Writing Scientific Publications
An exclusive workshop for IRTG (1901) The Brain in Action – BrainAct

Date: May 10, 2021, 9:30 am–5:30 pm, and May 11, 2021, 9:30 am–4:30 pm
Venue: Philipps-Universität Marburg, MARA, F05, Deutschhausstraße 11+13, 1st floor, SE 01.0010
Trainer: Dr. Melanie Lynn Conrad
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Writing scientific publications is a struggle for many young scientists, as they are rarely given formal instruction on this topic. Since success in the academic field is highly dependent on publication, it is important that all researchers learn scientific writing essentials. With the appropriate toolkit, academic publications become comprehensive and interesting.

This workshop concentrates on the process of writing an academic manuscript: from choosing an audience and creating a story, to articulating complex data and formulating convincing arguments. Workshop participants will be instructed in the formal and organizational aspects of writing scientific publications and train their competency with exercises.

Intended Learning Outcomes
• You will have an overview of: abstract, article, and thesis.
• You will be able to build an interesting story from your data.
• You will have improved argumentation skills for writing convincingly.
• You will be familiar with the publishing process.

Didactic Methods
Trainer input and lecture coupled with practical exercises and group work

Requirements
Participants should bring a 250–300 word abstract on their work and a paper from their field (no reviews please).

Target Group
The workshop will be held in English and can be attended by a maximum of 16 participants. This is an exclusive workshop for members of the IRTG The Brain in Action – BrainAct.

The Trainer
Melanie Lynn Conrad PhD, was born in Vancouver, Canada, where she studied biology at the University of British Columbia. Presently, she leads a reproductive immunology research group at Charité Medical University in Berlin. With 14 years of experience in research, her expertise includes paper and grant writing, presentation design and explaining her research to her grandmother.