

**Career Fair “Work in the Future – Inspiration from Science and Practice”:
Contest for the Most Convincing Elevator Pitch**

Dear junior scholars,

The labor market is in flux. Trends such as increasing digitization (e.g., Big Data, Industry 4.0), the diversification of types of employment, or rapid change in professions are making new demands on the future workforce as well as on businesses and education.

On **Thursday, November 8, 2018**, together with the Career Center, the Junior Scholars Office, and the International Office, MARA will be organizing a **career fair**. Students and junior scholars will have the opportunity to meet with employers and labor market experts as part of a program tailored to specific target groups. The framework program will include a panel discussion on “Work in the Future” and presentations from professional practice and scholars. Furthermore, there will be a contest for junior scholars for the most convincing “elevator pitch.” This year, the focus of this format, adopted from MARA DAY, will be on the question, “How is my research project relevant to the labor market of the future?”

And here you, dear doctoral candidates and dear postdocs, are being called upon:

*****We are looking for speakers to participate in the contest for the most convincing “elevator pitch” on
Thursday, November 8, from 11:30 to 12:30 at the Erwin-Piscator-Haus*****

What do we expect you to do?

- Give an “elevator pitch”/short presentation of 3 minutes addressing the question, “How is my research project relevant to the labor market of the future?”
- Convince the audience of the value and usefulness of your research!
- Present the purpose of your research in a nutshell and spark curiosity!
- Our offer includes the opportunity to participate in professional coaching (on Oct 23 and 31, 14:00–17:00, respectively).

You may give your talk in German or English. The choice of format is up to you (PowerPoint, another (audio-) visual medium, or no medium at all).

What’s in it for you?

- Participation in professional coaching free of charge.
- Attention from other researchers and scholars as well as employers for your research.
- Practice in presenting the purpose of your research in a nutshell. This increases your chances in a job interview with a potential employer!
- The winner will receive a voucher worth 100 EUR toward MARA continuing education offerings.

Have we whet your interest? **If the answer is yes, get in touch with us!**

Please send an e-mail **by September 15** with the following information to mara.oeffentlichkeitsarbeit@uni-marburg.de:

- Name
- Academic status (doctoral candidate, postdoc)
- Department and institute
- Topic of your “elevator pitch”

The contest participants will be chosen after October 4. We will contact you, and please feel free to approach us with your questions any time.

Kind regards, Your MARA team