

ABOUT THE CONFERENCE

Selfies are everywhere. Miley Cyrus does it, Barack Obama does it, and even pope Francis leaves his pope-mobile to let his followers take some selfies with him. Since the term ‚selfie‘ has been chosen to be the word of the year 2013 by the Oxford Dictionaries, it has become evident that taking and sharing selfies is not just some temporary hype of web culture but a noteworthy cultural practice that calls for further academic exploration. The phenomenon of selfies raises a variety of questions regarding subjectivity, identity, the recent history of photography, network culture, and image theory. What is new about selfies? To what extent should they be considered as a remediation of older image practices like self-portraiture or personal photography? Why did the genre of ‚selfies‘ become viral in social online media? How did this new visual genre evolve and develop so many subgenres? What are the technological conditions of the social practice of taking and sharing selfies? The conference *#SELFIE – Imag(in)ing the Self in Digital Media* seeks to explore these and other questions, which are facing the intersection of different disciplines, such as Media Studies, Art History, Cultural Studies, Psychology, or Sociology.



CONFERENCE LOCATION

Ernst-von-Hülse-Haus
Tagungsraum EG
Biegenstr. 11
35037 Marburg

CONFERENCE ORGANIZERS

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#SELFIE

Imag(in)ing the Self in Digital Media



23.–24.04.2015

Philipps-Universität Marburg
Ernst-von-Hülse-Haus

WWW.UNI-MARBURG.DE/SELFIE

CONFERENCE DESIGN & LAYOUTS: Julia Eckel

DONNERSTAG // THURSDAY | 23.04.2015

- 12:00 Registrierung // Registration
- 12:30 - 13:00 Begrüßung & Einführung // Opening Remarks
e **Jens Ruchatz** (Marburg)
- 13:00 - 15:00 **PANEL 1**
Definitionen, Begriffe, bildtheoretische Grundlagen // Definitions, Concepts, Principles of Image Theory
Chair: Julia Eckel (Marburg)
- e** **Hagi Kenaan** (Tel Aviv)
 The Logic of the Selfie:
 The Future of the Face
- e** **Giacomo Coggiola** (Milan)
 Scene and Address of the Self-Portrait.
 Theorizing #selfie beyond Representation?
- e** **Giacomo Di Foggia** (Bologna)
 About the Anti-Figurativeness of #selfie
- 15:00 - 15:30 Kaffeepause // Coffee Break
- 15:30 - 18:30 **PANEL 2**
Das Selfie innerhalb der Mediengeschichte // The Selfie in Media History
Chair: Tina Kaiser (Marburg)
- e** **Kris Belden-Adams** (Oxford/MS)
 Locating the ‚Selfie‘ within Photography’s
 History and Social Exchange
- g** **Felicitas Thun-Hohenstein** (Wien)
~~Selbstporträt – Selbstrepräsentation~~
~~Selbstausröser – CANCELLED!~~
- Kurze Pause // Short Break
- e** **Angela Krewani** (Marburg)
 ‚Feedbacking the Self‘: Video, Narcissism,
 and the Closed-Circuit Video Installation

- g** **Florian Krautkrämer** (Braunschweig) /
Matthias Thiele (Dortmund)
 Selfie-Shots im Film – Mediengeschichtliche
 Vorläufer und gegenwärtige Entwicklungen
 des Video-Selfie
- 18:30 - 19:00 Pause // Break
- 19:00 - 20:00 **KEYNOTE**
André Gunthert (Paris)
 The Selfie: Disease and Emblem
 of the Connected Image
e *Chair: Jens Ruchatz (Marburg)*

FREITAG // FRIDAY | 24.04.2015

- 10:00 - 12:00 **PANEL 3**
Vernetzung des Selbst und Selbstbildung – soziale Aspekte des Selfies // Networking and Building the Self – Social Aspects of Selfies
Chair: Stefan Wellgraf (Frankfurt a. O.)
- ~~Giovanni Boccia Artieri / Manolo Farci /~~
~~Elisabetta Zurovac / Mario Orefice (Urbino)~~
~~The Framing Effect of Selfies.~~
~~Pictures Beyond Photography CANCELLED!~~
- e** **Alexandra Schneider** (Mainz) /
Wanda Strauven (Amsterdam)
 Singing and Dancing with Myself:
 Children’s Auto-Portraits in the Digital Age
- e** **Boris Traue** (Berlin/Lüneburg)
 Selfies, belfies, and thinspirations:
 Visual self-thematizations as
 generators of public life

- 12:00 - 13:00 Mittagspause // Lunch Break
- 13:00 - 15:00 **PANEL 4**
Das Selfie als Dispositiv und Technik // The Selfie as Dispositif and Technology
Chair: Bianca Westermann (Bochum)
- g** **Winfried Gerling** (Potsdam)
 Be a Hero – Self-Shoots
 am Rande des Abgrunds
- e** **Sabine Wirth** (Marburg)
 Interfacing the Self –
 Ubiquitous Computing and
 the Temporality of the Selfie
- g** **Lisa Gotto** (Köln)
 Die Pose der Maschine: Roboter Selfies
- 15:00 - 15:30 Kaffeepause // Coffee Break
- 15:30 - 17:30 **PANEL 5**
Selfie-Ästhetiken: Ausdifferenzierung, Normierung und Genrebildung // Selfie-Aesthetics: Differentiation, Normativity, and Genrefication
Chair: Julia Eckel (Marburg)
- e** **Tamar Tembeck** (Montreal)
 Selfies of Ill Health
- e** **Bernd Leindecker** (Bochum)
 Of Duckfaces and Cat Beards:
 Why Do Selfies Need Genres?
- g** **Julia Michel** (Erlangen)
 Das Selfie als moderner Automatismus
- 17:30 - 18:00 Farewell