master models of institutions and to apply them to real-life questions. They become familiar with techniques of designing institutions based on a theoretical analysis of individual objectives and behavioural constraints.</p>
Teaching and learning methods	Lecture and tutorial
Workload	<p>Contact hours: 56 hours</p> <p>Study time: 56 hours</p> <p>Exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) and essay (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Theoretical Economics						
ECTS points	6						
Degree of obligation	Elective						
Level	Advanced						
Contents	<p>The module introduces and deepens models of individual decisions making. Students work with models from general-equilibrium as well as game theory and connect them to microeconomic models of decision processes.</p> <p>Students learn how to formulate theoretical models and how to apply them to real-life questions. In particular, they learn how to translate theoretical approaches into forms that are accessible to statistical methods.</p>						
Teaching and learning methods	Lecture and tutorial						
Workload	<table> <tr> <td>Contact hours:</td> <td>56 hours</td> </tr> <tr> <td>Study time:</td> <td>56 hours</td> </tr> <tr> <td>Exam preparation:</td> <td>68 hours</td> </tr> </table>	Contact hours:	56 hours	Study time:	56 hours	Exam preparation:	68 hours
Contact hours:	56 hours						
Study time:	56 hours						
Exam preparation:	68 hours						
Course language	English						
Pre-requisites for participation	None						
Module used for	M.Sc. Economics and Institutions Exportmodule						
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) and essay (3 credit points) <p>Overall grade: Grade point average</p>						
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen						
Duration of module	1 semester						
Frequency	Every winter semester						
Start of module	---						
Person/ department responsible	School of Business & Economics (FB02)						
Bibliographical reference	---						

MENA Economics

Module name	Demographic Transition, Economic Growth and Political Stability in the MENA-Region
ECTS points	6
Degree of obligation	Compulsory
Level	Advanced
Contents	The students are expected to critically discuss the economic and political consequences of demographic changes, especially high population growth, in the countries of the MENA region. The students should acquire skills for professional discussion and exchange, and learn about alternative viewpoints about the discussed topics by means of exchange and discussion with students from other subject areas.
Teaching and learning methods	Seminar
Workload	Contact hours: 28 hours Preparation of the paper: 80 hours Course preparations: 40 hours Reading: 32 hours
Course language	English
Pre-requisites for participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	Term paper (6 credit points) Study assignment: presentation or essay or worksheet
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Module name	Islamic Finance
ECTS points	6
Degree of obligation	Compulsory
Level	Advanced
Contents	The students will learn about central components of Islamic finance and banking. In particular, the properties of different products as well as their evaluation and optimization in comparison with conventional products will be the main focus. Finally, the students will be given the opportunity to assess the effects of the Islamic financial and banking world on relevant issues in the MENA region.
Teaching and learning methods	Lecture
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	- Written exam (120 min./ 6 credit points) or - Written exam (60 min. /6 credit points) and study assignment: presentation or essay or worksheets
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Module name	Political Economy of Corruption and Shadow Economy
ECTS points	6
Degree of obligation	Compulsory
Level	Advanced
Contents	This module deals with the political economy of corruption and shadow economy. Theories and empirical methods are used to examine the reasons and consequences of corruption, shadow economy and their interaction with the rest of the economy. The analysis of political, economic and organizational incentives for corruption offers students the opportunity to gain a deeper understanding of the subject matter. In addition, students can learn the necessary skills to apply empirical methods, which should enable them to understand and interpret relevant literature, and to develop and operationalize their own projects. This research-oriented module requires active and constructive participation of the students.
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	- Written exam (120 min./ 6 credit points) or - Written exam (60 min. /6 credit points) and study assignment: presentation or essay or worksheets
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Module name	Political Economy of Islam
ECTS points	6
Degree of obligation	Compulsory
Level	Advanced
Contents	The aim of this module is the investigation of the most empirical literature with regard to the relationship between Islam, politics, the development economy as well as banks and financing. On the basis of relevant historical and theoretical background as well as empirical methods, the role of Islam (and generally of religions) is illuminated in the development process of the region.
Teaching and learning methods	Lecture
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	- Written exam (120 min./ 6 credit points) or - Written exam (60 min. /6 credit points) and study assignment: presentation or essay or worksheets
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Module name	MENA Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>The students critically discuss current questions about the economies of the MENA region. In particular, the students should acquire the competence to apply already learned methods or models to concrete, MENA relevant questions.</p> <p>The students should acquire skills for professional discussion and exchange, and learn about alternative viewpoints about the discussed topics by means of exchange and discussion with students from other subject areas.</p>
Teaching and learning methods	Seminar
Workload	<p>Contact hours: 28 hours</p> <p>Preparation of the paper: 80 hours</p> <p>Course preparations: 40 hours</p> <p>Reading: 32 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	MSc Economics of the Middle East
Method of assessment	<ul style="list-style-type: none"> - Written exam (120 min./ 6 credit points) or - Written exam (60 min. / 6 credit points) and study assignment: presentation or essay or worksheets
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	---
Person/ department responsible	Prof. Dr. Mohammad Farzanegan
Bibliographical reference	---

