Strategic (Academic) Career Planning
An exclusive workshop for IRTG (1901) The Brain in Action – BrainAct

Date: February 14, 2019, 9 am–5 pm,
Individual coachings: February 15, 2019, and February 16, 2019, 8:30 am–5:30 pm
Venue: Philipps-Universität Marburg, MARA, F|05, Deutschhausstraße 11+13, 1st floor, SE 01.0010
Trainer: Prof. Dr. Annette Kolb, http://www.coachacademics.de
Contact: MARA, mara.postdoc@uni-marburg.de, phone: 06421-28 21310

Today, a scientific career is characterized by increasing complexity, long series of temporary contracts, rapid change, and intense competition. More and more, young scientists are confronted with growing demands to improve and excel. Strategic career planning and individual solutions can help to meet these expectations and to successfully forge one’s academic path or find a timely exit strategy.

Workshop Program

- A career in science:
  - What does it mean?
  - What is needed to succeed?
  - What do I have to offer?
  - The “typical academic career” (in the German system and selected systems abroad)
  - Career options for scientists outside academia
- Strategic career planning

After the one-day workshop, you will have the opportunity to consult the trainer (certified systemic coach) individually (2 hours per participant). During this session, you can discuss individual problem areas and solutions.

Intended Training Results

- Participants will become aware of their current situation and identify short- and medium-term goals for their future career. They will explore whether they want to pursue an academic career or seek alternative options.
- They will reflect upon the progress of their academic career and plan the next steps.

Methods
Trainer input, individual and group exercises/discussions, individual consultancies (upon request)

Requirements
Participants who request individual consultancy must provide an up-to-date academic CV including information on their publication record, record of third-party-funding acquisition, and teaching
experience three weeks in advance. They should also state specific questions or goals for the consulting session.

**Target group**
The workshop will be held in English and can be attended by a maximum of 16 participants. Ten participants can attend the individual coaching. This is an exclusive workshop for members of the IRTG The Brain in Action – BrainAct.

**The trainer**
Professor Dr. Annette Kolb is a biologist with more than 20 years’ experience in research and teaching. Until 2014 she was an associate professor at Johann Wolfgang Goethe-Universität Frankfurt am Main. She has published more than 50 scientific articles and has extensive experience in project management and fundraising. 2008 she was awarded the 1822 University Prize for Excellent Teaching. Currently she works as a science coach and trainer with a focus on academic career development.