

School of Business Administration and Economics
Institute of Management Accounting



Team presentation and teaching and research agenda

Univ.-Prof. Dr. Marc Steffen Rapp

Agenda

- **Team presentation**
- **Teaching agenda**
- **Research agenda**

Team presentation

Institute head



Univ.-Prof. Dr. Marc Steffen Rapp

Email: rappm@wiwi.uni-marburg.de

Researchers (internal / external)



Name: Kai Blume

Email: kai.blume@wiwi.uni-marburg.de

Office hours: Wednesday 11am – 12pm
(during lecture period)



Name: Tobias Walther

Email: tobias.walther@wiwi.uni-marburg.de

Office hours: Thursday 10am – 11am
(during lecture period)

Institute office



Name: Aldona Reklaitis

Email: reklaitis@wiwi.uni-marburg.de

Phone: +49 (0) 6421 – 28 23 733

Office hours:

Monday/Thursday/Friday: 8.30am – 1.00pm

Tuesday/Wednesday: 1.00pm – 4.30pm

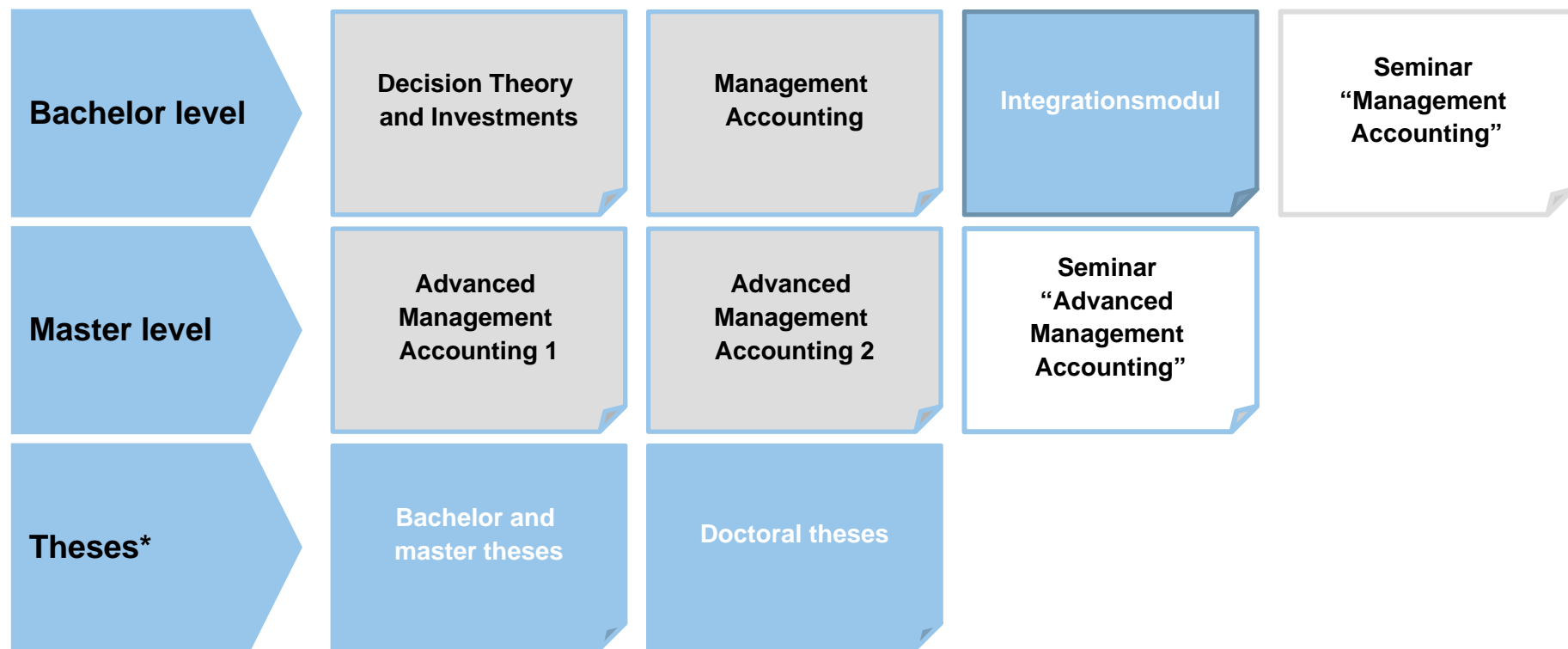
Agenda

-
- **Team presentation**
 - **Teaching agenda**
 - **Research agenda**
-

The teaching agenda covers all aspects of “Management Accounting” and is embedded in the teaching program of the “Accounting and Finance” area

„Controllers design and accompany the management process of defining goals, planning and controlling and thus have a joint responsibility with the management to reach the objectives.“

[Mission Statement of the International Group of Controlling]



“Small” Course accounting for 3 LP/ETCS

“Large” Course accounting for 6 LP/ETCS

* To apply for a bachelor, master or doctoral theses, send a request to msr@m-s-rapp.de. Please attach a current CV and an up-to-date transcript of records. Please have a look at the research agenda section of this presentation or at our website.

Agenda

- **Team presentation**
- **Teaching agenda**
- **Research agenda**

The research agenda of the department is embedded in the conceptual context of the “Accounting and Finance” area with a strong empirical focus



Typical research questions covered:

- Determinants of incentives for executives
- Determinants for director incentives
- Causal effect of incentives on firm behavior
- Effects of regulatory changes on incentives
- CEO contracts and CEO turnover

Typical research questions covered:

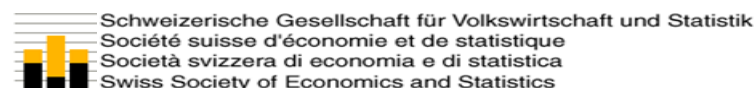
- Empirical determinants of VBM systems
- Causal effects of VBM systems on firm behavior
- Optimal design of VBM systems
- Effect of various corporate governance mechanisms on firm performance and firm behavior
- Determinants and effects of compliance with codes of good governance

Typical research questions covered:

- Empirical analysis of costs of capital
- Analysis of WACC equations and corporate valuation methods under taxation
- Effect of taxation and other regulations on firm value
- Taxation and corporate behavior
- Determinants of financing decisions

We aim to present our research in well-known academic conferences and to publish results in highly ranked academic journals but also in practice-oriented journals

Academic Conferences



Academic Journals



Journals for Practitioners



About Philipps-Universität Marburg



Founded in 1527, Philipps-Universität Marburg is one of the oldest universities in Germany, situated right in the center of a beautifully preserved medieval town. At present there are nearly 20.000 students studying in Marburg – 12 percent of which come from all regions of the world. The Department of Business Administration and Economics consists of 17 tenured professors and about 50 additional staff members. Currently, more than 1,500 students are enrolled in various Bachelor's and Master's programs.