Specialisation Institutional Economics

Module name	International Institutional Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>International institutions as, e.g., international organisations or regulations at an international level as well as institutional issues of regional integration as the European Union or developing countries</p> <p>Learning outcomes: The objective of the module is that the students should be able to analyse and discuss critically institutions in international contexts, especially from an institutional economics perspective. The students should acquire the competence to analyse international institutional problems (governance issues) and to develop and assess institutional solutions for international economic and social problems.</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) and essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Theoretical Institutional Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>Information economics and mechanism design are the branch of institutional economics that uses mathematical modelling techniques. This module acquaints students with models of moral hazard and adverse selection and with mechanisms that are built to overcome the corresponding inefficiencies.</p> <p>Students learn to master models of institutions and to apply them to real-life questions. They become familiar with techniques of designing institutions based on a theoretical analysis of individual objectives and behavioural constraints.</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Theoretical Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>The module introduces and deepens models of individual decisions making. Students work with models from general-equilibrium as well as game theory and connect them to microeconomic models of decision processes.</p> <p>Students learn how to formulate theoretical models and how to apply them to real-life questions. In particular, they learn how to translate theoretical approaches into forms that are accessible to statistical methods.</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Law and Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	Theoretical and normative issues of the economic analysis of legal rules and regulations; selected applications as, e.g., property rights, contract law, tort law, business law, consumer law, and other legal fields. The students should acquire a thorough knowledge about the field of the economic analysis of legal rules and regulations. The students should acquire the competence to analyse critically legal institutions and assess alternative legal solutions from an economic perspective. Also a basic understanding of interdisciplinary research should be achieved.
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	none
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	- Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Public Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>Students learn about the role of the state in a market economy, in particular how it (i) sets rules relevant for private economic exchange, (ii) addresses issues of market failure, (iii) and how it directly intervenes into the economy using public expenditures and taxes.</p> <p>Students acquire a thorough understanding about the role of the state in the economy. They get to know situations, where market failures can be addressed successfully through state intervention and how state intervention can exacerbate existing problems or even create new problems. They learn how to apply economic analysis to the study of real world problems and to evaluate specific economic policies</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	none
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Cooperative Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>Students learn about the role of economic cooperation in natural resource management but as well as in market access, value chain development and economic performance of small and medium enterprises, in particular on the role of (i) sets rules and group characteristics relevant for cooperation, (ii) addresses limits of cooperation and hybrid organizations, (iii) and the contribution to common pool resource management, the provision of public goods and sustainability of Social Ecological Systems (SES).</p> <p>Students should acquire a thorough understanding about various fields where concepts of cooperative economics can be applied to, and how specific problems, even interdisciplinary challenges, can be analysed (e.g., in regard to sector encompassing or multi-level contexts). They should develop capabilities for the critical assessment of the relevance of actors' characteristics, the effectiveness governance structures, policy implications and links to natural and other behavioral sciences.</p>
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	none
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Seminar on Institutional Economics
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	Students deal with selected problems in various fields of economics. The students should learn to apply the various approaches of institutional economics to specific problems. They should acquire the competence to present their results in written and oral form, and defend their arguments successfully in academic discussions. They also should acquire skills in academic writing.
Teaching and learning methods	Seminar
Workload	Contact hours: 28 hours Preparation of the paper: 80 hours Course preparations: 40 hours Reading: 32 hours
Course language	English
Pre-requisites for participation	none
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	Attendance is obligatory Paper (3 credit points) + presentation or written examination (60 min.) (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	International Economic Policy
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>The students deal with selected fields of international economic policies (as, e.g., trade policy, global governance) or international problems of economic and social policies</p> <p>The students should develop the competence for a deep and critical analysis of specific international problems of economic policies, both at a theoretical and a practical level. This should enable the students to assess specific international economic policy problems and develop policy solutions.</p>
Teaching and learning methods	Lecture and tutorial
Workload	<p>Contact hours: 56 hours</p> <p>Study time: 56 hours</p> <p>Time for exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<ul style="list-style-type: none"> - Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester or summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Macroeconomic Policy
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	This module introduces students to an advanced analysis of macroeconomic phenomena. Aspects relating to macroeconomic theory as well as macroeconomic policy will be discussed. Empirical applications show the relation between theory and real-world macroeconomics. Students learn to analyse macroeconomic problems based on a thorough understanding of theoretical principles. They are aware of the possibilities and limitations of modern macroeconomic theory, obtain a good grasp of the challenges faced by macroeconomic policymakers, and are able to make educated comments on current macroeconomic problems.
Teaching and learning methods	Lecture and tutorial
Workload	Contact hours: 56 hours Study time: 56 hours Exam preparation: 68 hours
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	- Written examination (120 min./6 credit points) or - Written examination (60 min./ 3 credit points) + Essay (3 credit points) Overall grade: Grade point average
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Module name	Seminar on Economic Policy
ECTS points	6
Degree of obligation	Elective
Level	Advanced
Contents	<p>This module introduces students to selected problems of economic policy.</p> <p>The students should learn to analyse thoroughly specific problems of economic policy, both at a theoretical and a practical level. They should acquire the competence to present their results in written and oral form, and defend their arguments successfully in academic discussions. They also should acquire skills in academic writing.</p>
Teaching and learning methods	Seminar
Workload	<p>Contact hours: 28 hours</p> <p>Preparation of the paper: 80 hours</p> <p>Course preparations: 40 hours</p> <p>Reading: 32 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	M.Sc. Economics and Institutions Exportmodule
Method of assessment	<p>Attendance is obligatory</p> <ul style="list-style-type: none"> - Paper (3 credit points) + presentation or - Written examination (60 min.) (3 credit points) <p>Overall grade: Grade point average</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Specialisation Accounting and Finance

