



Scientific Presentations

Clear Goal – Captivating Outline – Confident Delivery

An exclusive workshop for IRTG (1901) The Brain in Action - BrainAct

Date: January 26, 2017, 9 am–5:00 pm, and January 27, 2017, 9 am–5:00 pm

Venue: Philipps-Universität Marburg, MARA, F|05, Deutschhausstraße 11+13, 1st floor, SE 01.0010

Trainer: Dr. Constanze Armbrecht

Contact: MARA, mara.postdoc@uni-marburg.de, phone: 06421-28 21310

This seminar develops vital presentation skills for confident scientific paper and poster presentations, conference lectures and scientific discussions. Participants will learn how to clarify their communication intentions, explore the audience's needs and expectations and create a stringent outline. The course will guide participants in creating dynamic narrative and enhancing the clarity of their visual support. It also focuses on developing performance techniques that involve body, voice and stage presence. Each participant will create a short presentation of about 5 minutes. A video recording of this presentation will provide each participant with direct feedback about their performance and skills. This feedback will also give ideas for further possibilities to improve.

Workshop goals

- Knowing how to define communication intentions and align with the audience
- Using tools for organizing a persuasive outline, goal-oriented content, effective narrative
- Exploring means for clarifying visuals and handling questions well
- Optimizing body language and use of voice
- Using methods to relax and anchor confidence

Didactic Methods

Group discussions, feedback, mini group and partner activities, individual work time, exercises, short presentations (3-6 min.), instructor input, examples, camera recording and evaluation.

Target group

The workshop will be held in English and can be attended by a maximum of 15 participants. This is an exclusive workshop for members of the IRTG The Brain in Action - BrainAct.

The trainer

Dr. Constanze Armbrecht is a freelance trainer with extensive experience in training international academic and non-academic audiences in presentation, rhetoric and communication skills. She loves to help every participant's personality come out and shine. She holds a PhD in linguistics from the University of Strasbourg and is a former associate of CiceroRhetorik, Kehl.