



# Forscherguppe JOURNALLITERATUR

Formatbedingungen, visuelles Design, Rezeptionskulturen

Die Veranstaltung wird ausgerichtet von den Teilprojekten 5, 6 und 8 der DFG-Forscherguppe 2288 »Journalliteratur« sowie der AG Fotografieforschung und der AG Comicforschung der Gesellschaft für Medienwissenschaft (GfM). Die Veranstaltung wird als Zoom-Konferenz stattfinden.

The workshop is organized by subproject 5, 6 and 8 of the DFG research unit »Journal Literature« as well as the AG Fotografieforschung and AG Comicforschung of the German Society for Media Studies (GfM). The workshop will be held as a Zoom conference.

Christian Bachmann, *Ruhr-Universität Bochum*  
 Vincent Fröhlich, *Philipps-Universität Marburg*  
 Iris Haist, *Erich Ohser – e.o.plauen Stiftung, Plauen*  
 Alice Morin, *Philipps-Universität Marburg*  
 Jens Ruchatz, *Philipps-Universität Marburg*  
 Monika Schmitz-Emans, *Ruhr-Universität Bochum*

in cooperation with



AG **Fotografieforschung**

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[www.rub.de/journalliteratur](http://www.rub.de/journalliteratur)

## ANMELDUNG | REGISTRATION

Bitte kontaktieren Sie uns bis zum 07.01.2022 ([stephan.strunz@ruhr-uni-bochum.de](mailto:stephan.strunz@ruhr-uni-bochum.de)), wenn Sie an dem Workshop teilnehmen wollen. Wir werden Ihnen dann auch einen Reader für den Workshop zusenden.

Please contact us no later than January 7th, 2022 ([stephan.strunz@ruhr-uni-bochum.de](mailto:stephan.strunz@ruhr-uni-bochum.de)) if you would like to participate in the discussion without presenting a paper. We will then also provide you with a reader.

## KONTAKT | CONTACT

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## WEB

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# IMAGE SEQUENCING IN PERIODICALS

COMICS, PHOTOJOURNALISM,  
CINÉROMAN, AND ILLUSTRATED  
FILM PERIODICALS

International Workshop of the DFG Research Unit »Journal Literature« in cooperation with the AG Fotografieforschung and the AG Comicforschung of the German Society for Media Studies (GfM).

20.–21.01.2022  
 Ruhr-Universität Bochum



# IMAGE SEQUENCING IN PERIODICALS

COMICS, PHOTOJOURNALISM, CINÉROMAN, AND ILLUSTRATED FILM PERIODICALS

The premise of the workshop is that periodicals, as soon as they became capable of incorporating pictures, have been prone to display not only single, isolated pictures, but most often multiple ones; and to arrange them in typical, possibly media-specific ways. From the late 19<sup>th</sup> century onwards, photographic images have been frequently featured in periodicals: from the late 19<sup>th</sup> century onwards, photo-reproduction processes quickly supplanted wood-engraving. As the importance of photojournalism and, consequently, of photographic magazines such as the *Berliner Illustrirte Zeitung* increased, the influential journalistic genre of the ›photo reportage‹ emerged. American comic strips, as for them, explored novel ways of »juxtapos[ing] pictorial and other images in deliberate sequence, intended to convey information and/or to produce an aesthetic response in the viewer,« as Scott McCloud famously defined. Serial novels such as Georges Rodenbach's *Bruges-la-Morte* (1892) were published accompanied by a great many photographs. After the turn of the century, the

ever-more popular medium of film found an ideal partner in the pages of the periodicals, to transform its moving pictures into a fixed printed form. Throughout the 20<sup>th</sup> century, all these forms have continued to flourish and develop, introducing new modes of serial picture display such as the photonovel or the *cinéroman* – up to current projects like the *Revue dessinée*, a news magazine relying solely on comics. Together, these forms raise the questions: How does the sequencing of pictures on a page – and on series of pages – produce meaning? How do still images narrate and produce visual discourses?

This workshop seeks to advance the study of image sequences from a trans-medial perspective. Its focus lies on the way in which the medial format of the periodical operates with regards to image sequences: How are images arranged and connected to each other? How do these arrangements and connections produce coherence, the impression of a succession and, very often, even narrative cohesion?



## THURSDAY 20.01.2022

TIME ZONE: UTC +1

13:00–14:00 Registration

14:00–14:15  
Welcome & Opening Remarks

### KEYNOTE I

14:15–15:15  
Jan Baetens (*KU Leuven*)  
Photonovel, Film Photonovel, Remix:  
The Making of Pages, Sequences, and Stories

Coffee break

15:45–16:30  
Will Straw (*McGill University*)  
Animating the Face: The Photo Sequence in  
True Crime Periodicals

16:30–17:15  
Greice Schneider (*Universidade Federal de Sergipe*)  
Telling Stories with Archives:  
Building Visual Narratives in Photojournalism

Coffee break

17:30–18:30  
Forschergruppe »Journalliteratur« |  
Research Unit »Journal Literature«  
Perusing Periodicals: An Hour with Paper(s)

## FRIDAY 21.01.2022

### KEYNOTE II

13:00–14:00  
Marina Ortrud Hertrampf (*Universität Passau*)  
Forms, Possibilities, and Limits  
of Graphic Journalism

Coffee break

14:30–15:15  
Helen Barr (*Goethe-Universität Frankfurt a. M.*)  
Attempt at Typology: On Visual Narratives  
in 1920s German Magazines

15:15–16:00  
Patrick Rössler (*Universität Erfurt*)  
Deconstructing a Myth: The Relevance of  
*Berliner Illustrirte Zeitung* and its Competitors  
for the Diffusion of a ›New Vision‹

Coffee break

16:15–16:45  
Concluding Discussion

Farewell

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