Module name	Advanced Management Accounting I: Value-based Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The main goal of the module is the provision of in-depth theoretical and practical knowledge in the field of management accounting (controlling), focusing on value-based management. In particular, students should be able to apply, critically assess and develop the sophisticated instruments of value-oriented management.</p> <p>Outcomes:</p> <p>The module is recommended for students who plan to work in the area of consulting, controlling, finance, accounting, management and who envisage a future career as CEO or CFO.</p>
Teaching and learning methods	<p>Lecture/Tutorial</p> <p>Self-studies</p> <p>Small group work</p> <p>Free in-class discussion</p> <p>Complementary studies:</p> <p>Discussion of selected case studies and practical examples</p> <p>Comper-assisted applications</p> <p>Presentations during tutorials</p> <p>Presentations of and discussions with practitioners</p>
Workload	<p>Contact hours: 45 hours</p> <p>Study time: 55 hours</p> <p>Exam preparation: 55 hours</p> <p>Further studies: 25 hours</p>
Course language	German/English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min.)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Marc Steffen Rapp
Bibliographical reference	

Module name	Advanced Management Accounting II: Managerial Decision Making under Uncertainty
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The main goal of the module is the provision of in-depth theoretical and practical knowledge in the area of management accounting (controlling). In particular, students should be able to apply, critically assess and develop the sophisticated instruments of strategic and operational management accounting.</p> <p>Outcomes:</p> <p>The module is recommended for students who plan to work in the area of consulting, controlling, finance, accounting, management and who envisage a future career as CEO or CFO.</p>
Teaching and learning methods	<p>Lecture/tutorial</p> <p>Self-studies</p> <p>Small group work</p> <p>Free in-class discussion</p> <p>Complementary studies:</p> <p>Discussion of selected case studies and practical examples</p> <p>Comper-assisted applications</p> <p>Presentations during tutorials</p> <p>Presentations of and discussions with practitioners</p>
Workload	<p>Contact hours: 45 hours</p> <p>Study time: 55 hours</p> <p>Exam preparation: 55 hours</p> <p>Complementary studies: 25 hours</p>
Course language	German/English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written Exam (120 min./ 6 credit points) or Term paper (3 credit points) and written exam (60 min./ 3 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every summer semester
Start of module	Every summer semester
Person/ department responsible	Prof. Dr. Marc Steffen Rapp
Bibliographical reference	

Module name	Asset Pricing Theory/Capital Market Theory
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>General valuation theory (arbitrage theory, law of one price and utility-oriented valuation), valuation of derivatives, interest rate structure theory, special aspects of valuation (CAPM and APT, company valuation, real options)</p> <p>Risk and risk preferences, portfolio selection theory (fundamentals and extensions), CAPM (basic form and extensions)</p> <p>Outcomes:</p> <p>Students should learn the basics of decisions under risk and the basic techniques for assessing payment flows under risk. Students are given deep and specific application competences as well as the ability to develop solutions.</p>
Teaching and learning methods	<p>Lecture</p> <p>Self-studies</p> <p>Presentations of and discussions with practioners</p>
Workload	<p>Contact hours: 44 hours</p> <p>Study time: 68 hours</p> <p>Exam preparation: 68 hours</p>
Course language	<p>Course language: English</p> <p>Exam language: German/English</p>
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min./ 6 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Bernhard Nietert
Bibliographical reference	

Module name	Behavioral Finance
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>On the basis of a focused review of the central concepts of rational decision making under uncertainty, the participants become thoroughly familiar with the prospect theory as the most widely used formalized alternative to the theory of expectation. In addition, the students will receive an introduction into experimental behavior research and a comprehensive overview of the behavioral and capital market anomalies identified so far.</p> <p>The module is rounded off by a lecture within the framework of the integrated Students' Colloquium, in which participants in small groups independently understand and present the methodological approach and empirical findings of a selected scientific research work.</p> <p>Outcomes:</p> <p>After successfully participating in the module, the students are thoroughly familiar with the concept and methodological tools, especially with the explanatory contribution of behavioral finance beyond the classical financial theory from the point of view of investors, business decision-makers and also on the market level. In addition, the integrated students' colloquium enables independent assessment of state-of-the-art scientific findings of relevant research and contributes to prepare students for an empirically oriented thesis.</p>
Teaching and learning methods	<p>Lecture</p> <p>Students' Colloquium</p> <p>Self-studies</p>
Workload	<p>Contact hours: 45 hours</p> <p>Study time: 55 hours</p> <p>Preparation of presentation: 25 hours</p> <p>Preparation of final exam: 55 hours</p>
Course language	German/English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Presentation (2 credit points) and written exam (60 min./ 4 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Oscar Stolper
Bibliographical reference	Relevant literature will be announced during the course.

Module name	Selected Problems in Banking and Finance/Banking
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>Existence conditions for unanimously supported target functions in companies, agency theory, hedging (static and dynamic), short introduction into corporate finance</p> <p>Banks in Germany (legal definition bank, overview of banking system), valuation of banking products (credits, lending), banking regulation, banking policy</p> <p>Outcomes:</p> <p>Students should learn the basic principles of interest conflicts in corporations, the evaluation of loans as well as financial and regulatory risk management. Students are given deep and specific application competences as well as the ability to develop solutions.</p>
Teaching and learning methods	<p>Lecture</p> <p>Self-studies</p> <p>Presentations of and discussions with practioners</p>
Workload	<p>Contact hours: 44 hours</p> <p>Study time: 68 hours</p> <p>Exam preparation: 68 hours</p>
Course language	<p>Teaching language: English</p> <p>Exam language: German/English</p>
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam(120 min./ 6 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every summer semester
Person/ department responsible	Prof. Dr. Bernhard Nietert
Bibliographical reference	

Module name	Seminar on Advanced Management Accounting
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>In the Advanced Management Accounting seminar, selected topics of controlling / management accounting are discussed. The seminar takes place, for example, in the form of a case study seminar or a theory seminar. The aim is to identify concrete problems in the area of management accounting, to structure them, and to develop solutions in group and individual papers either independently for specific case studies and/ or on the basis of existing academic literature. To this end, suitable concepts and theories are to be selected on the basis of which solution options are then to be worked out.</p> <p>Outcomes:</p> <p>The seminar provides relevant skills and knowledge of information acquisition and processing, teamwork and the targeted processing of a selected problem area from the area of management accounting, both for scientific work as well as for practice-oriented applications. The skills acquired during the course of the case study seminar are the acquisition of the relevant information, the structuring of the core questions and the preparation and presentation of the results.</p>
Teaching and learning methods	<p>Project term paper</p> <p>Presentation of intermediate and final results</p> <p>Self-studies</p> <p>Discussion of theoretical and practical content in small groups, teams and free in-class discussion</p>
Workload	<p>Contact hours: 28 hours</p> <p>Preparation and completion of written project term paper: 100 hours</p> <p>Preparation and completion of presentation: 52 hours</p>
Course language	German/English
Pre-requisites for participation	A successful participation in modules 'Advanced Management Accounting I' or 'II' is recommended.
Module used for	Master Betriebswirtschaftslehre/Business Administration, Master Economics and Institutions, Master EMEA
Method of assessment	Term paper (3 credit points) and presentation (3 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every semester
Start of module	Every winter and summer semester
Person/ department responsible	Prof. Dr. Marc Steffen Rapp
Bibliographical reference	---

Module name	Seminar on Empirical Finance
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents/Outcomes:</p> <p>In the seminar, students learn to present, present and critically assess work on current topics in the field of financial market research. The aim is to provide skills in accumulating and structuring of information and to apply this knowledge with a view to a concrete question.</p> <p>In addition, the module promotes the presentation and discourse skills of the students and prepares them for the thesis.</p>
Teaching and learning methods	<p>Project term paper</p> <p>Presentation of intermediate and final results</p> <p>Self-studies</p> <p>Discussion of theoretical and practical content in small groups, teams and free in-class discussion</p>
Workload	<p>Contact hours: 28 hours</p> <p>Preparation and completion of written project term paper: 100 hours</p> <p>Preparation and completion of presentation: 52 hours</p>
Course language	German/English
Pre-requisites for participation	A successful participation in module 'Behavioral Finance' is recommended.
Module used for	Master Betriebswirtschaftslehre/Business Administration, Master Economics and Institutions, Master EMEA
Method of assessment	Term paper (4 credit points) and presentation (2 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	Every summer semester
Person/ department responsible	Prof. Dr. Oscar Stolper
Bibliographical reference	---

Module name	Seminar on Finance and Banking
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The module deals with the empirical / practical implementation of models that were introduced in the modules "Asset Pricing Theory / Capital Market Theory" and "Selected Problems in Banking and Finance / Banking".</p> <p>Outcomes:</p> <p>In the seminar, students will be introduced to the implementation of more complex models in preparation to writing a master's thesis in the field of finance and banking.</p>
Teaching and learning methods	<p>Term paper</p> <p>Presentation of final results</p> <p>Discussion of theoretical and practical contents in small groups, teams, and free discussion during the course.</p>
Workload	<p>Contact hours: 25 hours</p> <p>Preparation of main studies: 68 hours</p> <p>Preparation of additional studies: 68 hours</p>
Course language	German/English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Master Economics and Institutions, Master EMEA
Method of assessment	<p>Presence is obligatory;</p> <p>Term paper with 1 month duration (4 credit points) and presentation (2 credit points)</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every semester
Start of module	Every winter and summer semester
Person/ department responsible	Prof. Dr. Bernhard Nietert
Bibliographical reference	

Specialisation Management

Module name	Business Model Innovation
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The module considers business model innovations from a holistic perspective and illuminates the individual elements of these separately and theoretically. In addition, methods for the valuation and development of business models are conveyed:</p> <p>Definitions, concepts and forms of business models Value Creation Value Capture Value Proposition Methods for developing new business models</p> <p>Outcomes:</p> <p>The module provides essential practical and scientific skills. The module is recommended to students who envisage a career in the area of business consulting or strategic business management. It presents the essential elements of business models and their interactions, as well as approaches to valuation and development.</p> <p>Through the combination of lecture and independent case analysis, students are enabled to develop their own approaches for the management of business models.</p>
Teaching and learning methods	Lecture, tutorial, self-studies, small group work, case studies
Workload	Contact hours: 45 hours Case study: 55 hours Study time: 40 hours Exam preparation: 40 hours
Course language	English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Exam (60 min., 3 credit points) and written homework (3 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Thomas Clauß
Bibliographical reference	Will be announced at the beginning of the course

Module name	Culture, Leadership, and Knowledge Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <ul style="list-style-type: none"> - „National Culture“ and its Relevance for Organizations - Organizational Culture - Leadership - Change Management - Knowledge Management <p>Outcomes:</p> <p>The module enables students to analyze and provide leadership and knowledge management on the basis of a high cultural awareness. It points first to cultural differences between countries and regions, as well as to organizational and cultural differences between companies. On this basis, different forms and instruments of leadership and knowledge management are introduced.</p>
Teaching and learning methods	<p>Lecture/tutorial Self-studies Small group work Free in-class discussion</p> <p>Complementary studies: Discussion of selected case studies and practical examples Comper-assisted applications Presentations during tutorials Presentations of and discussions with practitioners</p>
Workload	<p>Contact hours: 45 hours Case study: 55 hours Study time: 55 hours Exam preparation: 25 hours</p>
Course language	English
Pre-requisites for participation	Written exam (120 min./ 6 credit points)
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min. / 6 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Thomas Armbrüster

Bibliographical reference	Robert House et al. (eds.), 2004: Culture, Leadership, and Organizations. London: Sage Hofstede et al., 2010: Cultures and Organizations. 3rd ed. NY: McGraw Hill Edgar Schein, 2010: Organizational Culture and Leadership. 4th ed. NY: Wiley Kim S. Cameron and Robert E. Quinn, 2011: Diagnosing and Changing Organizational Culture. 3 rd ed. NY: Wiley Peter G. Northouse, 2015: Leadership: Theory and Practice. 7 th ed. London: Sage Kimiz Dalkir, 2011: Knowledge Management in Theory and Practice. 2 nd ed. Cambridge, MA: MIT Press
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Module name	Entrepreneurship
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>The module provides essential practical and scientific skills. It is especially recommended to students for whom setting up their own company is an interesting career option. In addition, participation is of interest to those who wish to manage strategic changes in business models and / or spin-offs in established companies. The essential elements and process steps necessary to found a company are presented, described in detail, as well as approaches to the implementation of a start-up project.</p> <p>Students learn how to draw up a business plan and verbally defend it against potential investors and / or investors (by means of a presentation).</p>
Teaching and learning methods	Lecture, tutorial, self-studies, small group work, case studies
Workload	<p>Contact hours: 45 hours Case study: 55 hours Study time: 40 hours Exam preparation: 40 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min. / 6 credit points) and study assignment: Presentation
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every summer Semester
Person/ department responsible	Prof. Dr. Thomas Clauß
Bibliographical reference	---

Module name	(Management of International Companies)
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>After participating in the module, students will have mastered the fundamentals of management of internationally active companies. The theories, concepts and instruments of the management of individuals and groups, the design of organization, incentive and control systems as well as project management in international companies are taught. The module includes the two courses 'Management of Global Organizations' and 'Problemolving and Communication'.</p> <p>Outcomes:</p> <p>The module is based on a mixture of lecture, discussion, self-study, case study and group work. This enables students to develop and communicate solutions for the management of companies in an international context.</p>
Teaching and learning methods	Lecture and self-studies
Workload	<p>Contact hours: 56 hours</p> <p>Study time: 56 hours</p> <p>Exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min./ 6 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every summer semester
Person/ department responsible	Prof. Dr. Torsten Wulf
Bibliographical reference	Relevant literature will be announced during the course.

Module name	Strategic Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Content:</p> <p>After participating in the module, students are able to analyze the strategic situation of international companies and to formulate company and competition strategies for these companies. Theories, concepts and instruments of strategic management at company and business level are conveyed in an international environment characterized by cultural differences.</p> <p>Outcomes:</p> <p>The module is based on a mixture of lecture, discussion, self-studies, case studies and group work. This enables students to develop their own strategies and apply strategic management tools to the corporate level in a global context.</p>
Teaching and learning methods	Lecture and self-studies
Workload	<p>Contact hours: 56 hours</p> <p>Study time: 56 hours</p> <p>Exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	None
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written exam (120 min.)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every winter semester
Person/ department responsible	Prof. Dr. Torsten Wulf
Bibliographical reference	Relevant literature will be announced during the course.

Module name	Strategic Management of Technology and Innovation II: Case Study
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents: Principles and concepts of strategic technology management tasks, design fields and instruments of innovation management, innovation project management</p> <p>Outcomes: After participating in the module, students master the basics of strategic management of technology and innovation as well as core tasks and the most important instruments for the design and implementation of innovation projects. In addition, through lecture-accompanying case study exercises, students are enabled to develop innovation strategies themselves and apply methods in the innovation process.</p>
Teaching and learning methods	<p>Lecture and Tutorial</p> <p>Term paper</p> <p>Self studies</p> <p>Project studies</p>
Workload	<p>Contact hours: 28 hours</p> <p>Term Paper: 32 hours</p> <p>Complementary Studies: 30 hours</p> <p>Study time: 60 hours</p> <p>Exam preparation: 30 hours</p>
Course language	English
Pre-requisites for participation	Students have to choose between Strategic Management of Technology and Innovation I: Intellectual Property Management and Strategic Management of Technology and Innovation II: Case Study
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	<p>Written Exam (60 min. / 3 credit points) and</p> <p>Term paper (3 credit points) and study assignment:</p> <p>Presentation and work on projects</p>
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	Winter semester
Person/ department responsible	Prof. Dr. Michael Stephan
Bibliographical reference	Burr, W./Stephan, M./Werkmeister, C. (2011): Unternehmensführung, 2. Auflage, Vahlen Verlag, München.

Module name	Strategic Management of Technology and Innovation I: Intellectual Property Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>Principles and concepts of strategic technology management tasks, design fields and instruments of innovation management, innovation project management</p> <p>Outcomes:</p> <p>After participating in the module, students master the basics of strategic management of technology and innovation as well as core tasks and the most important instruments for the design and implementation of innovation projects. In addition, through lecture-accompanying case study exercises, students are enabled to develop innovation strategies themselves and apply methods in the innovation process.</p>
Teaching and learning methods	Lecture and self studies
Workload	<p>Contact hours: 44 hours</p> <p>Self studies: 56 hours</p> <p>Exam preparation: 68 hours</p>
Course language	English
Pre-requisites for participation	Students have to choose between Strategic Management of Technology and Innovation I: Intellectual Property Management and Strategic Management of Technology and Innovation II: Case Study
Module used for	Master Betriebswirtschaftslehre/Business Administration, Exportmodule
Method of assessment	Written Exam (120 min. / 6 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter semester
Start of module	Winter semester
Person/ department responsible	Prof. Dr. Michael Stephan
Bibliographical reference	<p>Burr, W./Stephan, M./Werkmeister, C. (2011): Unternehmensführung, 2. Auflage, Vahlen, München.</p> <p>Burr, W./Stephan, M. et al. (2007): Patentmanagement, Schäffer-Poeschel, Stuttgart.</p> <p>Burr, W./Stephan, M. (2006): Dienstleistungsmanagement, Kohlhammer, Stuttgart 2006.</p>

Module name	Seminar on Innovative Value Creation Concepts
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The seminar deals with current, research-relevant topics in the interdisciplinary interface of "innovative value creation concepts" (strategic management, innovation management and marketing). The seminar takes place in the form of a research seminar. In this process, the participants complete their own empirical research project. The aim is to record, structure and process specific scientific research questions in group or individual work. Appropriate data are collected for the solution to the problem and appropriate scientific research methods are applied. In addition, empirical results must be substantiated theoretically and documented in a scientific documentation.</p> <p>Outcomes:</p> <p>The project seminar provides the relevant skills and knowledge of problem definition, information and data acquisition, the use of selected methods as well as adequate documentation. In addition, competences of teamwork and the structuring of complex questions are conveyed. The skills, which are independently learned during the course of the project, qualify the participants to work on their own research questions and to prepare an empirical thesis.</p>
Teaching and learning methods	<p>Project term paper</p> <p>Presentation of final results</p> <p>Self-studies</p> <p>Discussion of theoretical and practical content in small groups, teams, and in free discussion during the course</p>
Workload	<p>Contact hours: 28 hours</p> <p>Written term paper: 100 hours</p> <p>Presentation: 52 hours</p>
Course language	German/English
Pre-requisites for participation	A successful participation in the module Business Model Innovation and basic knowledge of quantitative research are recommended.
Module used for	Master Betriebswirtschaftslehre/Business Administration
Method of assessment	Term paper (4 credit points) and presentation (2 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every second semester
Start of module	Every summer semester
Person/ department responsible	Prof. Dr. Thomas Clauß
Bibliographical reference	Selected, up-to-date literatur will be announced during the course.

Module name	Seminar on Strategic and International Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Content</p> <p>This seminar will cover selected topics from the areas of strategy, organization and international management. The methodology of the project seminar includes a structured research program: the aim is to record, structure and elaborate specific problems in the area of management, and to prepare suggestions for solutions in group or individual work. Appropriate concepts and theories are to be selected and used to develop solutions.</p> <p>Qualification target:</p> <p>The seminar provides relevant skills and knowledge of the information, the teamwork and the targeted solution of a selected project. The skills that are learned independently are the acquisition of the relevant information, the structuring of the core questions and the elaboration of the most concrete results possible.</p>
Teaching and learning methods	<p>Project term paper</p> <p>Presentation of intermediate and final results</p> <p>Self-studies</p> <p>Discussion of theoretical and practical content in small groups, teams, and in free discussion during the course</p>
Workload	<p>Contact hours: 28 hours</p> <p>Written term paper: 100 hours</p> <p>Presentation: 52 hours</p>
Course language	German/English
Pre-requisites for participation	Successful participation in the module 'Strategic Management' or 'Management of International Companies'
Module used for	Master Betriebswirtschaftslehre/Business Administration, Master EMEA
Method of assessment	Term paper (4 credit points) and presentation (2 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Each semester
Start of module	Every winter and summer semester
Person/ department responsible	Prof. Dr. Torsten Wulf
Bibliographical reference	Relevant literature will be announced during the course.

Module name	Seminar on Technology and Innovation Management
ECTS points	6
Degree of obligation	Elective
Level	Specialisation
Contents	<p>Contents:</p> <p>The seminar on technology and innovation management deals with selected topics on technology and innovation management. The seminar takes place in the form of a project seminar. The methodology of the project seminar includes a structured research program: the aim is to identify, structure and elaborate specific innovation-related problems arising from industrial and service companies in specific markets and current innovation projects. Appropriate concepts and theories are to be selected and used to develop solutions.</p> <p>Outcomes:</p> <p>The project seminar provides the relevant skills and knowledge of information retrieval, teamwork and the targeted solution of a selected project from innovation management, both for scientific work and for practice-oriented cases. The skills that are learned independently in the course of the project include the procurement of the relevant information, the structuring of the core questions and the elaboration of the most concrete result possible.</p>
Teaching and learning methods	<p>Project term paper</p> <p>Presentation of intermediate and final results</p> <p>Self-studies</p> <p>Discussion of theoretical and practical content in small groups, teams, and in free discussion during the course</p>
Workload	<p>Contact hours: 28 hours</p> <p>Written term paper: 100 hours</p> <p>Presentation: 52 hours</p>
Course language	German/English
Pre-requisites for participation	A successful participation in modules 'Methoden and Prozesse des Innovationsmanagements' or 'Strategic Management of Technology- and Innovation is recommended.
Module used for	Master Betriebswirtschaftslehre/Business Administration, Master EMEA
Method of assessment	Term paper (3 credit points) and presentation of final results (3 credit points)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every semester
Start of module	Every winter and summer semester
Person/ department responsible	Prof. Dr. Michael Stephan
Bibliographical reference	<p>Burr, W./Stephan, M./Werkmeister, C. (2011): Unternehmensführung, 2. Auflage, Vahlen, München.</p> <p>Burr, W./Stephan, M. et al. (2007): Patentmanagement, Schäffer-Poeschel, Stuttgart.</p>

Master's Thesis

Module name	Master's Thesis
ECTS points	18credit points
Degree of obligation	Compulsory
Level	Final
Contents	The Master's thesis should prove that the student is able to work autonomously on and to describe a delimited problem of the economies of the MENA region according to scientific methods within a given timeframe.
Teaching and learning methods	Self Study Master's Thesis
Workload	Self Studies: 540 hours
Course language	English
Pre-requisites for participation	At least 48 credit points as well as successful participation in the module "Empirical Economics"
Module used for	Master Economics of the Middle East
Method of assessment	Master thesis (approximately 60 pages, 4 month)
Grades/marks	Grades are awarded according to § 28 Allgemeine Bestimmungen
Duration of module	1 semester
Frequency	Every winter and summer semester
Start of module	---
Person/ department responsible	School of Business & Economics (FB02)
Bibliographical reference	---

Electives

Electives can be chosen from the attached import module list. The modules are offered by faculties of other disciplines than economics or business administration and include language courses in, e.g., Arabic or Persian.

Please note that all modules must consist of at least 6 credit points. It is not possible to combine courses offered by different departments in one and the same module.

[Attachment: Import module list]

Angebot aus Lehreinheit	Modultitel	LP
Verwendbar für Studienbereich	Electives (24 LP)	
Soziologie (FB 03) (Studiengang B.A. Sozialwissenschaften)	Arbeit und Geschlecht	12
	Politische Sozialisation	12
	Politik und Wirtschaft	12
	Globalisierung und gesellschaftlicher Entwicklung	12
(Studiengang M.A. Soziologie und Sozialforschung)	Soziologische Theorien	12
	Angewandte Soziologie	12
	Vergleichende Sozialstrukturanalyse	12
Politik (FB 03) (Studiengang B.A. Politikwissenschaft)	Politische Theorie	6
	Politisches System der Bundesrepublik Deutschland	6
	Internationale Beziehungen	6
	Vergleich politischer Systeme	6
	Politik und Geschlechterverhältnis	6
(Studiengang M.A. Politikwissenschaft)	Politische Theorie und Ideengeschichte	12
	Gesellschaftliche Strukturkonflikte und Politikfeldanalyse	12
	Demokratieprobleme und empirische Demokratieforschung	12
	Europäische Integration	12
	Internationale Beziehungen	12
Europäische Ethnologie / Kulturwissenschaft (FB 03) M.A. Europäische Ethnologie / Kulturwissenschaft	Forschungsfelder und Selbstverständnis der Europäischen Ethnologie / Kulturwissenschaft	12
	Historische Anthropologie / Kulturgeschichte	12
	Globalisierung, soziale Dynamiken und regionale Kulturentwicklung	12
Kultur- und Sozialanthropologie (FB 03)	Europäische Ethnologie/Kulturwissenschaft	12

(B.A. Vergleichende Kultur- und Religionswissenschaften)	Kultur- und Sozialanthropologie	12
(Studiengang M.A. Kultur- und Sozialanthropologie)	Kultur, multiple Modernitäten & Postkolonialismus	6
	Aktuelle Probleme und Sachgebiete der Kultur- und Sozialanthropologie	12
	Konfliktanthropologie	12
Politik (FB 03) (M.A. Religionswissenschaft)	Forschungsfelder und Selbstverständnis der Religionswissenschaft	12
	Theorie und Methodologie der Religionswissenschaft	12
	Religionen im Wandel (insbesondere Europa und Asien)	12
	Facetten des Islam	12
	Visuelle und materielle Repräsentation von Kultur und Religion	12
	Alltag, Religion und Kultur	12
Philosophie (FB 03) (Studiengang B.A. Philosophie)	Geschichte der Philosophie I	12
	Theoretische Philosophie I	12
	Praktische Philosophie I	12
	Logik und Argumentationstheorie	12
	Geschichte der Philosophie II	12
	Theoretische Philosophie II	12
	Praktische Philosophie II	12
	Epochen der Philosophie	12
	Disziplinen der Philosophie	12
	Probleme der Philosophie	12
	Geschichte der Philosophie B6	6
	Theoretische Philosophie B6	6
	Praktische Philosophie B6	6
Zentrum für Gender Studies und feministische Zukunftsforschung (FB 03)	Gender Studies und feministische Wissenschaft (B1, B2, und B3)	12
	Grundlagen Gender Studies und feministische Wissenschaft (B1 und B2)	6
Psychologie (FB 04) (Studiengang B.Sc. Psychologie)	Einführung in die Psychologie und ihre Forschungsmethoden	6
	Grundlagen der Biologischen Psychologie	6
	Grundlagen der Sozialpsychologie	6
	Einführung in die Entwicklungspsychologie	6
	Grundlagen von Wahrnehmung und Kognition	6
	Lernen, Motivation und Emotion	6
	Grundlagen von Lernen, Emotion und Motivation	6
	Einführung in die Pädagogische Psychologie	6
	Einführung in die Klinische Psychologie	6
	Grundlagen der Persönlichkeitspsychologie	6
	Einführung in die Arbeits- und Organisationspsychologie	6

	Einführung in die Kinder- und Jugendlichenpsychologie: Pädagogisch-psychologische und klinische Handlungsfelder	6
	Einführung in die Psychologie und deren Forschungsmethoden mit Schwerpunkt Lernen, Motivation und Emotion	12
	Einführung in die Psychologie und deren Forschungsmethoden mit Schwerpunkt Persönlichkeitspsychologie	12
Geschichte (FB 06) (Studiengang B.A. Geschichte)	Basismodul Alte Geschichte	12
	Basismodul Mittelalterliche Geschichte	12
	Basismodul Neuere Geschichte	12
	Theorie und Methoden	6
(Studiengang M.A. Europäische Wirtschafts- und Sozialgeschichte)	Alte Geschichte	12
	Wirtschafts- und Sozialgeschichte I: Alte Geschichte	12
	Mittelalterliche Geschichte	12
	Wirtschafts- und Sozialgeschichte II: Mittelalterliche Geschichte	12
	Neuere und Neueste Geschichte	12
	Wirtschafts- und Sozialgeschichte III: Neuzeit	12
	Historische Grundwissenschaften I	6
	Theorie und Methoden	6
Germanistik (FB 09) (Studiengang B.A. Deutsche Sprache und Literatur)	Deutsche Sprache (A1)	12
	Literatur des Mittelalters (A2)	12
	Neuere deutsche Literatur (A3)	12

Centrum für Nah- und Mitteloststudien (FB 10) (Studiengang B.A. Nah- und Mitteloststudien)	Geschichte der vorislamischen und islamischen Welt	6
	Politik und Wirtschaft des Nahen und Mittleren Ostens	6
	Sprachen, Kulturen und Religionen des Nahen und Mittleren Ostens	6
	Einführung ins Studium der Nah- und Mitteloststudien	6
	Literatur, Kultur und Sprachen des Nahen und Mittleren Ostens	12
	Geschichte und Zeitgeschichte	12
	Politik, Gesellschaft und Ökonomie	12
	Religionen	12
	Literatur, Kultur und Sprachen des Nahen und Mittleren Ostens	12
	Arabisch 1	9
	Arabisch 2	9
	Arabisch 3	9
	Arabisch 4	9
	Arabisch 5	6
	Arabisch 6	6
	Persisch 1	9
	Persisch 2	9
	Persisch 3	9
	Persisch 4	9
	Persisch 5	6
	Persisch 6	6
	Türkisch 1	9
	Türkisch 2	9
	Türkisch 3	9
	Türkisch 4	9
	Türkisch 5	6
	Türkisch 6	6
(Studiengang M.A. Politik und Wirtschaft des Nahen und Mittleren Ostens)	Der Nahe und Mittlere Osten im regionalen und internationalen System	12
	Polit-ökonomische Strukturen und Transformationen im Nahen und Mittleren Osten	12